



2026

SPECIAL EVENTS

Sponsorship Packet



Guadalupe
Centers

Dear Valued Partner,

As we step into 2026, we invite you to partner with Guadalupe Centers by sponsoring our signature events:

- Cinco de Mayo Fiesta
- Bob Soltero Golf Tournament
- Blanco y Negro Gala
- Día de los Muertos Celebration

For over 100 years, Guadalupe Centers has been a trusted leader in empowering individuals and families through education, workforce development, health and social services, and youth programs. In 2025 alone, we prepared 152 children for kindergarten, trained 300 adults with career skills, provided housing stability for families in need, and served over 451,000 meals. Your support makes these life-changing programs possible.

By sponsoring our events, you will join a legacy of impact, connect your brand to one of Kansas City's most respected organizations, and help transform lives in our community. This year marks a major milestone, the 100th anniversary of our Cinco de Mayo celebration, followed by World Cup activation opportunities for our partners. Together, we can celebrate culture, build opportunities, and create a stronger future for all.

We invite you to review the enclosed sponsorship package and join us as a 2026 event sponsor. Thank you for considering this meaningful opportunity to partner with Guadalupe Centers and make a lasting difference.

Warm regards,

Beto Lopez

A handwritten signature in black ink that reads "J. Beto Lopez". The signature is written in a cursive, flowing style.

Chief Executive Officer
Guadalupe Centers



Celebrating
our 100th
Anniversary!
est. 1926

CINCO DE MAYO FIESTA

MAY 1 & 2, 2026

Guadalupe Centers Admin Center
1015 Avenida Cesar E. Chavez, KCMO 64108

Our Cinco de Mayo Fiesta is the oldest celebration of its kind in the region, celebrating its 100th anniversary this year!. This cultural event is filled with attractions for all ages, great authentic food, live entertainment, local vendors, artists, a petting zoo, carnival rides, face painters, contests, raffles and more!

	PRESENTING Sponsor (\$50,000)	BANDERA Sponsor (\$25,000)	MARIACHI Sponsor (\$10,000)	FOLKLORE Sponsor (\$5,000)
BRAND RECOGNITION AT EVENT	Music Stage Sponsor	Tequila & Bar Garden Sponsor	Kid Zone & Petting Zoo Sponsor	
Verbal recognition during live event	•			
Banner displayed at event <i>Provided by sponsor</i>	•	•	•	
Booth space	•	•	•	•
Logo on event swag*	•	•		
Sponsor recognition on event slideshow	Advertisement	Advertisement	Group Logo	Group Logo
COMPANY PROMOTION PRE/POST EVENT				
Company logo on Save-The-Date	•			
Sponsor "Shout-Out" on Social Media video	•	•		
Logo on event billboard*	•			
Option to include one-time ad in our event e-newsletter (6in x 3.5in JPG)	•	•		
Company logo on print advertisement and publications	•	•	•	•
Recognition on event webpage	Logo	Logo	Logo	Name
Recognition on social media platforms	Logo	Logo	Logo	Name
Recognition in post-event e-mail & "Thank You" ad on Dos Mundos Newspaper	•	•	•	•

*Secured by 3/1/2026



BOB SOLTERO GOLF TOURNAMENT

JUNE 15, 2026

Staley Farms Golf Club
10310 N. Olive Ave., KCMO 64155

The Guadalupe Centers Bob Soltero Golf Tournament was first established in 1996 to raise funds for scholarships. As both Guadalupe Centers and our golf tournament continue to grow, we have decided to direct the funds from this year's tournament towards the organization's core mission-based programs and services while still continuing to provide scholarships to students.

	PRESENTING Sponsor (\$20,000)	ACE Sponsor (\$10,000)	EAGLE Sponsor (\$7,500)	HOLE Sponsor (\$500)
BRAND RECOGNITION AT EVENT	VIP Swag Sponsor	Meal & Awards Sponsor	Beverage Cart Sponsor	Option to have a Table LIMITED SPACE
Opportunity to speak at event	•			
Verbal recognition at awards ceremony	•			
Logo included on sponsor signage	•	•		
Banner displayed at event <i>Provided by sponsor</i>	•			
Logo on player score cards	•			
Hole signage	•			•
Recognition in event program	Logo	Logo	Logo	Name
Sponsor recognition on event slideshow	•	•	•	
EVENT DAY BENEFITS				
Players	8	4	4	
Premium Swag	•	•	•	
COMPANY PROMOTION PRE/POST EVENT				
Logo on Save-The-Date*	•			
Logo on event webpage	Logo	Logo	Logo	
Recognition on social media platforms	Logo	Logo	Logo	
Recognition in post-event e-mail				

*Secured by 3/1/2026



**4 AMIGOS TEAM PACKAGE
GOLF ONLY (LIMITED): \$1,500**
For \$500 more you can be a
HOLE sponsor



BLANCO Y NEGRO

SEPTEMBER 26, 2026

Kansas City Marriott Downtown
200 West 12th Street, KCMO 64105

Blanco y Negro is traditionally held during Hispanic Heritage Month and is the premier fundraising event for Guadalupe Centers.

EVENT NIGHT BENEFITS	PRESENTING Sponsor (\$30,000)	PLATINUM Sponsor (\$20,000)	GOLD Sponsor (\$15,000)	SILVER Sponsor (\$10,000)	BRONZE Sponsor (\$5,000)
Event Table (10 seats)	•	•	•	•	•
BRAND RECOGNITION AT EVENT					
Opportunity to show company video at event (1:00 minute max)	•				
Opportunity to speak at event	•				
Sponsor recognition on event slideshow	Advertisement	Advertisement	Group Logo	Group Logo	Group Logo
Verbal recognition during program	•	•	•		
Ad in event program (see specs page)	Full Page	Full Page	Half Page	Quarter Page	
Recognition in event program (by sponsorship level)	•	•	•	•	•
Company logo included on sponsor signage at event.	•	•	•	•	•
COMPANY PROMOTION PRE/POST EVENT					
Company logo in pre-event communication to guests	•	•	•	•	•
Company logo on event Save The Date*	•				
Company logo on digital invitation	•				
Option to include a one time ad in our event e-newsletter (6" x 3.5" JPG)	•	•			
Company recognition by sponsorship in event e-newsletter	Logo	Logo	Logo	Logo	Name
Company logo on print advertisement and publications	•	•	•		
"Sponsor shout-out" in social media video	•	•	•	•	
Company recognition on Guadalupe Centers webpage	Logo	Logo	Logo	Logo	Name
Company logo on event website	•	•	•	•	
Recognition on all our social media platforms	1 Dedicated Post	1 Dedicated Post	1 Group Post	1 Group Post	
Recognition in post-event e-mail	•	•	•	•	•

*Secured by 8/3/2026

CHAMPAGNE WALL SPONSOR: \$5,000
PHOTO BOOTH SPONSOR: \$3,000

MARKETING SPECS BLANCO Y NEGRO

EVENT PROGRAM

As a marketing benefit to our sponsors **SILVER** and above, you have the option to submit an ad created by your marketing team, to be featured on our event program the night of the event that will be handed out to all our guests. Please make sure to submit your artwork no later than **September 18, 2026** using the specs below.



COMPANY LOGO

All sponsors must submit a company logo in high resolution and transparent background in either PNG or PDF format for marketing purposes.



DIA DE LOS MUERTOS CELEBRATION

OCTOBER 30, 2026

Guadalupe Centers Cultural Center
1015 Avenida Cesar E. Chavez., KCMO 64108

Guadalupe Centers' Dia de los Muertos Celebration is the original Day of the Dead event in KCMO! This event originated as a way of sharing the traditions and cultural significance of the Mexican holiday Dia de los Muertos. This celebration allows us to share the history of this colorful holiday while allowing guests to experience a traditional altar (which remembers loved ones that have passed on), kids activities, live entertainment, ceremonial dancers, face painting, vendors, food trucks and much more!

	PRESENTING Sponsor (\$20,000)	MARIGOLD Sponsor (\$10,000)	OFRENDA Sponsor (\$5,000)
EVENT NIGHT BENEFITS	Catrina Contest Sponsor		
Verbal recognition during program	•		
Logo on sponsor signage at event	•	•	•
Banner displayed at event <i>Provided by sponsor</i>	•	•	
Booth space	•	•	•
Sponsor recognition on event slideshow	Advertisement	Group Logo	Group Logo
COMPANY PROMO PRE/POST EVENT	•		
Logo on Save-The-Date*	•	•	
Option to include one-time ad in event e-newsletter (6in x 3.5in JPG)	•	•	•
Recognition on all social media platforms	•	•	•
Recognition on print advertisement and publications	•	•	
Recognition on event website	•	•	•
Logo recognition in post-event e-mail	•	•	•

*Secured by 9/1/2026

SPONSORSHIP COMMITMENT FORM

Please select how you would like to sponsor our organization from the following options:

INDIVIDUAL EVENT SPONSORSHIPS

CINCO DE MAYO FIESTA	<input type="checkbox"/> Presenting Sponsor (\$50,000)	<input type="checkbox"/> Bandera Sponsor (\$25,000)	<input type="checkbox"/> Mariachi Sponsor (\$10,000)
		<input type="checkbox"/> Folklore Sponsor (\$5,000)	
BOB SOLTERO GOLF TOURNEY	<input type="checkbox"/> Presenting Sponsor (\$20,000)	<input type="checkbox"/> Ace Sponsor (\$10,000)	<input type="checkbox"/> Hole-In-One Sponsor (\$10,000)
	<input type="checkbox"/> Eagle Sponsor (\$7,500)	<input type="checkbox"/> 4 Amigos Team (\$1,500)	<input type="checkbox"/> Hole Sponsor (\$500)
BLANCO Y NEGRO GALA	<input type="checkbox"/> Presenting Sponsor (\$30,000)	<input type="checkbox"/> Platinum Sponsor (\$20,000)	<input type="checkbox"/> Gold Sponsor (\$15,000)
	<input type="checkbox"/> Silver Sponsor (\$10,000)	<input type="checkbox"/> Bronze Sponsor (\$5,000)	<input type="checkbox"/> Champagne Wall Sponsor (\$5,000)
	<input type="checkbox"/> Photo Booth Sponsor (\$3,000)		
DIA DE LOS MUERTOS CELEBRATION	<input type="checkbox"/> Presenting Sponsor (\$20,000)	<input type="checkbox"/> Marigold Sponsor (\$10,000)	<input type="checkbox"/> Ofrenda Sponsor (\$5,000)

TOTAL COMMITMENT AMOUNT \$ _____

In lieu of sponsoring events, we would like to make a donation of \$ _____

Company Name: _____ Contact Name: _____

Mailing Address: _____ City: _____ State: _____ Zip Code: _____

Phone Number: (____) _____

E-Mail Address: _____

Payment Options: Invoice Me Payment Enclosed (please make checks payable to Guadalupe Centers)

Credit Card (please fill out info below) Online (Bloomerang/QGive)

Card Number: _____ Exp: ____/____/____ 3-4 digit code: _____

Signature: _____ Date: ____/____/____

Please return form and payment to **Attn: Leo Prieto, Guadalupe Centers 1015 Avenida Cesar E. Chavez KCMO 64108** or for questions call **816-352-1069** or email **lprieto@guadalupecenters.org**

Disclaimer: By contributing at any of the above sponsorship levels, you will receive the outlined benefits in return for your support. *Tax deductible amounts will be assessed with a good faith estimate of the fair market value of goods and/or services received, in accordance with law of IRS regulations.