

BLANCO Y NEGRO

SEPTEMBER 27, 2025

Guadalupe Centers Admin Center
1015 Avenida Cesar E. Chavez, KCMO 64108

Blanco y Negro is traditionally held during Hispanic Heritage Month and is the premier fundraising event for Guadalupe Centers.



	DIAMOND PRESENTING Sponsor (\$30,000) <small>1 of 3 Non Competing Industries</small>	PLATINUM Sponsor (\$20,000)	GOLD Sponsor (\$15,000)	SILVER Sponsor (\$10,000)	BRONZE Sponsor (\$7,500)	RUBY Sponsor (\$5,000)
EVENT NIGHT BENEFITS						
Event tickets	20	16	10	10	8	8
Premium parking	•	•				
Reserved seating	•	•	•	•	•	•
BRAND RECOGNITION AT EVENT						
Opportunity to show company video at event (1:00 minute max)	•					
Opportunity to speak at event	•					
Sponsor recognition on event slideshow	Advertisement	Advertisement	Group Logo	Group Logo	Group Logo	Group Logo
Verbal recognition during program	•	•	•			
Ad in event program (see specs page)	Full Page	Full Page	Half Page	Quarter Page	Quarter Page	
Recognition in event program (by sponsorship level)	•	•	•	•	•	•
Company logo included on sponsor signage at event.	•	•	•	•	•	•
COMPANY PROMOTION PRE/POST EVENT						
Company logo in pre-event communication to guests	•					
Company logo on event Save The Date*	•					
Company logo on e-invitation	•	•	•	•		
Option to include a one time ad in our community e-newsletter (see specs page)	•	•				
Company recognition by sponsorship in event e-newsletter	Logo	Logo	Logo	Logo	Name	Name
Company logo on print advertisement and publications	•	•	•			
"Sponsor shout-out" in social media video	Logo	Logo	Logo	Logo	Name	
Company recognition on Guadalupe Centers webpage	•	•	•	•	•	
Company recognition on event website	Logo	Logo	Logo	Logo	Name	Name
Recognition on all our social media platforms	1 Dedicated Post	1 Dedicated Post	1 Dedicated Post	1 Group Post	1 Group Post	
Recognition in post-event e-mail	•	•	•	•	•	•

*Secured by 7/1/2025

ATTENDEES: Between 500 - 700

HIGHLIGHTS: Cultural immersion, Great Networking & Social Engagement

SOCIAL MEDIA REACH: Facebook 19.2K Instagram 6K

ACTIVATION SPONSORS BLANCO Y NEGRO

*Benefits aligned with sponsorship package levels

Red Carpet Sponsor: \$30,000

- Branding on entryway doors and on step and repeat photography area.
- Featured on the sponsor slideshow and throughout the event.

Rooftop Sponsor: \$15,000

- Branding on entryway doors and custom rooftop signage.
- Highlighted on the sponsor slideshow and event materials.

Bar Sponsor: \$10,000

- Custom cocktail napkin and bar signage.
- Recognition in sponsor slideshow and event.

Shuttle Sponsor: \$7,500

- Branding on event shuttles and parking area, with take-away item placement.
- Included in the sponsor slideshow and event materials.

Late Night Food Truck Sponsor: \$7,500

- Logo on food truck signage.
- Acknowledged in the event program, website, and thank-you materials.



Mujeres Lounge & Mercado Sponsor: \$5,000

- Branding on entrance doors and lounge signage.
- Supports Latino culture and women's entrepreneurship.

Cigar Lounge Sponsor: \$5,000

- Branding in the cigar lounge, attracting a professional audience.
- Highlighted in event materials and slideshow.

Dessert Sponsor: \$5,000

- Branding at the sweets table.
- Recognition in the sponsor slideshow and throughout the event.

Fresh Seafood "Ceviche" Bar Sponsor: \$5,000

- Branding at the ceviche bar.
- Included in event materials and slideshow.

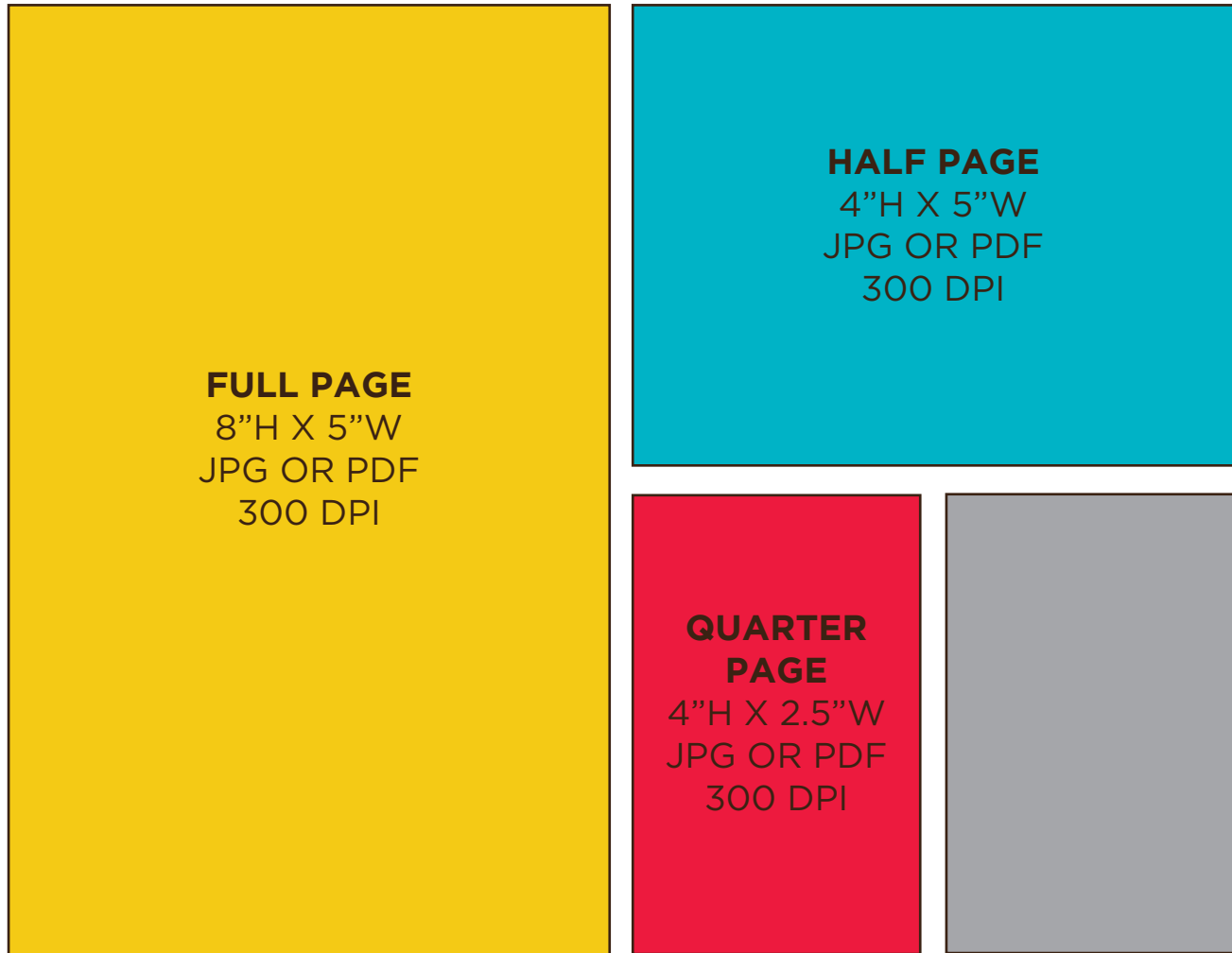
Welcome Cocktails Sponsor: \$5,000

- Naming rights for a signature cocktail and custom-branded station.
- Enhanced brand visibility at the event.

MARKETING SPECS BLANCO Y NEGRO

EVENT PROGRAM

As a marketing benefit to our sponsors **BRONZE** and above, you have the option to submit an ad created by your marketing team, to be featured on our event program the night of the event that will be handed out to all our guests. Please make sure to submit your artwork no later than **September 19, 2025** using the specs below.



E-NEWSLETTER AD

Our **PLATINUM & DIAMOND** sponsors have the option to include a one time company ad in the Blanco y Negro electronic newsletter. The ad specs are 6" x 4" JPG 150 DPI

COMPANY LOGO

All sponsors must submit a company logo in high resolution and transparent background in either PNG or PDF format for marketing purposes.

For questions, please reach out to Tania Casas, Marketing Specialist at tcasas@guadalupecenters.org



SPONSORSHIP COMMITMENT FORM

Please select how you would like to sponsor our organization from the following options:

INDIVIDUAL EVENT SPONSORSHIPS

CINCO DE MAYO FIESTA	<input type="checkbox"/> Bandera Sponsor (\$40,000)	<input type="checkbox"/> Mariachi Sponsor (\$25,000)	<input type="checkbox"/> Zarape Sponsor (\$15,000)
	<input type="checkbox"/> Folklore Sponsor (\$10,000)	<input type="checkbox"/> Aguila Sponsor (\$5,000)	<input type="checkbox"/> Papel Picado Sponsor (\$2,500)
BOB SOLTERO GOLF TOURNEY	<input type="checkbox"/> ACE Sponsor (\$15,000)	<input type="checkbox"/> Eagle Sponsor (\$10,000)	<input type="checkbox"/> Birdie Sponsor (\$7,500)
	<input type="checkbox"/> Caddie Sponsor (\$5,000)	<input type="checkbox"/> Happy Gilmore Hole Sponsor (\$3,000)	<input type="checkbox"/> 4 Amigos Team (\$1,500)
BLANCO Y NEGRO GALA	<input type="checkbox"/> Diamond Sponsor (\$30,000)	<input type="checkbox"/> Platinum Sponsor (\$20,000)	<input type="checkbox"/> Gold Sponsor (\$15,000)
	<input type="checkbox"/> Silver Sponsor (\$10,000)	<input type="checkbox"/> Bronze Sponsor (\$7,500)	<input type="checkbox"/> Ruby Sponsor (\$5,000)
DIA DE LOS MUERTOS CELEBRATION	<input type="checkbox"/> Catrina Sponsor (\$10,000)	<input type="checkbox"/> Marigold Sponsor (\$7,500)	<input type="checkbox"/> Altar Sponsor (\$5,000)
	<input type="checkbox"/> Ofrenda Sponsor (\$3,000)	<input type="checkbox"/> Calaca Sponsor (\$1,500)	

TOTAL COMMITMENT AMOUNT \$_____

☐ **In lieu of sponsoring events, we would like to make a donation of \$**_____

Company Name: _____ Contact Name: _____

Mailing Address: _____ City: _____ State: _____ Zip Code: _____

Phone Number: (_____) _____ Fax Number: (_____) _____

E-Mail Address: _____

Payment Options: ☐ Invoice Me ☐ Payment Enclosed (please make checks payable to Guadalupe Centers)

☐ Credit Card (please fill out info below) ☐ Online (Bloomerang/QGive)

Card Number: _____ Exp: ____/____/____ 3-4 digit code: _____

Signature: _____ Date: ____/____/____

Please return form and payment to: **Guadalupe Centers at PO Box 413086, KCMO 64141-3086**
Questions call: **816-421-1015**

Disclaimer: By contributing at any of the above sponsorship levels, you will receive the outlined benefits in return for your support. *Tax deductible amounts will be assessed with a good faith estimate of the fair market value of goods and/or services received, in accordance by law of IRS regulations.