

2023 Annual Report



Guadalupe
Centers



OUR MISSION

To improve lives in Latino communities throughout the Kansas City area.

OUR VISION

To have thriving Latino communities.

FROM OUR CEO/PRESIDENT



Guadalupe Centers has experienced remarkable progress over the past century, particularly in recent years, and we remain steadfast in our vision for continued purposeful expansion in all aspects of the organization. In 2023, we achieved significant strides in several long-term programs. The Workforce Development & Adult Education department launched new initiatives, including Digital Literacy Skills and the English Language Learners Program, strengthening our commitment

to empowering the communities we serve with the necessary tools for professional and personal growth.

We have continued to collaborate with both new and established partner organizations, such as Mattie Rhodes Center, El Centro, and the Hispanic Chamber of Commerce, to achieve mutually beneficial outcomes.

Towards the end of 2023, we were thrilled to announce our latest undertaking, the “Guadalupe Apartments” affordable housing project. We anticipate the completion of construction for these 50 mixed-income, one- and two-bedroom units by April 2025. We hope that these apartments will generate excitement within the community, particularly among educators seeking new and promising opportunities. This initiative aims to narrow the affordable housing gap by providing eligible tenants access to our comprehensive services, including emergency assistance, case management, adult education, workforce training, youth educational programs, and more. The previous year signified a pivotal juncture for our organization, laying the groundwork for ongoing development. These new initiatives have set the stage for 2024, as we continue to realize our mission of enhancing the lives of Latino communities across the Kansas City area.

Last year was a pivotal movement for our organization and we hope to continue developing. We look forward to 2024 and we hope you will be there along the way to see our growth.

Sincerely,

Beto Lopez
CEO/President

CORE Values



SERVICE

We are motivated by serving others while demonstrating respect for all cultures.



TEAM PLAYER

We put forward multidisciplinary skills to collectively support the mission of Guadalupe Centers.



DEDICATION

We are diligent in our work to support the mission of Guadalupe Centers.



INTEGRITY

We are committed to doing the right thing with honesty and reliability.



LIFE LONG LEARNERS

We are future-focused, coachable and always open to learning.



The Family Support Center has an on-site food pantry, ready to provide essential food items to families or individuals in need.

FAMILY SUPPORT

The family support program offers a variety of social services to families with the goal of resolving family crises, preventing homelessness and improving economic and housing security. This is accomplished through the provision of emergency assistance, case management and linkage to other needed services.

Additionally, Guadalupe Centers provides a mental health counseling program “Fuerza” that uses a family-systems approach and is culturally and linguistically appropriate. This approach has allowed the clinician to address generational and systemic trauma that impairs the foundation of the family unit. Fuerza has continued to evolve comprehensively, reduced access barriers for the uninsured, and positively impacted children and parents in the community.



Albert Meza, a refugee from Venezuela, traveled six months before arriving in the U.S. in search of a better life. After spending two nights sleeping in their car, Albert and his family found help through Guadalupe Centers’ Family Support Team. They were provided temporary secure shelter, essential furnishings, food, and appliances. Now, Albert is employed, renting an apartment, and is holding his first paycheck.

2023 DEMOGRAPHICS

Hispanic 80%, Black 10%, White 8 %, Other 2%

74% Families with Children
26% Individuals including seniors

80% Jackson County
12% Cass
5% Clay
3% Other (Bates, Platte, Johnson and Wyandotte)

2023 TOTALS

568

Households served with emergency assistance services



458

Households who received food assistance



\$385,638

Total dollar value of specific emergency assistance provided



905

Mental Health Counseling sessions provided to youth and their families





2023 DEMOGRAPHICS

Hispanic 96%, Black 1%, White 3%

94% Male
6% Female

54% Kansas Residents
46% Missouri Residents



Jessica Valladares Sandoval, Associate Substance Use Counselor II has a one on one with program client.

2023 TOTALS

142

Total number of individuals served



OUTPATIENT TREATMENT

The Guadalupe Centers Outpatient Treatment program is a certified supportive recovery program for adults with substance use disorders, accredited by the State of Missouri Department of Mental Health. Our comprehensive services encompass alcohol and drug intake, screening, and assessment, providing individuals with personalized care. The program offers a range of therapeutic interventions, including individual counseling and group education, fostering a supportive community for recovery. In addition to counseling services, we provide crucial community support, information and referral services, family support, and engage in proactive community outreach initiatives. Our commitment is to address the diverse needs of individuals seeking recovery.



Older adult participant plays bingo, one of the many activities provided in our program.

OLDER ADULTS

Guadalupe Centers Older Adult Program is committed to improving the quality of life for all seniors through the provision of comprehensive services including daily congregate meals, home delivered-meals, door to door transportation, Health/wellness services, and social development activities. These services help to support seniors to maintain safe and independent living.

HIGHLIGHTS:

- Guadalupe Centers hosted a vaccination clinic with partnerships from Mattie Rhodes and University Health. 111 vaccination were given for either COVID-19 and/or Flu.
- Mid America Regional Council (MARC) Board approved \$800,000 grant for the "Casa Feliz" renovation/expansion project.
- Participants attended special events through out the year such as Kansas City Royals games, Starlight Theater, Cinemark, Christmas in the Park, Volunteer Appreciation Day, and monthly themed birthday bashes such as Sock Hop, Spring Fling, Black, White and Gold. The Older Adults Program was highlighted in a talk show called "Valencians al Mon" with Dr. Perales from KU Alzheimer's Disease Center.



Older Adults participants dressed with KC Chiefs gear to celebrate the Super Bowl!

2023 TOTALS

22,040

Meals provided to participants.



193

Total number of individuals served



Congregate and Home-bound participants receive daily hot meals and bi-weekly frozen meals.



2023 DEMOGRAPHICS

Hispanic 86%, Black 9%, Other 5%

40% Male
60% Female

62% Jackson
19% Wyandotte
9% Johnson
10% Clay



Children at the Early Childhood Center learn in a play-based approach, building their social and emotional developmental skills.

2023 DEMOGRAPHICS

Hispanic 71%, Black 22%, Other 5%, White 1%

45% Male
55% Female

94% Jackson
4% Clay
2% Platte



EARLY CHILDHOOD CENTER



Guadalupe Centers Early Childhood Center located at 3201 SW Trafficway Kansas Ciy, MO 64111

The Guadalupe Centers Early Childhood Center first opened its doors in 1985. This nationally accredited and MO State licensed program serves Head Start eligible and community families of children ages 3 - 5 years. The program implements a blend of Creative Curriculum, a 50/50 Dual Language model and Conscious Discipline. This early learning standard reflects the theory that children learn and develop through play and most importantly, values the knowledge children already possess, derived from home cultural experiences.

Children learn to identify their emotions, express them appropriately and practice conflict resolution within a guided classroom setting. The curriculum is therefore based on meaningful home experiences, documented in a weekly home activity and integrated into the classroom lesson plan. Parental engagement is developed and enriched in this trusting and valuable exchange.

Monthly professional development trainings and on site coaching is a valuable component for Teaching Staff. The Early Childhood Center is located on the Penn Valley Campus through a partnership with the Metropolitan Community College, Kansas City.

HIGHLIGHTS:

- November 2023 - Teaching Staff attended and trained at the annual La Cosecha Dual Language conference in Albuquerque, NM.
- The Early Childhood Center partners with MCCPV Occupational Therapy Program as a clinical site for OT students in their pediatric course work.

2023 TOTALS

152
Total number of children served



51%
Dual language learners (DLL)



100%
Qualify for free or reduced meals



100%
Qualify for Head Start

123

Youth participate at the Summer Youth Sports Coach Pitch Program in partnership with the KC Royals.



2023 DEMOGRAPHICS

Hispanic 96%, White 3%, Black 1%

94% Male
6% Female

00% Jackson
00% Wyandotte
0% Johnson
0% Clay



T-Ball Leagues for boys and girls 4 - 7 years old had 5 teams and ran for 7 weeks during the spring time.

2023 TOTALS

200

Total number of youth served



50

Total number of participants at the Summer Youth Sports Coach Pitch Program with the KC Royals



YOUTH RECREATION

Youth Recreation programs provide fun activities for youth ages 5 to 18. The program serves youth from the Westside, Coleman Highlands, Westport, Northeast, Eastside neighborhoods and a few more. This program provides year-round organized athletic leagues: baseball, softball, t-ball, volleyball, futsal, soccer, basketball, & biddy ball. As the demand for services continues to grow, our youth program has expanded in recent years to serve more neighborhoods in the urban core of Jackson County. We continue to partner with other not-for-profits, charter schools, church organizations, and the Kansas City Parks & Recreation Department to provide these vital activities for the youth of our communities.

HIGHLIGHT:

- New partnerships were made with the KC Royals, KC Current, the Roasterie and Parks and Rec bringing new activities for our youth.



AFTER SCHOOL & SUMMER ENRICHMENT

The Youth department had great success in 2023. The community summer school hosted 460 students from Kindergarten through 8th graders at our middle school and high school locations. The summer program ran for 7 weeks. We also hosted Hot Summer Nights on Fridays nights for our middle school and high school students which had an average of 100 students per night from May 31st through August 9th at the Youth Recreation Center, Basketball Gym at Middle school and outside courts.

Our back to school backpack school supplies event was also a huge success in giving out over 400 backpacks to our youth and free haircuts to area youth and community. There was a lot of food, fun and music for all to enjoy.

We had a huge increase of students from 70 to 200 students in the after school program at Villa Elementary School. This service was a huge support for our families and community. The drop-in Youth Rec center site hosted 40 youth nightly throughout the year which had sports activities, arts and crafts, fun game activities and provide a safe space for our kids to go.

2023 TOTALS

848
Total number of youth served



210
Total number of After School youth served



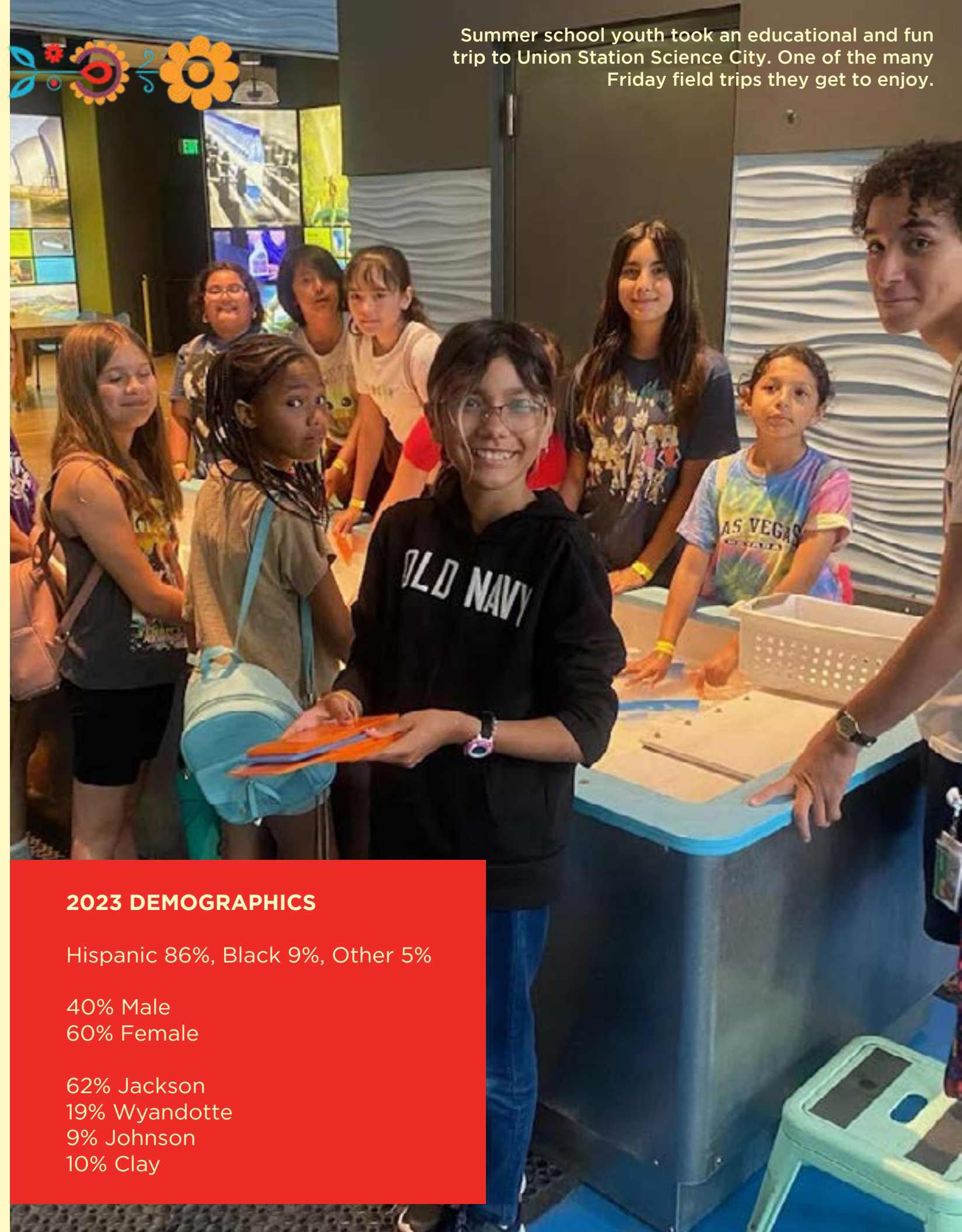
458
Total number of Summer School youth served



180
Total number of unduplicated Club KC participants served



Summer school youth took an educational and fun trip to Union Station Science City. One of the many Friday field trips they get to enjoy.



2023 DEMOGRAPHICS
Hispanic 86%, Black 9%, Other 5%

40% Male
60% Female

62% Jackson
19% Wyandotte
9% Johnson
10% Clay

2023 DEMOGRAPHICS

Hispanic 96%, Black 1%, White 3%

94% Male
6% Female

Our Workforce Team works 1-on-1 with participants in employment coaching, financial coaching, and access to public benefits.



WORKFORCE DEVELOPMENT & FINANCIAL OPPORTUNITY CENTER

Guadalupe Centers Workforce Development's Financial Opportunity Center (FOC) services are designed to engage, educate and empower individuals and families to build a better future through self-sufficiency.

To accomplish this, our workforce coaches implement a model developed by the Annie E. Casey Foundation, our coaches provide individuals and families with services across three areas: employment placement and career improvement; financial education and coaching; and public benefits access. These core services are integrated to provide a multi-faceted approach to income and wealth building. Workforce coaches meet our participants where they are and provide incremental levels of support and resources. Based on their goals towards career, savings, and education, our coaches provide the tools that our participants can apply as they learn to build their future. Our FOC promotes peace of mind through hope and financial stability. Individual financial and employment coaching provides longer-term support focused on helping our participants achieve their short and long-term goals!

HIGHLIGHTS:

- We expanded our team and have 3 full-time bilingual Workforce Coaches.
- Partnered with Google Fiber, they sponsored our Mobile Computer Lab.
- Partnered with Grow with Google and we were able to create and launch Arrob@s.
- Digital Career Pathways program.
- We partnered with KC Scholars, Great Jobs KC to provide English Language Classes to their program participants.
- We assisted 255 individuals file their 2022 taxes through our KC VITA FREE Tax Program.

2023 TOTALS

768

Total number of individuals served



Our Tax Program received an honorary visit from the IRS Regional Director Tracey C. Carter and her two team members on April 6th, 2023.

They expressed their gratitude to our team for being a continued KC VITA Tax Prep site since 2015.



BOARD MEMBERS & EXECUTIVE STAFF



GCI 2023 Revenue & Expenses

Guadalupe Centers, Inc. (GCI) 2023

Chairman Kevin Prenger
Chairman Elect Cici Rojas
Treasurer Steve Busser
Secretary Christine Thomas

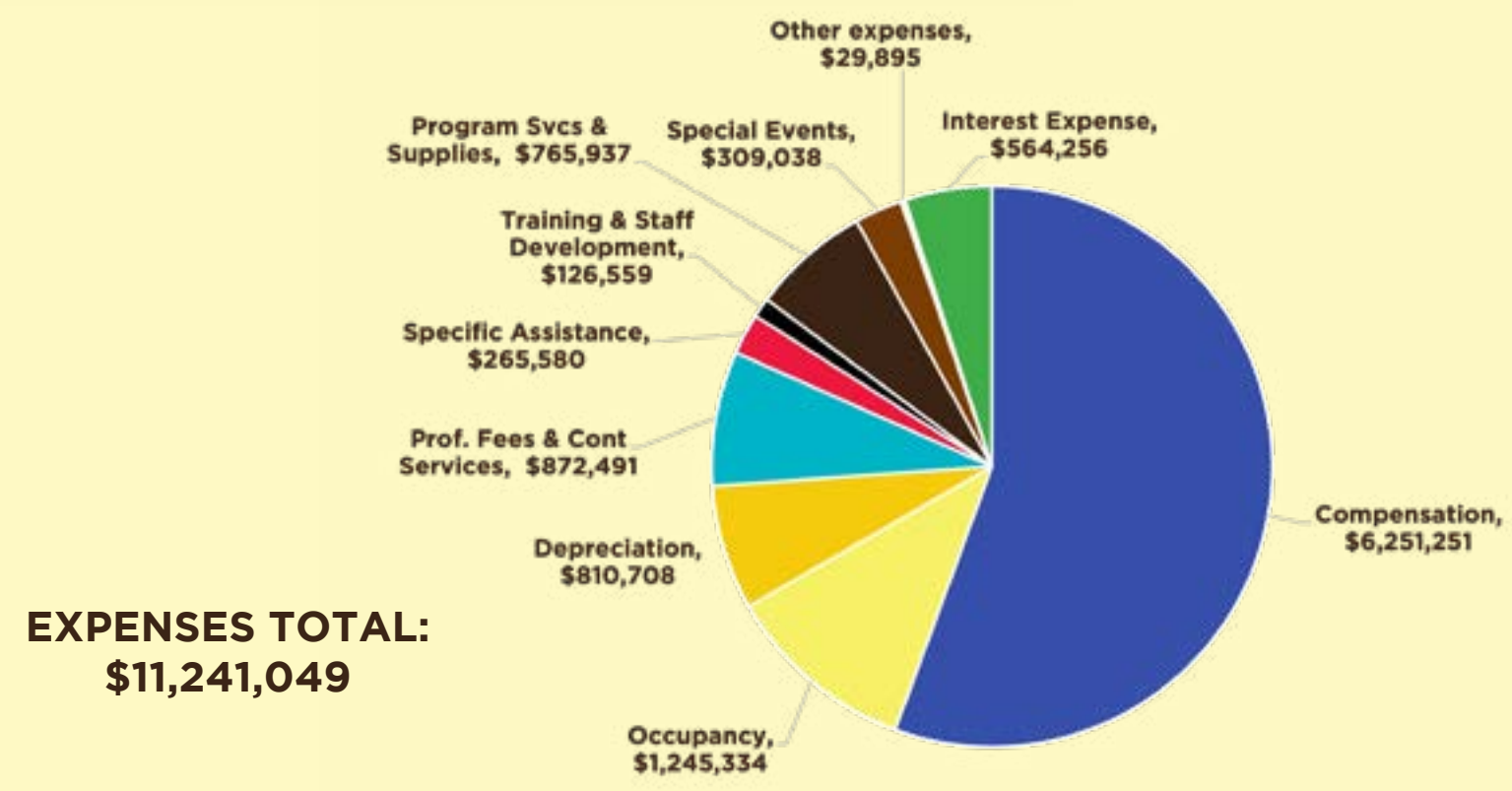
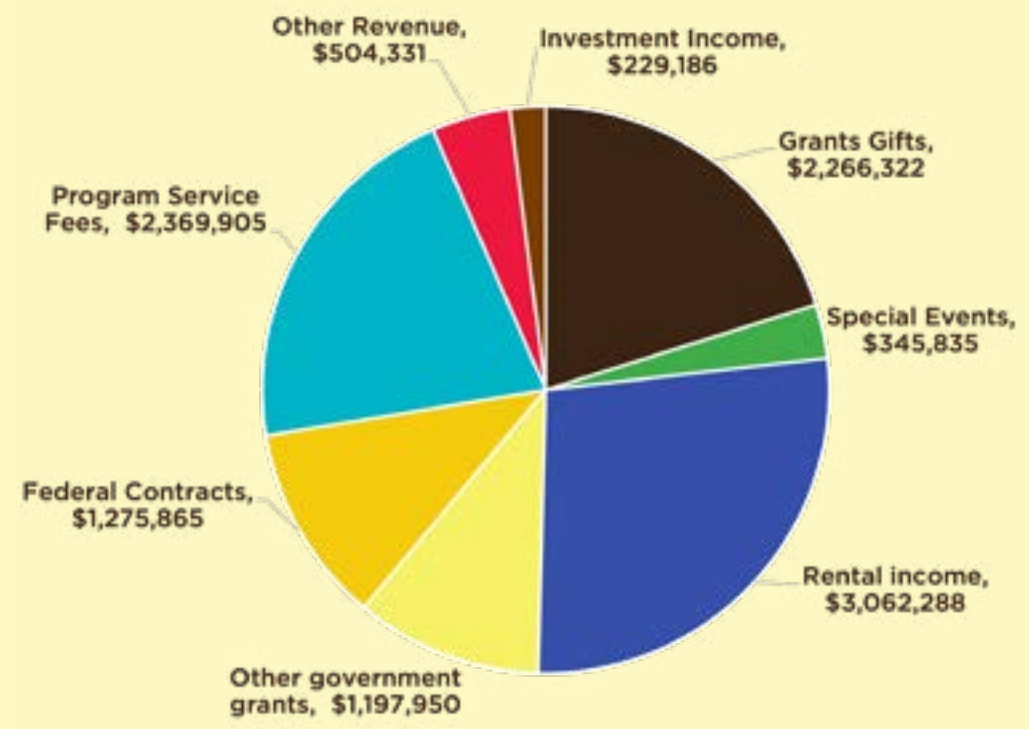
Anthony Carreño
 Linda Clark
 Raquel Garcia
 Michael VanBuskirk
 Miguel Meneses
 Daniel Zamora
 Joe Marquez
 Timothy Flook

Carlos Salazar
 Michael Barrera
 Ed Reyes
 Manny Medina
 Dr. William Cox
 David Tinoco

Executive Staff 2023

Chief Executive Officer
Chief Operating Officer
Chief Financial Officer
Chief Programs Officer
VP of Early Education
VP of Workforce & Hospitality Services
VP of Youth Development & Sports
VP of Development & Marketing

Beto Lopez
 Edward Yerington
 Shannon Spradling
 Diane Rojas
 Alexis Delaney
 Sonia Lopez
 Raul Salazar
 Alyx Bartrom



CELEBRATIONS

23-24



OUR MISSION

To Educate and Empower our School Community by Providing Rigorous and Engaging Academic and Cultural Experiences.

OUR VISION

Students Prepared to Positively Impact their Community.

OUR CHARTER SCHOOLS



The 2023-2024 school year has continued to move forward as we have seen tremendous growth in our schools. Guadalupe Centers Charter Schools remains appreciative of our partnership with our families and community stakeholders.

This year, we have continued our focus on pursuing strategies to help us meet the educational and socio-emotional goals for our students. In doing so, we as a system, seek opportunities to incorporate “Culturally Responsive and Sustaining” teaching practices throughout instruction. We believe that continuing our own professional growth and family/resource connections will only enhance the opportunities for our students.

Supporting our students and their families continues to stay at the forefront of our work and overall educational vision. We look to continue to foster the origins of our partnership with Guadalupe Centers Inc. which has continued to assist us in providing quality educational experiences and wrap-around services for our students and families.

Beto Lopez
CEO/President Guadalupe Centers
School Board President



Guadalupe
Centers

EDUCATIONAL SYSTEM
CHARTER SCHOOLS



Eager students are actively engaged during their teacher's lesson.

PRE-K SCHOOL

The Guadalupe Centers Pre-K School first opened its doors in October, 2016. The Creative Curriculum guides daily instruction and offers learning opportunities to develop age appropriate skills such as critical thinking, problem solving, and enhancement of each child's lifelong identity and positive self-concept.



Guadalupe Centers PreK School located at 5123 E. Truman Rd. Kansas Ciy, MO 64127

This teaching structure supports every type of learner and addresses all areas of learning required for successful Kindergarten readiness.

Our program supports students and families by focusing on social-emotional learning with the implementation of Conscious Discipline's School Family. The School Family builds connections between families and schools, teachers and teachers, teachers and students, and students and students to ensure the optimal development of all. As the School Family is built, children learn life-long skills of self-regulation and helpful ways to work and learn together.

2023 TOTALS

72
Total number of students for the 2022-23 school year



92%
Attendance Rate



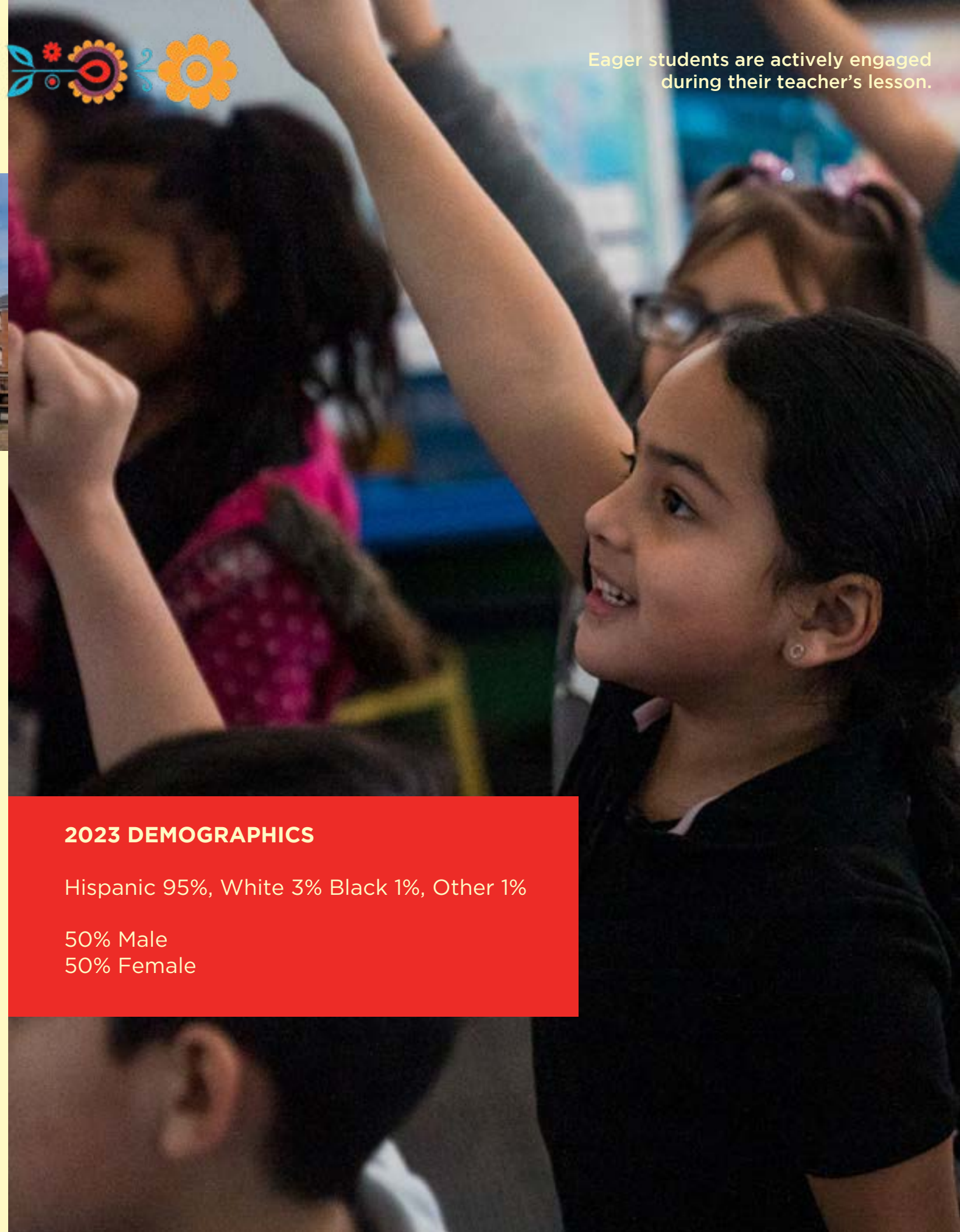
100%
Qualify for Free or Reduced Lunch



2023 DEMOGRAPHICS

Hispanic 95%, White 3% Black 1%, Other 1%

50% Male
50% Female



Independent work is important in encouraging student growth. Library Media is a great opportunity for students to engage in curriculum through technology.



ELEMENTARY SCHOOL



Guadalupe Centers Middle School located at 5123 E. Truman Rd. Kansas Ciy, MO 64108

Guadalupe Centers Elementary School serves Kindergarten through 5th grade students. Our staff provides a rigorous and engaging academic environment supporting the development of each child through culturally relevant experiences.

The vision of GCES, aligned with that of the Charter, is for our students to be prepared to positively impact their community. We work to build lasting relationships with all members of our school community. In addition to core classes, our

students also engage in Art, Music, PE, Spanish and Library Media classes. We work to build a curriculum that honors culturally and linguistically diverse students, giving them a strong sense of themselves and appreciation of others in all content areas.

At GCES each class starts the morning with a morning meeting designed to build relationships, celebrate successes, remind us of our purpose and ground us in our STRONG core values of service, trust, resilience, optimism, nerve and gratitude. In addition, this year our students have the opportunity to engage in extracurriculars such as DARE, Girls on the Run, Journalism, Scouts and Art club.

2023 DEMOGRAPHICS

Hispanic 96%, White 2%, Black 2%

47% Male
52% Female

2023 TOTALS

720
Total number of students for the 2022-23 school year



92%
Attendance Rate



77%
English Language Learners (ELL)



100%
Qualify for Free or Reduced Lunch





Students actively working on their assignments in science class at GCMS.

MIDDLE SCHOOL

Guadalupe Centers Middle School students are divided into grade-level teams. Our instructional efforts are to make learning meaningful for all students, meeting the educational needs of all students, and equitably assessing the productivity of all students. The students and staff at GCMS continue to focus on the use of technology as a tool for making our learning engaging and more productive.



Guadalupe Centers Middle School located at 2640 Belleview Kansas Ciy, MO 64108

As the needs of our students are identified, the resources of the school are refocused in an attempt to provide continuous academic and social growth by all of our students. Opportunities for our 6th thru 8th grade students to participate in extracurricular activities include the following: Interscholastic sports, intramurals, choral and instrumental music (including strings), Student Council, Art Club, Girls on the Run, after school homework help, and much more.

2023 TOTALS

356

Total number of students for the 2022-23 school year



92%

Attendance Rate



66%

English Language Learners (ELL)



100%

Qualify for Free or Reduced Lunch



2023 DEMOGRAPHICS

Hispanic 97.5%, White 1.4%, Black .8% Other .2%

51% Male
49% Female





HIGH SCHOOL

2023 DEMOGRAPHICS

Hispanic 97%, White 1%, Black 1% Other 1%

56% Male
44% Female

The 2022-2023 school year marked a historic milestone with a record 97 students proudly celebrating their graduation.



Guadalupe Centers High School located at 1524 Paseo Blvd. Kansas Ciy, MO 64108

Guadalupe Centers High School is a community-based charter school that focuses on providing all students quality educational and real-world experiences. As a Real World Learning school, GCHS offers students a variety of college and career experiences through one of three academies: Early College Academy, Career Academy, and the Impact Academy. The GCHS Early College Academy is an enhancement upon a previously established model where students attend a variety of programs at one of the five Metropolitan Community College

campuses across the city either in a full time or part-time capacity. The Career Academy is also an enhancement upon current partnerships.

Students who participate in the Career Academy have the opportunity to earn an Industry-Recognized Credential and/or College credit through partnerships with MindDrive or Summit Technology Academy. Finally, through the expansion of the Impact Academy, students will participate in Client-Connected Projects, Internships, and Alternative MVA opportunities (i.e. service learning). Each of these academies will support students in being prepared to positively impact their community upon graduation from Guadalupe Centers High School.

2023 TOTALS

470
Total number of students for the 2022-23 school year



90%
Attendance Rate



48%
English Language Learners (ELL)

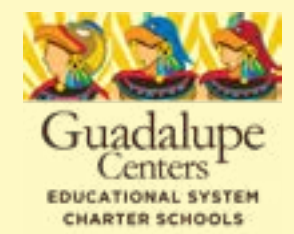


100%
Qualify for Free or Reduced Lunch





BOARD MEMBERS & EXECUTIVE STAFF



GCCS 2023 Revenue & Expenses

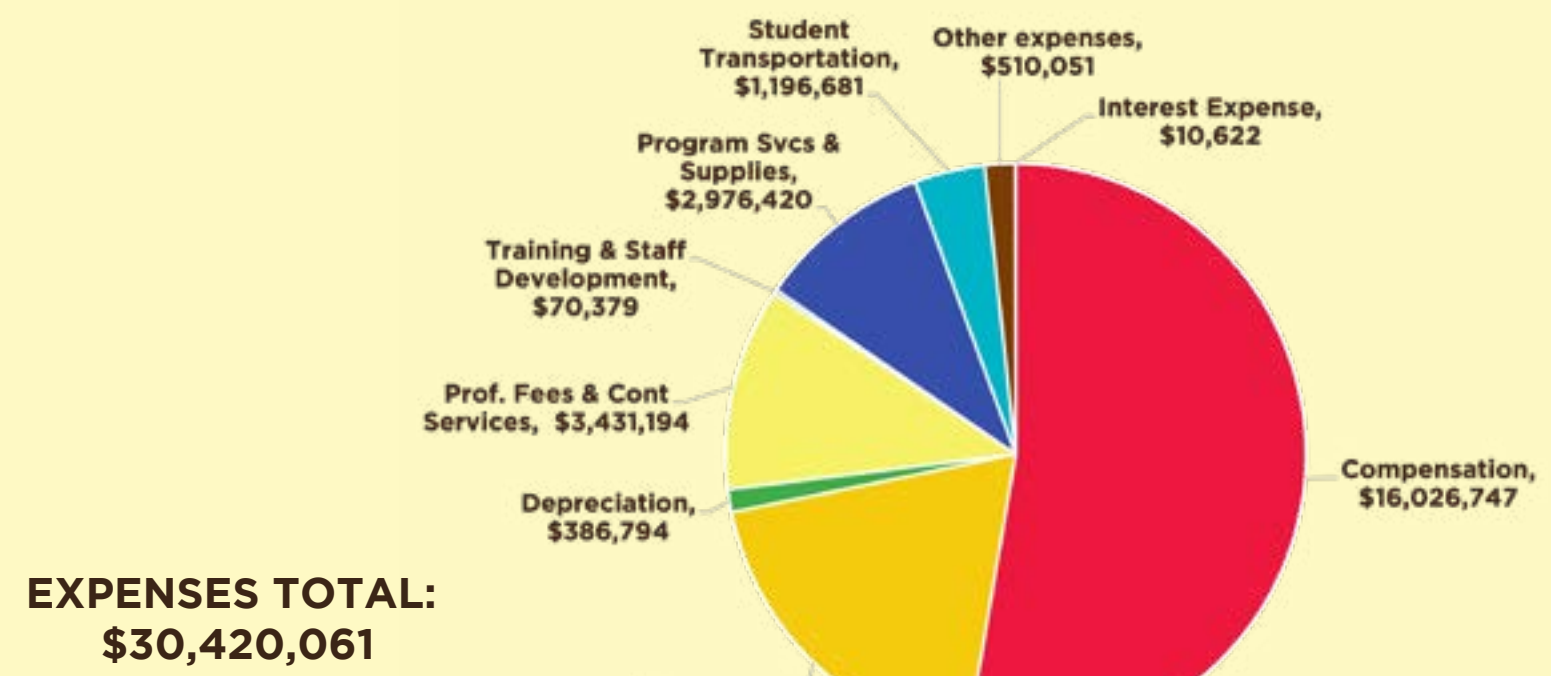
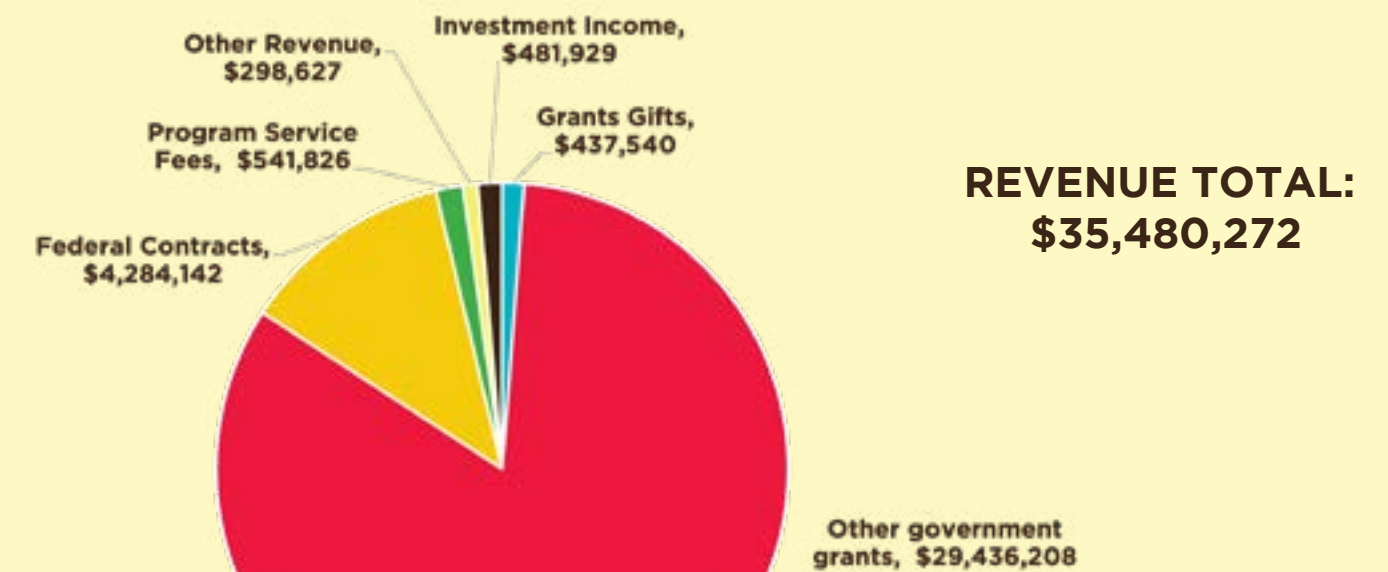
Guadalupe Centers Charter Schools (GCCS) 2023

President	Beto Lopez	Jennifer Barraza
Treasurer	Manny Medina	Nickalas Collins
Secretary	Phyllis Hernandez	Corina Guzman
		Rosemary Martin
		Octavio "Chato" Villalobos
		Dr. Julia Vargas

Administrative Staff 2023

Superintendent of Schools	Dr. Jim Hammen
Assistant Superintendent, Academic Services	Ed Mendez
Dir. of Curriculum & Instruction	Jennifer Clay
Dir. of Special Services	Charlotte Hawkins
Dir. of English Language Development	Daisy Myrick
Asst. Superintendent, Student Services & Operations	Dr. Alicia Miguel
Dir. of Communications	Sammi Novak
Dir. of Human Resources	Dr. Steve Lumetta
Asst. Dir. of Human Resources	Omar Fierros

GCCS 2023 Revenue & Expenses





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www.GuadalupeCenters.org