



# 2024 ANNUAL REPORT



Guadalupe  
Centers







*Beto Lopez*  
**President & CEO**  
**Guadalupe Centers**

## FROM OUR CEO

As we reflect on 2024, I am filled with gratitude for the unwavering support of our staff, donors, supporters, and volunteers. Your dedication has allowed Guadalupe Centers to grow and continue serving our community with purpose and resilience. Together, we've achieved incredible milestones that have strengthened the reach and impact of our programs and services.

One of our most significant accomplishments this year was the groundbreaking of Villa View Apartments, a 50-unit mixed-income housing development in the Northeast area. This new complex will provide families and educators with a place to call home and access to Guadalupe Centers' wraparound services. With an expected completion date of summer 2025, we have much to look forward to.

Education remains a cornerstone of our mission. This year, we proudly implemented the 50/50 Dual Language Model at the Early Childhood Center, helping students build a strong bilingual foundation at the preschool level. At Guadalupe Centers Charter Schools, we celebrated a remarkable 92.5% graduation rate and continued to expand our Dual Language Program to shape future generations.

Beyond education, we remained focused on empowering individuals and families through essential support services. Our Workforce Department provided employment and financial counseling to over 180 individuals and equipped 55 participants with laptops for job searches and digital literacy. Our Family Support Center served 515 households—94% of whom received food assistance—and provided more than 841 mental health counseling sessions to youth and families.

None of this would be possible without the generosity of our donors, the commitment of our staff, and the passion of our volunteers. Above all, our mission remains the same since its inception: to improve lives in Latino communities throughout the Kansas City area. Thank you for being part of this journey.

Sincerely,

Beto Lopez



# FAMILY SUPPORT

The Family Support Program offers a variety of social services to families with the goal of resolving family crises, preventing homelessness and improving economic and housing security. This is accomplished through the provision of emergency assistance, case management and linkage to other needed services.

Additionally, Guadalupe Centers provides a mental health counseling program “Fuerza” that uses a family-systems approach and is culturally and linguistically appropriate. This approach has allowed the clinician to address generational and systemic trauma that impairs the foundation of the family unit. Fuerza has continued to evolve comprehensively, reduced access barriers for the uninsured, and positively impacted children and parents in the community.

## 2024 TOTALS

515

Households served with emergency assistance services



94%

of total households served also received food assistance (482 households)



\$374,170

Total dollar value of specific emergency assistance provided



841

Mental Health Counseling sessions provided to youth and their families



### 2024 DEMOGRAPHICS

Latinos 80%, White 11%, Black 7%, Other 2%

76% Families with Children  
24% Individuals including seniors

78% Jackson County  
14% Cass  
5% Clay  
3% Other (Bates, Platte, Johnson and Wyandotte)





### 2024 DEMOGRAPHICS

Latinos 75%, Non-Latinos 25%

36% Male  
64% Female

97% Jackson  
1% Wyandotte  
1% Clay  
.5% Johnson  
.5% Other

# OLDER ADULTS

The Older Adults Program is a comprehensive senior center in Kansas City as designated by the Mid-America Regional Council (MARC). This program provides various social development activities including nutrition services (congregate and homebound), health education and screenings, social development opportunities and other socially supportive services to support seniors living healthy and independently.

### 2024 HIGHLIGHTS:

- Health Education Evidence-Based Programming-helping to enrich the lives of our seniors:
  - Chronic Disease Self-Management Program (CDSMP)
  - Matter of Balance
  - Tomando Control de Su Salud
  - Eating Smart Being Active
- Participants attended special events through out the year such as Kansas City Royals games, Starlight Theater, Cinemark, Christmas in the Park, Volunteer Appreciation Day, and monthly themed birthday bashes such as Sock Hop, Spring Fling, Black, White and Gold.

# 2024 TOTALS

21,295

Meals provided to participants.

Congregate and Home-bound participants receive daily hot meals and bi-weekly frozen meals.



433

Total number of individuals served





# OUTPATIENT TREATMENT

The Outpatient Treatment program is a bilingual certified supportive recovery program for adults with substance use disorders, accredited by the State of Missouri Department of Mental Health. Our comprehensive services encompass alcohol and drug intake, screening, and assessment, providing individuals with personalized care. The program offers a range of therapeutic interventions, including individual counseling and group education, fostering a supportive community for recovery. In addition to counseling services, we provide crucial community support, information and referral services, family support, and engage in proactive community outreach initiatives. Our commitment is to address the diverse needs of individuals seeking recovery.

## 2024 HIGHLIGHTS:

- In addition to meeting the growing demand for bilingual services, we forged new partnerships with local organizations to refer for medicated assistance treatment to support our clients in recovery.
- We also achieved an important milestone by completing our recertification process with the Department of Mental Health. Final approval for a 3-year certification will be issued in 2025—a reflection of our high standards of care.

## 2024 TOTALS

**108**  
Total number of  
individuals served



**97%**  
Spanish Speaking  
Individuals

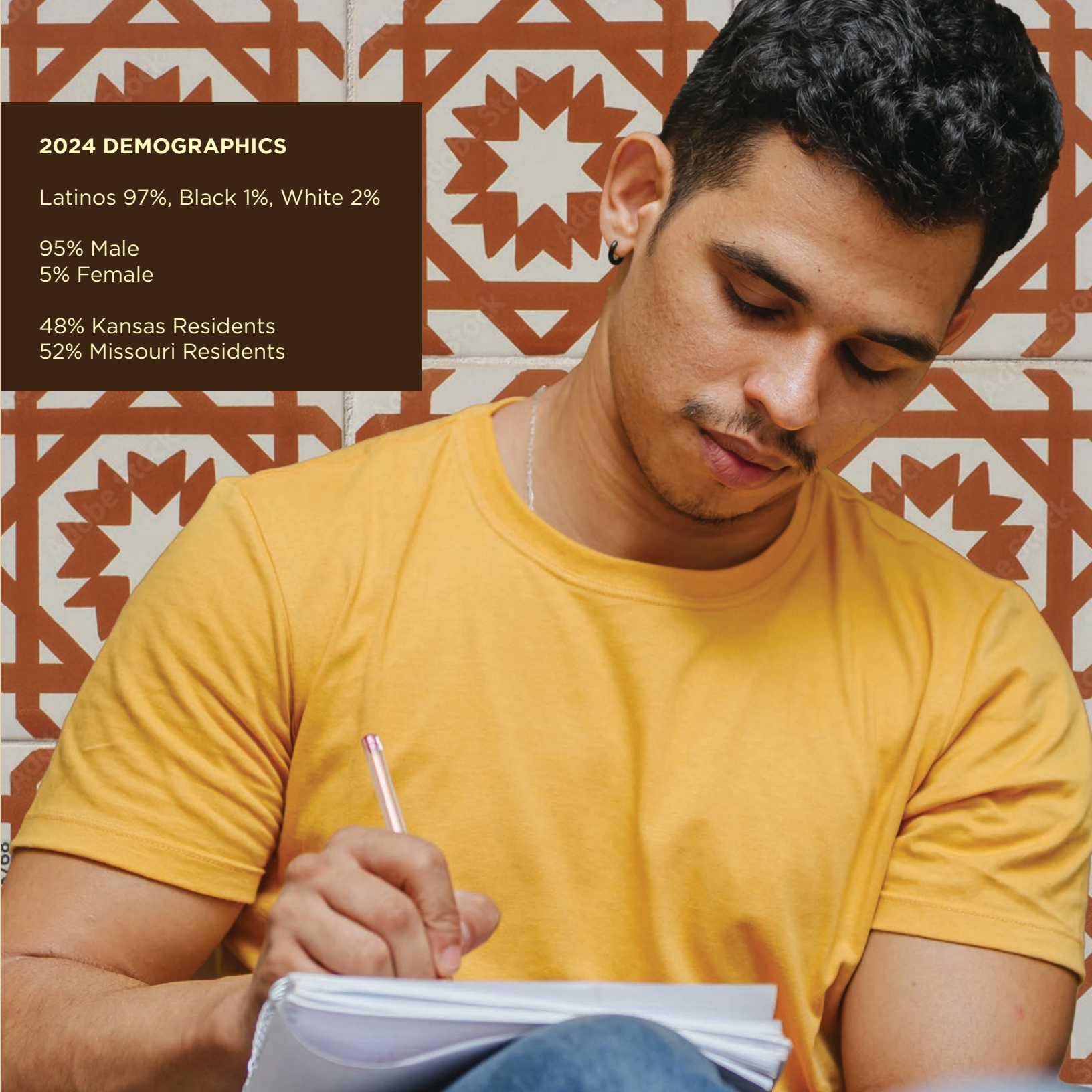


### 2024 DEMOGRAPHICS

Latinos 97%, Black 1%, White 2%

95% Male  
5% Female

48% Kansas Residents  
52% Missouri Residents







**2024 DEMOGRAPHICS**

Latinos 92% Non-Latinos 8%

26% Male  
74% Female

60% Jackson  
23% Wyandotte  
16% Johnson  
7% Clay  
5% Platte  
5% Other

# WORKFORCE DEVELOPMENT & ADULT EDUCATION

The Workforce Development & Adult Education Program assists low-income families in stabilizing their long-term financial perspective by providing basic services through three areas: employment coaching and career development, financial coaching and training, and access to public benefits. These basic services are integrated and provided together to clients in order to reinforce each other and to provide a multi-faceted approach to building income and wealth. Our Workforce Coaches work together to help determine a client’s employment and educational goals. Our programs empower individuals to explore career pathways and set short and long-term career goals, build a resume, practice interview skills, and network with employer partners.

2024 HIGHLIGHTS:

- Thanks to our LISC/AT&T grant, we were able to gift 55 laptops to several of our participants to support their job search, digital literacy, and English language learning.
- We added two levels of ELL to better serve the needs of our participants and help them improve their English skills.
- We extended our ELL program to include a Charlas program, offering additional conversational practice and community engagement opportunities for learners.
- 66 learners enrolled and are making progress in our Arroba@s Program.

## 2024 TOTALS

**190**  
Total number of  
individuals served



**111** people received employment counseling.  
**180** people received financial counseling.  
**136** people received digital literacy services.  
**104** people accessed devices through resource rooms or technology lending libraries.



# Youth Development

The Youth Development Program is one of the agency’s oldest. When the Guadalupe Centers began in 1919, recreational outlets for immigrant Mexicans in the Westside were non-existent. Today, this year-round program offers positive activities at multiple sites with an emphasis on elementary and middle school children. As the demand for services continues to grow, our youth program has expanded in recent years to serve more neighborhoods in the urban core of Jackson County. We continue to partner with other non-profits, charter schools, church organizations, and the KC Parks & Recreation Department to provide these vital activities for our youth.

## 2024 HIGHLIGHT:

- Service Learning project with ARTS KC, Vania Soto, & youth directly impacted by Chief’s rally tragedy; KC STRONG mural (panel) theme.
- NASCAR & Toyota Event/Partnership: 5th grade students received 120 bikes and a \$15,000 award for our Youth Programs.
- Back 2 School Event (600 backpacks filled with school supplies, 72 free haircuts, and free fresh produce/meat, community partners in attendance with resources.

## 2024 TOTALS

1,293

Total number of youth served



445

Total number of After School youth served



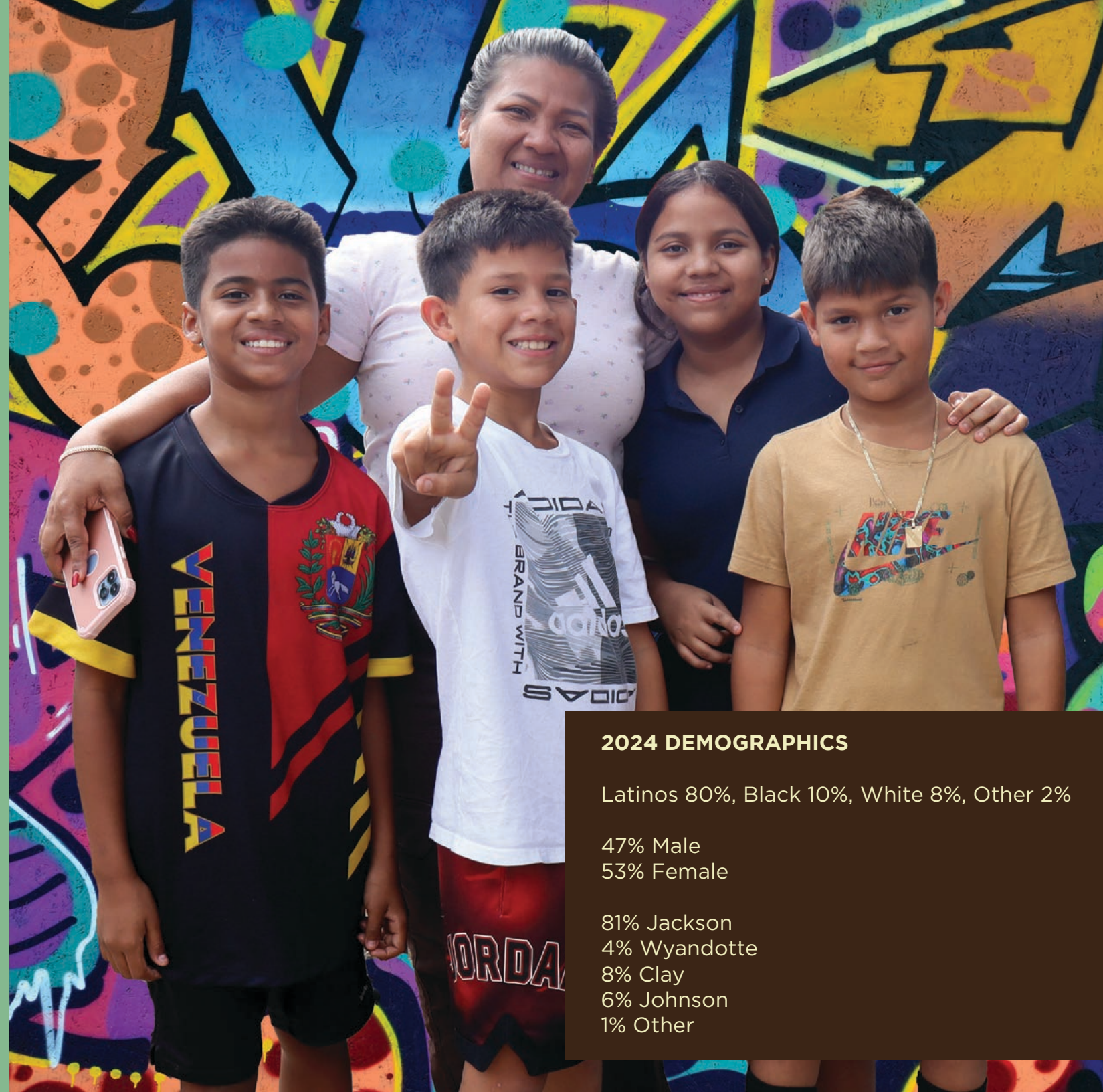
600

Total number of Summer School youth served



60

Total number of unduplicated Summer Nights participants served



## 2024 DEMOGRAPHICS

Latinos 80%, Black 10%, White 8%, Other 2%

47% Male  
53% Female

81% Jackson  
4% Wyandotte  
8% Clay  
6% Johnson  
1% Other





**2024 DEMOGRAPHICS**

Latinos 76%, Black 23%, White 1%

55% Male  
45% Female

88% Jackson  
12% Clay

# EARLY CHILDHOOD CENTER

The Early Childhood Center first opened its doors in 1985. This nationally accredited and MO State licensed program serves Head Start eligible and community families of children ages 3 - 5 years. The program implements a blend of Creative Curriculum, a 50/50 Dual Language model and Conscious Discipline. This early learning standard reflects the theory that children learn and develop through play and most importantly, values the knowledge children already possess, derived from home cultural experiences.

Children learn to identify their emotions, express them appropriately and practice conflict resolution within a guided classroom setting. The curriculum is therefore based on meaningful home experiences, documented in a weekly home activity and integrated into the classroom lesson plan. Parental engagement is developed and enriched in this trusting and valuable exchange.

**2024 HIGHLIGHTS:**

- Official implementation of the 50/50 Dual Language Model, under the direction of Dr. Socorro Herrera, GCECC Administration and MidAmerica Head Start.
- Educator Advancement: Six educators enrolled in Early Childhood Education college coursework. Completing 80+ hours of training, enhancing their expertise in: Dual language and literacy, Cognitive growth, Social and emotional skills, Physical development.

## 2024 TOTALS

153

Total number of children served



45%

Dual language learners (DLL)



100%

Qualify for free or reduced meals



100%

Qualify for Head Start





# BOARD MEMBERS & EXECUTIVE STAFF

## Guadalupe Centers, Inc. (GCI) 2024

|                          |                  |
|--------------------------|------------------|
| <b>Chairman Emeritus</b> | Paul Rojas       |
| <b>Past Chairman</b>     | Tony Carreño     |
| <b>Chairman</b>          | Kevin Prenger    |
| <b>Chairman Elect</b>    | Cici Rojas       |
| <b>Treasurer</b>         | Steve Busser     |
| <b>Secretary</b>         | Christine Thomas |

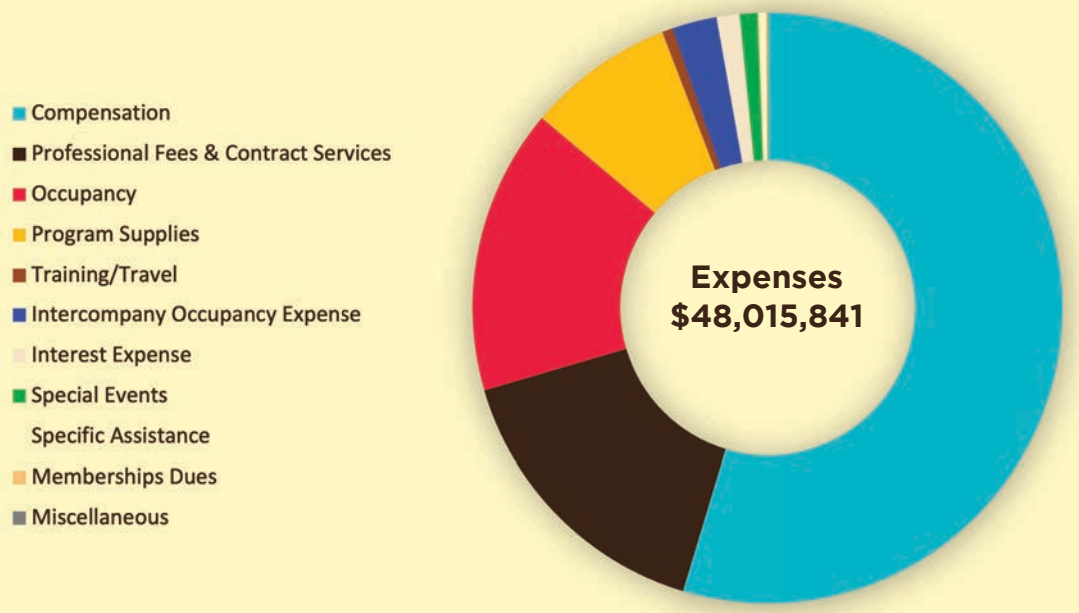
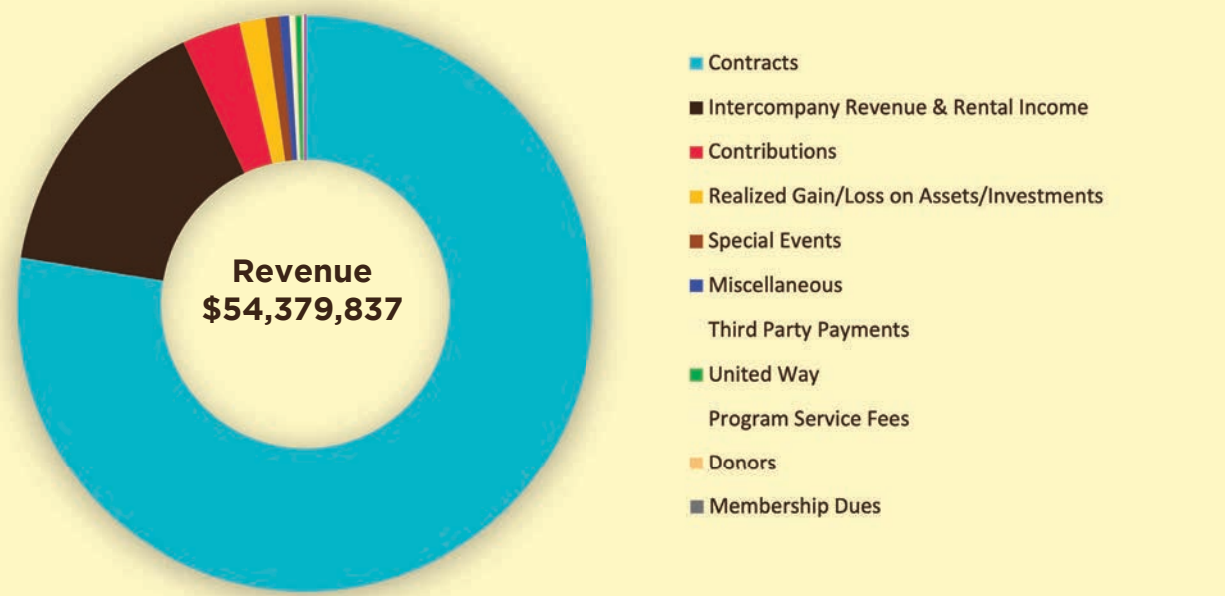
|                    |                |
|--------------------|----------------|
| Ashley Papenberg   | David Tinoco   |
| Michael VanBuskirk | Phillip Tinoco |
| Ed Reyes           | Nancy Simons   |
| Michael Barrera    | Timothy Flook  |
| William Cox        | Gabe Hernandez |
| Miguel Meneses     | Tom Carignan   |
| Raquel Garcia      | Joe Marquez    |
| Carlos Salazar     | Linda Clark    |

## Executive Staff 2024

|                                  |
|----------------------------------|
| <b>Chief Executive Officer</b>   |
| <b>Chief Operating Officer</b>   |
| <b>Chief Financial Officer</b>   |
| <b>Chief Programs Officer</b>    |
| <b>Chief Development Officer</b> |

|                   |
|-------------------|
| Beto Lopez        |
| Edward Yerington  |
| Shannon Spradling |
| Diane Rojas       |
| Jason Wood        |

# GCI 2024 Revenue & Expenses







*Alicia Miguel*

Chief of Schools  
Guadalupe Centers

# FROM OUR CHIEF OF SCHOOLS

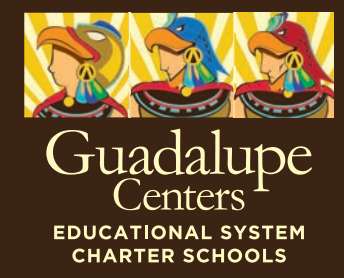
As we reflect on the past year, I am thrilled to share the remarkable progress we have made together as a school community. From our Annual Performance Report (APR) results, which highlight significant academic growth across all grade levels, to our increased graduation rates and the impressive advancements within our EL program, we have much to celebrate.

These successes are a testament to the hard work of our students, the dedication of our educators, and the unwavering support of our families. They inspire us to continue striving for excellence and fostering an environment where every student can thrive. We are also continually grateful for our partnership with Guadalupe Centers Inc., whose collaboration allows us to provide essential wrap-around services that support the well-being and success of our students and their families.

Together, we are building a brighter future, and I am excited to see what we will accomplish in the year ahead.

Sincerely,

Alicia Miguel  
Chief of Schools  
Guadalupe Educational System





# PRE-K SCHOOL

The Guadalupe Centers Pre-K School first opened its doors in October, 2016. The Creative Curriculum guides daily instruction and offers learning opportunities to develop age appropriate skills such as critical thinking, problem solving, and enhancement of each child’s lifelong identity and positive self-concept.

This teaching structure supports every type of learner and addresses all areas of learning required for successful Kindergarten readiness.

Our program supports students and families by focusing on social-emotional learning with the implementation of Conscious Discipline’s School Family. The School Family builds connections between families and schools, teachers and teachers, teachers and students, and students and students to ensure the optimal development of all. As the School Family is built, children learn life-long skills of self-regulation and helpful ways to work and learn together.

## 2024 TOTALS

78

Total number of students



95%

Attendance Rate



95%

Qualify for Free or Reduced Lunch



### 2024 DEMOGRAPHICS

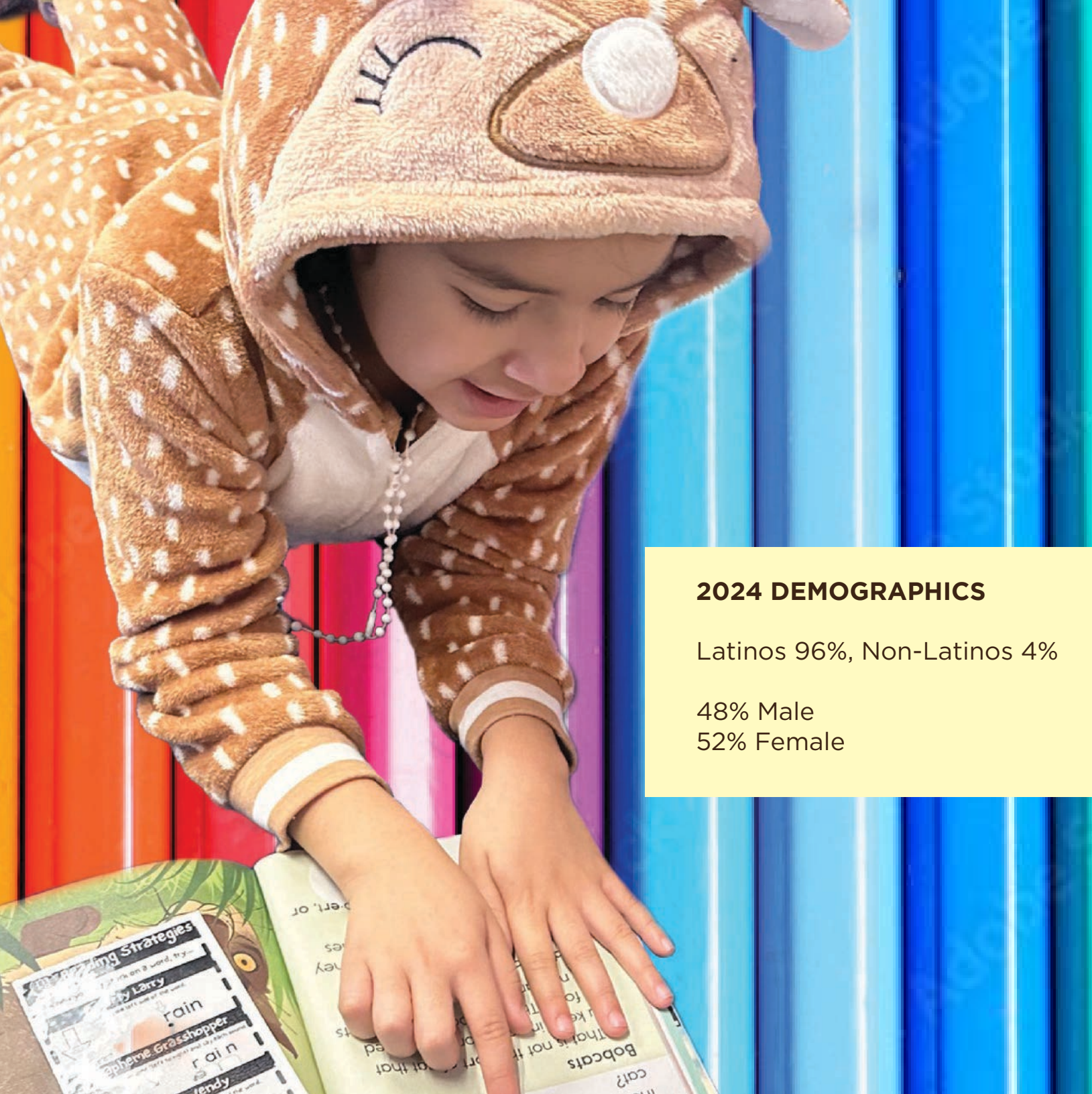
Latinos 98%, Non-Latinos 2%

50% Male

50% Female







### 2024 DEMOGRAPHICS

Latinos 96%, Non-Latinos 4%

48% Male

52% Female

# ELEMENTARY SCHOOL

Guadalupe Centers Elementary School serves Kindergarten through 5th grade students. Our staff provides a rigorous and engaging academic environment supporting the development of each child through culturally relevant experiences.

The vision of GCES, aligned with that of the Charter, is for our students to be prepared to positively impact their community. We work to build lasting relationships with all members of our school community. In addition to core classes, our students also engage in Art, Music, PE, Spanish and Library Media classes. We work to build a curriculum that honors culturally and linguistically diverse students, giving them a strong sense of themselves and appreciation of others in all content areas.

At GCES each class starts the morning with a morning meeting designed to build relationships, celebrate successes, remind us of our purpose and ground us in our STRONG core values of service, trust, resilience, optimism, nerve and gratitude. In addition, this year our students have the opportunity to engage in extracurriculars such as DARE, Girls on the Run, Journalism, Scouts and Art club.

## 2024 TOTALS

709

Total number of students



95%

Attendance Rate



80%

English Language Learners (ELL)



95%

Qualify for Free or Reduced Lunch





# MIDDLE SCHOOL

Guadalupe Centers Middle School students are divided into grade-level teams. Our instructional efforts are to make learning meaningful for all students, meeting the educational needs of all students, and equitably assessing the productivity of all students. The students and staff at GCMS continue to focus on the use of technology as a tool for making our learning engaging and more productive.

As the needs of our students are identified, the resources of the school are refocused in an attempt to provide continuous academic and social growth by all of our students. Opportunities for our 6th thru 8th grade students to participate in extracurricular activities include the following: Interscholastic sports, intramurals, choral and instrumental music (including strings), Student Council, Art Club, Girls on the Run, after school homework help, and much more.

## 2024 TOTALS

**347**  
Total number of students



**96%**  
Attendance Rate



**56%**  
English Language Learners (ELL)



**95%**  
Qualify for Free or Reduced Lunch



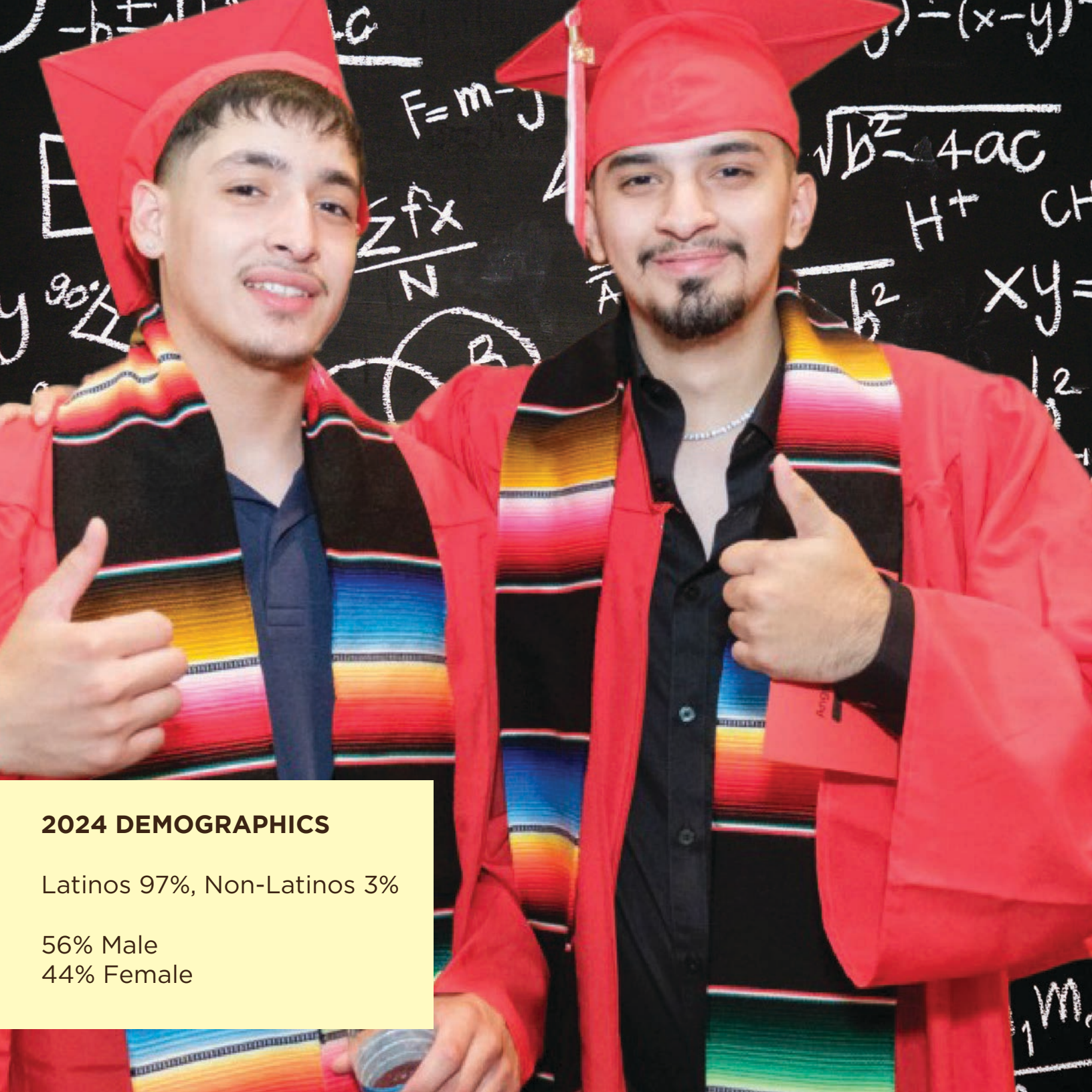
### 2024 DEMOGRAPHICS

Latinos 98%, Non-Latinos 2%

50% Male  
50% Female







## 2024 DEMOGRAPHICS

Latinos 97%, Non-Latinos 3%

56% Male  
44% Female

# HIGH SCHOOL

**IN 2024 WE CELEBRATED A GRADUATION RATE OF 92%**

## 2024 TOTALS

445

## Total number of students



# 95%

## Attendance Rate



# 48%

## English Language Learners (ELL)



# 95%

### Qualify for Free or Reduced Lunch





# BOARD MEMBERS & EXECUTIVE STAFF

## Guadalupe Centers Charter Schools (GCCS) 2024

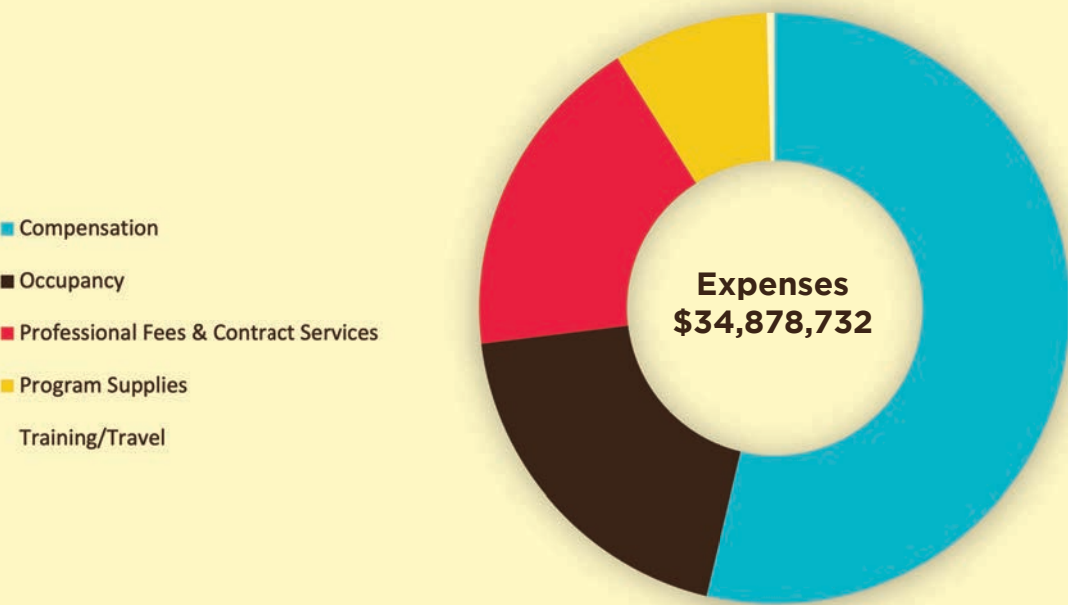
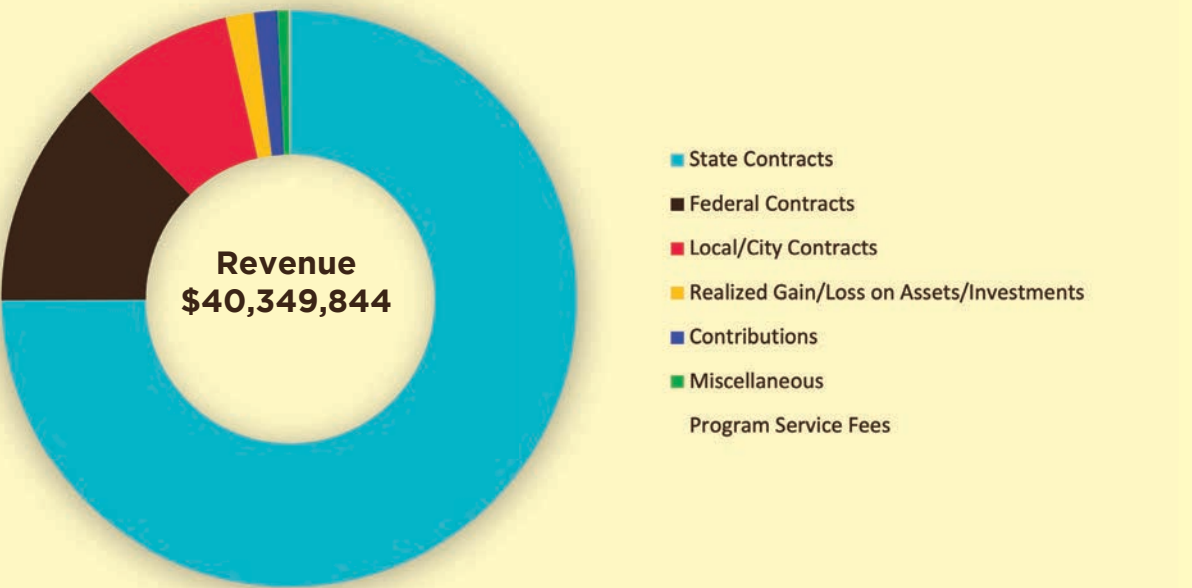
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|------------------|-------------------|--------------------|
| <b>President</b> | Beto Lopez        | Jennifer Barraza   |
| <b>Treasurer</b> | Manuel Medina     | Claudia Dominguez  |
| <b>Secretary</b> | Phyllis Hernandez | Mark Morales       |
|                  |                   | Octavio Villalobos |
|                  |                   | Daniel Zamora      |

## Administrative Staff 2024

|  |                   |
|--|-------------------|
| <b>Chief of Schools</b>                            | Dr. Alicia Miguel |
| <b>VP of Academic Services</b>                     | Ed Mendez         |
| <b>VP of Support Services and Operations</b>       | Dr. Steve Lumetta |
| <b>Dir. of Curriculum &amp; Instruction</b>        | Jennifer Clay     |
| <b>Dir. of Special Services</b>                    | Christa Bray      |
| <b>Dir. of English Language Development</b>        | Daisy Myrick      |
| <b>Dir. of Communications</b>                      | Samantha Novak    |
| <b>Dir. of Transportation and Core Data</b>        | Brandon Wright    |
| <b>Dir. of Family Engagement and Student Svcs.</b> | Dr. Uzziel Pecina |
| <b>Staff and Recruitment Specialist</b>            | Omar Fierros      |

# GCCS 2024

## Revenue & Expenses





[www.GuadalupeCenters.org](http://www.GuadalupeCenters.org)