

# DIA DE LOS MUERTOS CELEBRATION OCTOBER 31, 2025

Guadalupe Centers Cultural Center  
1015 Avenida Cesar E. Chavez., KCMO 64108



Guadalupe Centers' Dia de los Muertos Celebration is the original Day of the Dead event in KCMO! This event originated as a way of sharing the traditions and cultural significance of the Mexican holiday Dia de los Muertos. This celebration allows us to share the history of this colorful holiday while allowing guests to experience a traditional altar (which remembers loved ones that have passed on), kids activities, live entertainment, ceremonial dancers, face painting, vendors, food trucks and much more!

	<b>CATRINA Sponsor (\$10,000)</b>	<b>MARIGOLD Sponsor (\$7,500)</b>	<b>ALTAR Sponsor (\$5,000)</b>	<b>OFRENDA Sponsor (\$3,000)</b>	<b>CALACA Sponsor (\$1,500)</b>
<b>EVENT NIGHT BENEFITS</b>					
Verbal recognition during program	•				
Recognition on sponsor signage at event	Logo	Logo	Logo	Logo	Name
<b>Booth space</b>	•	•	•	•	•
Sponsor recognition on event slideshow	Logo	Logo	Logo	Logo	Name
<b>COMPANY PROMO PRE/POST EVENT</b>					
Logo on Save-The-Date*	•				
Option to include one-time ad in event promo e-newsletter 6in x 4in JPG	•	•	•		
Recognition on all social media platforms	•	•	•	•	•
Logo on print advertisement and publications*	•	•	•		
Company recognition on Guadalupe Centers website	Logo	Logo	Logo	Logo	Name
Recognition in post-event e-mail	Logo	Logo	Logo	Logo	Name

\*Secured by 8/1/2025

**ATTENDEES: Between 800 - 1,000**

**HIGHLIGHTS: Family Friendly Event, Cultural Experience**

**SOCIAL MEDIA REACH: Facebook 5K Instagram 14.7K**

# ACTIVATION SPONSORS DIA DE LOS MUERTOS CELEBRATION

\*Benefits aligned with sponsorship package levels

## Music Stage Sponsor: \$10,000

- **Exclusive Naming Rights:** Stage branded with your logo for maximum exposure.
- **On-Stage Branding:** Custom banners, signage, displaying your brand.
- **Live Mentions:** Verbal acknowledgment of your sponsorship during every performance.

## Cantina & Comida Cruisers Sponsor \$7,500

- **High Visibility:** Custom signage on trucks, tents, and vendor booths.
- **Brand Recognition:** Prominent feature in high-traffic areas of the event.



## Bar Sponsor: \$5,000

- **Custom Drink Menu:** Collaborate to create holiday-themed drinks with Mexican ingredients.
- **Branded Drinkware:** Logo on cups, mugs, or shot glasses for a memorable impression.



## Mercado Village Sponsor: \$5,000

- **Prime Branding:** Logo prominently displayed in a vibrant and high-traffic shopping space.

## Butterfly Garden Sponsor: \$5,000

- **Interactive Branding:** Logo displayed on props and signage in the Butterfly Garden.
- **Memorable Connection:** Align your brand with a meaningful and lasting experience for attendees.

Each sponsorship provides tailored branding opportunities to connect with event-goers in high-traffic, memorable ways.





# SPONSORSHIP COMMITMENT FORM

Please select how you would like to sponsor our organization from the following options:

## INDIVIDUAL EVENT SPONSORSHIPS

<b>CINCO DE MAYO FIESTA</b>	<input type="checkbox"/> Bandera Sponsor (\$40,000)	<input type="checkbox"/> Mariachi Sponsor (\$25,000)	<input type="checkbox"/> Zarape Sponsor (\$15,000)
	<input type="checkbox"/> Folklore Sponsor (\$10,000)	<input type="checkbox"/> Aguila Sponsor (\$5,000)	<input type="checkbox"/> Papel Picado Sponsor (\$2,500)
<b>BOB SOLTERO GOLF TOURNEY</b>	<input type="checkbox"/> ACE Sponsor (\$15,000)	<input type="checkbox"/> Eagle Sponsor (\$10,000)	<input type="checkbox"/> Birdie Sponsor (\$7,500)
	<input type="checkbox"/> Caddie Sponsor (\$5,000)	<input type="checkbox"/> Happy Gilmore Hole Sponsor (\$3,000)	<input type="checkbox"/> 4 Amigos Team (\$1,500)
<b>BLANCO Y NEGRO GALA</b>	<input type="checkbox"/> Diamond Sponsor (\$30,000)	<input type="checkbox"/> Platinum Sponsor (\$20,000)	<input type="checkbox"/> Gold Sponsor (\$15,000)
	<input type="checkbox"/> Silver Sponsor (\$10,000)	<input type="checkbox"/> Bronze Sponsor (\$7,500)	<input type="checkbox"/> Ruby Sponsor (\$5,000)
<b>DIA DE LOS MUERTOS CELEBRATION</b>	<input type="checkbox"/> Catrina Sponsor (\$10,000)	<input type="checkbox"/> Marigold Sponsor (\$7,500)	<input type="checkbox"/> Altar Sponsor (\$5,000)
	<input type="checkbox"/> Ofrenda Sponsor (\$3,000)	<input type="checkbox"/> Calaca Sponsor (\$1,500)	

**TOTAL COMMITMENT AMOUNT \$**\_\_\_\_\_

☐ **In lieu of sponsoring events, we would like to make a donation of \$**\_\_\_\_\_

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone Number: (\_\_\_\_\_) \_\_\_\_\_ Fax Number: (\_\_\_\_\_) \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Payment Options: ☐ Invoice Me ☐ Payment Enclosed (please make checks payable to Guadalupe Centers)

☐ Credit Card (please fill out info below) ☐ Online (Bloomerang/QGive)

Card Number: \_\_\_\_\_ Exp: \_\_\_\_/\_\_\_\_/\_\_\_\_ 3-4 digit code: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Please return form and payment to: **Guadalupe Centers at PO Box 413086, KCMO 64141-3086**  
Questions call: **816-421-1015**

**Disclaimer:** By contributing at any of the above sponsorship levels, you will receive the outlined benefits in return for your support. \*Tax deductible amounts will be assessed with a good faith estimate of the fair market value of goods and/or services received, in accordance by law of IRS regulations.