



Guadalupe
Centers

2022 Annual Events
SPONSORSHIPS



Dear Strategic Partners

Thank you for being an advocate and supporter of Guadalupe Centers. It is clear that your support is what moves our mission and vision forward to continue embracing our Latino legacy, while also being committed to improving the quality of life for people of all ethnic backgrounds.

While Covid-19 and the pandemic brought its set of challenges to the organization as it did the rest of the world, we still persisted. Regardless of the challenge, we changed how we did a few things, and still continued to serve the Kansas City community.

We will continue our legacy of celebrating our Latino cultural history, sponsoring social activities and events that engage our diverse communities and strategic partners like you. These events are focused on promoting culture, building community awareness, developing authentic relationships, and fundraising for our programs and services.

On an annual basis our programs positively impact more than 10,000 individuals across the Kansas City Metropolitan area. Your support as a sponsor and your investment in Guadalupe Centers, will enable us to continue to host these events:

- **Cinco De Mayo Fiesta**
- **Bob Soltero Scholarship Golf Tournament**
- **Blanco Y Negro Gala**

We look forward to your partnership in support of the Guadalupe Centers, as we continue to serve underrepresented communities and build on the legacy of the past 100 years as the longest continuously operating agency serving Latinos in the United States. Please review the attached packet and consider sponsoring Guadalupe Centers by completing the enclosed commitment form and sending it back at your earliest convenience. If you have any questions, please do not hesitate to contact Ms. Alyx Bartrom at 816-421-1015 x 181 or abartrom@guadalupecenters.org.

Con sincero agradecimiento,

J. Beto Lopez
President/CEO

PREMIER ANNUAL SPONSORSHIPS



Premier sponsorship is a commitment to sponsoring Guadalupe Centers at the Presenting, Platinum, Gold or Silver levels on an annual basis. Those who choose to become Premier Sponsors will enjoy the benefits of Special Investor Recognition as well as all of the benefits of the individual event sponsorships.

ANNUAL SPONSORSHIP	PREMIER PRESENTING Sponsor (\$50,000) Includes Presenting Sponsorship Benefits for: Cinco (\$25,000) Golf (\$10,000) Blanco (\$25,000) <i>VALUE:</i> \$60,000	PREMIER PLATINUM Sponsor (\$30,000) Includes Platinum Sponsorship Benefits for: Cinco (\$15,000) Golf (Scholar Sponsor - \$5,000) Blanco (\$15,000) <i>VALUE:</i> \$35,000	PREMIER GOLD Sponsor (\$22,000) Includes Gold Sponsorship Benefits for: Cinco (\$10,000) Golf (Luncheon Sponsor - \$3,000) Blanco (\$10,000) <i>VALUE:</i> \$23,000	PREMIER SILVER Sponsor (\$15,000) Includes Silver Sponsorship Benefits for: Cinco (\$5,000) Golf (Prize Sponsor - \$3,000) Blanco (\$7,500) <i>VALUE:</i> \$15,500	Additional Information
Opportunity to speak at ALL events. Exclusive to Premier Sponsor.	•				
Verbal recognition during event program	•	•			
Have our catering department cater a meeting for upto 20 people at either Guadalupe Centers or a location of your choice! Exclusive to Premier Sponsor.	•	•			Location must be within the Greater Kansas City Metropolitan Area. Date and menu to be mutually agreed upon. Maximum value \$400.
Corporate Logo on organization's E-Newsletter for one year (through 3/31/2023) as a partner. Exclusive to Premier Sponsor.	•	•	•	•	
Corporate logo featured on organizations website for one year (through 3/31/2023). Exclusive to Premier Sponsor.	•	•	•	•	
Recognition in all event webpages and social media.	•	•	•	•	

Please see Individual Event Sponsorships for additional information regarding those benefits.



CINCO DE MAYO FIESTA

MAY 6 & 7, 2022

Our Cinco de Mayo Fiesta is the oldest celebration of its kind in the region. This cultural event is filled with attractions for all ages, great authentic food, live entertainment, local vendors, a petting zoo and more.

	PRESENTING Sponsor (\$25,000)	PLATINUM Sponsor (\$15,000)	GOLD Sponsor (\$10,000)	SILVER Sponsor (\$5,000)	BRONZE Sponsor (\$2,500)
Verbal recognition during live event	•				
VIP admission to Tequila Garden	•	•			
Table signage in Tequila Garden	•	•	•		
Sponsor "Shout-Out" on Social Media video	•	•	•		
Logo on event billboard(s)	•	•	•	•	
Option to include one-time ad in our community e-newsletter	•	•	•	•	
Company logo on Save-The-Date (print & digital) <i>Print Deadlines Apply</i>	•	•	•		
Booth space	•	•	•		
Logo on event T-Shirt	•	•	•		
Banner displayed in courtyard	•	•	•	•	
Company logo on all print advertisement and publications	•	•	•	•	
Company recognition on Guadalupe Centers website for the event	Logo	Logo	Logo	Name	Name
Logo featured on event Facebook Page	•	•	•	•	•



Bob Soltero SCHOLARSHIP GOLF TOURNAMENT

JUNE 10, 2022

The Guadalupe Centers Scholarship Golf Tournament was established in 2004 to raise funds for our students. The tournament supports two scholarships:

The Tony Aguirre Scholarship: supports students pursuing a private high school education that are engaged with the Guadalupe Centers as a program participant or volunteer.

Gilbert Guerrero Scholarship: supports graduates of Guadalupe Centers High School pursuing a post secondary education.

	PRESENTING Sponsor (\$10,000)	SCHOLAR Sponsor (\$5,000)	LUNCHEON Sponsor (\$3,000)	BEVERAGE Sponsor (\$3,000)	PRIZE Sponsor (\$1,500)	HOLE Sponsor w/Team (\$1,000)
Logo on event brochure cover	•					
Logo on event webpage and social media	•	•				
Hole signage	•	•				•
Corporate banner displayed	•	•	•		•	
Signage on all beverage carts				•		
Recognition in event program	•	•	•	•	•	•
Mulligans & hole contest package	•	•	•	•	•	•
Players	8	4	4	4	4	4
Cart	•	•	•	•	•	•
Breakfast & lunch	•	•	•	•	•	•
Player packet	•	•	•	•	•	•
OTHER OPPORTUNITIES	TEAM of Four (\$750)	HOLE Sponsor (\$350)	CART Sponsor (\$400)	INDIVIDUAL Player (\$175)		
Recognition in event program		•	•			
Hole signage		•				
Signage on all carts			•			
Mulligans & hole contest package	•					
Players	4			1		
Cart	•			•		
Breakfast & lunch	•			•		
Player packet	•			•		



BLANCO Y NEGRO

AT UNION STATION

OCTOBER 8, 2022

Blanco y Negro kicks off Hispanic Heritage Month and is the premier fundraising event for Guadalupe Centers.

EVENT NIGHT BENEFITS	PRESENTING Sponsor (\$25,000)	PLATINUM Sponsor (\$15,000)	GOLD Sponsor (\$10,000)	SILVER Sponsor (\$7,500)	BRONZE Sponsor (\$5,000)	TABLE Sponsor (\$3,000)
Reserved table seating for 10	2 Tables	1 Table	1 Table	1 Table	1 Table	1 Table
Table Attendant	•	•				
Hotel room for two (2)	•	•	•			
Complimentary Parking Vouchers	10	5	4	3	2	
Two bottles of wine on table (red & white)	•	•	•	•	•	•
Table signage	•	•	•	•	•	•
BRAND RECOGNITION AT EVENT						
Opportunity to show company video at Gala	•					
Company signage at gala reception	•					
Opportunity to speak at Gala	•	•				
Company digital advertisement displayed at event	•	•	•			
Sponsor recognition on the gala slideshow	Dedicated Logo	Dedicated Logo	Group Logo	Group Logo	Group Logo	Group Name
Verbal recognition during program	•	•	•	•		
Ad in gala program	Full Page	Full Page	Half Page	Half Page	Quarter Page	
Recognition in gala program (by sponsorship)	•	•	•	•	•	•
COMPANY PROMOTION PRE/POST EVENT						
Recognition in pre-event communication to guests	Logo (Premier Placement)					
Company logo on gala Save-The-Date (print & digital) <i>Print Deadlines Apply</i>	•	•				
Option to include one time ad in our community e-newsletter	•	•				
Company logo on gala invitation (print & digital) <i>Print Deadlines Apply</i>	•	•	•			
Company logo on all print advertisement and publications	•	•	•	•	•	
"Sponsor shout-out" in social media video	•	•	•	•	•	
Company recognition on Guadalupe Centers website for the event	•	•	•	•	•	
Company logo on event website	•	•	•	•	•	
Company logo on event Facebook Page	•	•	•	•	•	•
Recognition on all our social media platforms (Facebook, Twitter, Instagram & LinkedIn)	1 Dedicated Post	1 Dedicated Post	1 Dedicated Post	1 Dedicated Post	1 Group Post	1 Group Post
Recognition in post-event e-mail	Logo (Premier Placement)	Logo (Premier Placement)	Logo	Logo	Name	Name

SPONSORSHIP COMMITMENT FORM

Please select how you would like to sponsor our organization from the following options:

Premiere Annual Sponsorships:

- Premier Presenting Sponsor \$50,000 (\$60,000 Value)
- Premier Platinum Sponsor \$30,000 (\$35,000 Value)
- Premier Gold Sponsor \$22,000 (\$23,000 Value)
- Premier Silver Sponsor \$15,000 (\$15,500 Value)

INDIVIDUAL EVENT SPONSORSHIPS

CINCO DE MAYO FIESTA	<input type="checkbox"/> Presenting Sponsor (\$25,000)	<input type="checkbox"/> Platinum Sponsor (\$15,000)	<input type="checkbox"/> Gold Sponsor (\$10,000)
	<input type="checkbox"/> Silver Sponsor (\$5,000)	<input type="checkbox"/> Bronze Sponsor (\$2,500)	
BOB SOLTERO SCHOLARSHIP GOLF TOURNEY	<input type="checkbox"/> Presenting Sponsor (\$10,000)	<input type="checkbox"/> Scholar Sponsor (\$5,000)	<input type="checkbox"/> Luncheon Sponsor (\$3,000)
	<input type="checkbox"/> Beverage Sponsor (\$3,000)	<input type="checkbox"/> Prize Sponsor (\$1,500)	<input type="checkbox"/> Hole Sponsor w/Team (\$1,000)
	<input type="checkbox"/> Team of Four (\$750)	<input type="checkbox"/> Cart Sponsor (\$400)	<input type="checkbox"/> Hole Sponsor (\$350)
BLANCO Y NEGRO	<input type="checkbox"/> Presenting Sponsor (\$25,000)	<input type="checkbox"/> Platinum Sponsor (\$15,000)	<input type="checkbox"/> Gold Sponsor (\$10,000)
	<input type="checkbox"/> Silver Sponsor (\$7,500)	<input type="checkbox"/> Bronze Sponsor (\$5,000)	<input type="checkbox"/> Table Sponsor (\$3,000)

TOTAL COMMITMENT AMOUNT \$ _____

In lieu of sponsoring events, we would like to make a donation of \$ _____

Company Name: _____ Contact Name: _____

Mailing Address: _____ City: _____ State: _____ Zip Code: _____

Phone Number: (_____) _____ Fax Number: (_____) _____

E-Mail Address: _____

Payment Options: Invoice Me Payment Enclosed (please make checks payable to Guadalupe Centers)

Credit Card (please fill out info below)

Card Number: _____ Exp: ____/____/____ 3-4 digit code: _____

Signature: _____ Date: ____/____/____

Please return form and payment to: **Ms. Alyx Bartrom 1015 Avenida Cesar E. Chavez KCMO 64108**

Questions: **816-421-1015 ext 181 or abartrom@guadalupecenters.org**