

DIA DE LOS MUERTOS CELEBRATION OCTOBER 30, 2025

Guadalupe Centers Cultural Center
1015 Avenida Cesar E. Chavez., KCMO 64108



Guadalupe Centers' Dia de los Muertos Celebration is the original Day of the Dead event in KCMO! This event originated as a way of sharing the traditions and cultural significance of the Mexican holiday Dia de los Muertos. This celebration allows us to share the history of this colorful holiday while allowing guests to experience a traditional altar (which remembers loved ones that have passed on), kids activities, live entertainment, ceremonial dancers, face painting, vendors, food trucks and much more!

	CATRINA Sponsor (\$10,000)	MARIGOLD Sponsor (\$7,500)	ALTAR Sponsor (\$5,000)	OFRENDA Sponsor (\$3,000)	CALACA Sponsor (\$1,500)
EVENT NIGHT BENEFITS					
Verbal recognition during program	•				
Recognition on sponsor signage at event	Logo	Logo	Logo	Logo	Name
Booth space	•	•	•	•	•
Sponsor recognition on event slideshow	Logo	Logo	Logo	Logo	Name
COMPANY PROMO PRE/POST EVENT					
Logo on Save-The-Date*	•				
Option to include one-time ad in event promo e-newsletter 6in x 4in JPG	•	•			
Recognition on all social media platforms	•	•	•	•	•
Logo on print advertisement and publications*	•	•	•		
Company recognition on Guadalupe Centers website	Logo	Logo	Logo	Logo	Name
Recognition in post-event e-mail	Logo	Logo	Logo	Logo	Name

*Secured by 8/1/2025

ATTENDEES: Between 800 - 1,000

HIGHLIGHTS: Family Friendly Event, Cultural Experience

SOCIAL MEDIA REACH: Facebook 5K Instagram 14.7K