OUR MISSION

The mission of the Guadalupe Centers is to improve the quality of life for individuals in the Latino communities of Greater Kansas City.

We accomplish our mission by:

• Providing early childhood, secondary, adult education and workforce training programs.
• Facilitating access to health and social services for all ages.
• Promoting and providing Latino cultural enrichment events.
• Sponsoring social activities that engage our diverse communities.
While 2020 was a year of uncharted change and challenges, it also created unique opportunities. We can proudly say that through the adversity, the Guadalupe Centers has continued to operate and stay true to its mission to improve the quality of life for many individuals in the Latino and Greater Kansas City community.

Throughout the pandemic, the Guadalupe Centers has been at the forefront of COVID education, testing, and vaccinations through numerous collaborations for those most vulnerable populations including the Latino communities in Kansas City. As we look ahead, we have the utmost confidence that we will continue to work hard to meet these extremely important community needs.

MESSAGE FROM
Our Leadership

J. Beto Lopez
Acting CEO

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Paul Rojas
Board President

In the early founding from the diocese to the transition to the public, it was not easy then. Today is no different. We will build on our reputation, our commitment and our mission.

We will go forward.
The Guadalupe Centers offers a variety of social support and emergency assistance services to clients through the Family Support Program.

On March 13, 2020, with the onset of the COVID Pandemic, GC’s program team became “essential workers” and also heroes in the eyes of many community members. Emergency assistance needs dramatically increased for many families impacted by COVID, especially for those who worked in the hotel and food industries. Many struggled with paying their rent, utility bills and putting food on the table. In response, GC’s family support team stepped up in many ways to support these families during an unprecedented and extremely challenging year.

COUNTIES:
- Jackson 79%
- Cass 15%
- Clay 4%
- Wyandotte 1%
- Johnson 1%

DEMOGRAPHICS:
- Hispanic 80%
- Black 13%
- White 6%
- Asian 1%

768
Unduplicated Households

82%
Families with Children

$376,430
Total Amount of Assistance
Guadalupe Centers has been providing services to older adults since the early 1980’s and began as a designated “Comprehensive Level V Senior Center” by Mid America Regional Council (MARC) and now designated Gold Level. Guadalupe Centers Older adult program is committed to improving the quality of life for all seniors through the provision of comprehensive services including daily congregate meals and meals on wheels.

On March 13, 2020, the Senior Program closed its doors due to the COVID-19 pandemic, and MARC provided an option to transition congregate participants to receive Home-delivered meals. We began delivering hot meals to 90-100 seniors daily and providing 10 frozen meals every other week. We also expanded delivery to include 3 routes. Continued efforts were made to distribute food pantry, mask and hand sanitizer to the elderly. Seniors continued to receive “phone assurance/wellness check” calls from our staff. All of these services helped to support seniors in remaining in their homes safely.

**OLDER Adults**

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<table>
<thead>
<tr>
<th>Meals Service</th>
<th>Count</th>
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<tr>
<td>Congregate:</td>
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<tr>
<td>Home Delivered Meals:</td>
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<tr>
<td>Home Delivered Meals CV-19:</td>
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<tr>
<td>Frozen CV-19 Meals:</td>
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<td>2020 Meals Total:</td>
<td>32,309</td>
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**DEMOGRAPHICS:**

- Hispanic: 80%
- Black: 10%
- White: 5%
- Other: 5%

**GENDER:**

- Female: 57%
- Male: 43%
The Guadalupe Centers Outpatient Treatment Program is certified by the Missouri Department of Mental Health, Division of Behavioral Health with staff fluent in both Spanish and English.

In addition to its counseling and educational services, the program is designed to provide a comprehensive approach to treatment that includes an array of social services. The staff work closely with other Guadalupe Center programming to provide services that will promote positive changes in other life areas impacted by the participant’s substance use disorders.

“In January 2020, I could not begin to imagine how our program would change in the midst of a pandemic. I was very concerned about our participant’s well-being as shutdowns and social distancing isolated them and jeopardized their sobriety. Substance use disorders make life challenging even with the availability of counselors, education, therapy and peer support. I am so proud of how quickly our staff adapted and moved forward to continue providing vital counseling sessions through the magic of technology. Change is uncomfortable, painful even, I know this from my years in the field of addiction. I also know change can be positive as I have seen so many of our participants change behaviors that lead to sobriety and happiness. Today I know our program has forever changed and prepared to continue serving our community.” Mercedes Mora, Clinical Supervisor

**DEMOGRAPHICS:**
- Hispanic 68%
- Black 23%
- White 8%
- Other 1%

**GENDER:**
- Male 86%
- Female 14%

140 Participants Served
Workforce Development and Adult Education Program made great strides in a year that was unprecedented. In response to Covid’s impact in 2020, Guadalupe’s Workforce/FOC team was able to “pivot” and provide those services that were immediately prioritized by the community. There was a dramatic increase in the need to apply for unemployment benefits, yet the system was difficult to navigate and overloaded creating many challenges in completing an application successfully.

The FOC team stepped up by assisting many individuals with navigating this complex system and being persistent with oversight of these unemployment applications, even after regular business hours and on weekends. The team also continued to provide bundled services of income supports and financial coaching, in addition to facilitating linkages to needed services offered virtually including: HISet, ESL, assistance with on-line applications, and resume building. This continued support was greatly appreciated by the community.

189 Participants Served

DEMographics:
Hispanic 80%
Black 13%
White 6%
Other 1%

Client outcome:
59 increased their Net Income
19 increased their Net Worth
10 increased their FICO credit Score 4 went from unscored to scored
15 reduced their non-asset related debt e.g. credit card debt
65 participants were placed in jobs
13 completed an Occupational Skills Certification (6 CDL & 7 Forklift)
100 individuals in the KC VITA Tax program
$18.32 Average starting wage at initial industry placement among those trained.

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EARLY CHILDHOOD Center

The Early Childhood Center (GCECC) established in 1985, is a year-round bilingual and bicultural preschool program; licensed by the State of Missouri and Accredited by the National Association for the Education of Young Children (NAEYC). GCECC is a local participant in the National Head Start Program serving qualified children ages 3 to 5.

Preschool teaching staff receive ongoing training in areas of curriculum, assessment, classroom self-regulation, and second language acquisition strategies. Teaching staff access high quality teaching materials to implement ‘Creative Curriculum’, a research based teaching approach that is developmentally appropriate for young children.

GCECC’s dual language initiative has been piloted and will be implemented in August, 2021 to support the second language development of our preschool students. This 50-50 model has been developed as the most efficient and rewarding strategy for young learners to acquire a new language while continuing to develop their home language. Ultimately, dual language learners outperform their monolingual counterparts on tasks of cognitive flexibility, which are skills such as solving problems, and task switching, allowing a person to rapidly and efficiently adapt to different situations.

DEMOGRAPHICS:
MO Residents: 99%
KS Residents: 1%
Hispanic 67%
Black 24%
White 20%
Multi/Bi Racial 6%
Asian 1%
Indian/Alaskan 1%

157 Students
72 English Language Learners
149 Qualify for Free or Reduced Lunch
139 Qualify for Head Start
Youth Recreation provides a wide array of activities for youth ages 5 to 20. The program serves youth from the Westside, Coleman Highlands, Westport, Northeast, and Eastside neighborhoods. This program provides year-round organized athletic leagues: baseball, softball, t-ball, volleyball, futsal, soccer, basketball, & biddy ball. As the demand for services continues to grow, our youth program has expanded in recent years to serve more neighborhoods in the urban core of Jackson County. We continue to partner with other not-for-profits, charter schools, church organizations, and the Kansas City Parks & Recreation Department to provide these vital activities for the youth of our communities. Guadalupe Centers’ Club KC was recognized as the top location for middle schoolers serving the Westside and surrounding neighborhoods weekly. Club KC is a fun, safe place for young people to gather and socialize. Participants are offered a dance hall, open gym and hip hop art sessions.

All these programs were turned upside down in 2020 with the global pandemic that gripped the entire world. Almost all sports, especially the indoor sports were canceled and the outdoor sports we were able to conduct were minimally attended in fear of contracting the COVID-19 virus. Club KC was also affected as we were limited in outdoor space so we had to limit the number of youth and the hours we could operate Club KC. All of these activities came with new restrictions as we followed the guidelines of the City of KCMO during the pandemic.
YOUTH
Afterschool & Summer School Programs

As a result of the pandemic, programming was shut down in mid-March. Staff kept in touch with students via daily emails, texts, and group/individual Zoom calls. Communication with staff at Guadalupe Centers Middle School proved to be valuable as we were able to close the gap in services by sharing with each other important information regarding the students we serve.

Summer School enrollment decreased by nearly 40% due to a variety of factors including; the all virtual format, fear of the pandemic, and the inability to provide daily childcare for working parents.

Fortunately, through various partnerships and donations received, we were able to set up several times for grocery and household item pick-up, lesson plan and DIY bag distribution, and weekly class prize pick-up. Although the time we had together was brief, it was fulfilling. Not only were we able to see and talk to our students and their families, but we were able to alleviate some of their burden by providing food, toiletries and other items needed, using the donations we received.

430 Students Served

DEMOGRAPHICS:
Hispanic 92%
Anglo 3%
Black 2%
Other 3%

GENDER:
Male 44%
Female 56%

Afterschool Total 199:
January 2020 - March 2020
Youth Rec Drop-In Site- 47
GCES Afterschool - 134

October 2020-November 2020
GCES Afterschool - 54 (18 new)

Summer School Total 231:
June 2020 -July 2020
Westside - 143
Eastside - 88
COVID-19 Pandemic
A Year of Adjustment

Guadalupe Centers offered drive-thru food pantry and delivery to individual residences. They also partnered with Truman Medical Center, Heart to Heart International, and Congressman Cleaver’s Office along with the Teamsters and Harvesters to support 3 separate COVID Testing and food distribution events.

As part of our emergency plan to address the closure of schools and throughout the Summer months, our catering service provided over 75,000 sack lunches for all youth 18 and under. Meals are/were offered via home deliveries, food distribution sites, and in-class dining to our students and youth in our community. By the end of the year 2020 we surpassed 80,000 meals during the pandemic.

As part of the USDA Farmers to Families Box Program, our catering service partnered with C&C Produce and distributed family size produce boxes FREE to all families in need during the early Fall.

For the Thanksgiving holiday, our staff prepared and distributed 1,814 Thanksgiving meals to our essential staff, teachers and the community with the most need.
Guadalupe Centers, Inc.

**BUDGET 2020**

**REVENUE**
- Intercompany: $5,500,795
- Government Contracts: $1,357,440
- United Way: $259,140
- Special Events: $288,000
- Private Grants/Donations: $1,421,000
- Program Fees: $176,275
- Third Party Payments: $95,155

**TOTAL** $9,100,900

**EXPENSES**
- Depreciation Expenses: $616,698
- Interest Payments: $752,198
- Training & Staff Dev.: $170,525
- Prof Fees & Cont Svcs: $768,755
- Specific Assistance: $768,755
- Program Serv. & Supplies: $1,203,930
- Special Events: $332,460
- Occupancy Expense: $768,755

**TOTAL** $8,917,080
MISSION
To Educate and Empower our School Community by Providing Rigorous and Engaging Academic and Cultural Experiences

VISION
Students Prepared to Positively Impact their Community
The 2020-21 school year was challenging for our students, staff, and families. Everyone rose to this challenge and made the best of it. We are looking forward to having students back with us full time for the upcoming school year. Guadalupe Centers Charter Schools are so appreciative of our partnership with our families and community stakeholders.

We are entering year 4 of our Strategic Plan. We have made revisions and adjustments that we feel will help us meet our educational and socio-emotional goals for our students. We take the business of supporting our students and their families seriously.....this will never change. We are in a partnership with Guadalupe Centers and this partnership will assist us in providing a quality educational experience for our students and families.

MESSAGE FROM
Our Superintendant

Joe Palmer
Superintendent
The Guadalupe Centers Pre-K School first opened its doors in October, 2016. The curriculum offers learning opportunities to develop age appropriate skills such as critical thinking, problem solving, and enhancement of each child’s lifelong identity and positive self-concept. This teaching strategy supports every type of learner and addresses all areas of learning required for successful Kindergarten readiness. The social and emotional curriculum, Conscious Discipline, plays a significant role in program instruction. This social-emotional learning supports the development of child self-discipline and regulation, skills that are required for children to connect with others in a positive, meaningful way. The development of these life skills open the child to an environment for new learning.

As COVID-19 forced us to change our learning model, we supported our students and families by focusing on social-emotional learning with the implementation of Conscious Discipline’s School Family. The School Family builds connections between families and schools, teachers and teachers, teachers and students, and students and students to ensure the optimal development of all. In addition, we provided daily online learning opportunities, resources such as GC Pre-K website, YouTube channel, ipads and at home learning supplies. In a short period of time, teachers overhauled lesson plans, instruction and continued to provide engaging learning experiences. With support, our teachers continue to make those changes and are learning new ways to engage students.
Guadalupe Centers Elementary School serves Kindergarten through 5th grade students. Our staff provides a rigorous and engaging academic environment supporting the development of each child through culturally relevant experiences.

The vision of GCES, aligned with that of the district is for our students to be prepared to positively impact their community. We work to build lasting relationships with all members of our school community. In addition to core classes, our students also engage in Art, Music, PE, Spanish and Library Media classes. We work to build a curriculum that honors culturally and linguistically diverse students, giving them a strong sense of themselves and appreciation of others in all content areas.

At GCES each class starts the morning with a morning meeting designed to build relationships, celebrate successes, remind us of our purpose and ground us in our STRONG core values of service, trust, resilience, optimism, nerve and gratitude. In addition, this year our students have the opportunity to engage in extracurriculars such as Girls on the Run, Student Council, Journalism and Acting Clubs.
Guadalupe Centers Middle School students are divided into grade-level teams. Our instructional efforts are to make learning meaningful for all students, meeting the educational needs of all students, and equitably assessing the productivity of all students. The students and staff at GCMS continue to focus on the use of technology as a tool for making our learning engaging and more productive.

As the needs of our students are identified, the resources of the school are refocused in an attempt to provide continuous academic and social growth by all of our students. Opportunities for our 6th thru 8th grade students to participate in extra curricular activities include the following: Interscholastic sports, intramurals, choral and instrumental music (including strings), Student Council, Art Club, after school homework help, STEM, AZTEC TV, and much more.
Guadalupe Centers High School will be a Real World Learning school beginning in the 2021-2022 school year. As a Real World Learning school, GCHS will offer students a variety of college and career experiences through one of three academies: Early College Academy, Career Academy, and the Impact Academy. The GCHS Early College Academy is an enhancement upon a previously established model where students attend Metropolitan Community College - Penn Valley or MCC - Business & Technology in a full-time or part-time capacity. Students who participate in the Early College Academy can earn up to 30 college credit hours during the academic year. The Career Academy is also an enhancement upon current partnerships. Students who participate in the Career Academy have the opportunity to earn an Industry-Recognized Credential and/or College credit through partnerships with MindDrive, aSTEAM Village, and Summit Technical Academy.

Finally, through the expansion of the Impact Academy, students will participate in Client-Connected Projects, Internships, and Alternative MVA opportunities (i.e. service learning). Each of these academies will support students in being prepared to positive impact their community upon graduation from Guadalupe Centers High School.
Guadalupe Educational System

**BUDGET 2020**

**REVENUE**
- Private Grants/Donations: $635,000
- Program Fees: $47,500
- Other: $234,600

**TOTAL** $23,199,060

**EXPENSES**
- Government Contracts: $22,281,960
- Professional Fees & Cont. Svcs.: $4,451,000
- Program Serv. & Supplies: $1,548,000
- Depreciation Expense: $120,000
- Compensation: $12,246,350
- Occupancy Expense: $4,525,800
- Training & Staff Development: $120,000

**TOTAL** $23,011,150
## GUADALUPE CENTERS (GCI)

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<tr>
<th>Position</th>
<th>Name</th>
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<tbody>
<tr>
<td>Chairman</td>
<td>Paul Rojas</td>
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<tr>
<td>1st Vice Chair</td>
<td>Cici Rojas</td>
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<td>2nd Vice Chair</td>
<td>Anthony Carreño</td>
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<tr>
<td>Treasurer</td>
<td>Steve Busser</td>
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<td>Secretary</td>
<td>Linda Clark</td>
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<td>Michael Arroyo</td>
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<td>Jacob Derritt</td>
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<td>Edward Munoz</td>
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<td>Jesus Pedraza</td>
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<td>Kevin Prenger</td>
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<td>Robert “Bob” Soltero</td>
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<td>Daniel Zamora</td>
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## GUADALUPE EDUCATIONAL SYSTEM (GES)

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<th>Position</th>
<th>Name</th>
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<tbody>
<tr>
<td>President</td>
<td>Beto Lopez</td>
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<tr>
<td>Secretary</td>
<td>Justine Del Muro</td>
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<td>Treasurer</td>
<td>Jaime Guillen</td>
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<td>Phyllis Hernandez</td>
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<td>Daniel Silva</td>
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<td>Dr. Julia Vargas</td>
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<td>Acting Chief Executive Officer</td>
<td>Beto Lopez</td>
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<td>Shannon Spradling</td>
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<td>Diane Rojas</td>
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<td>Alexis Delaney</td>
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<td>Dir. of Fund Development &amp; Marketing</td>
<td>Alyx Bartrom</td>
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<td>Shirley Folch</td>
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<td>GES HR Director</td>
<td>Dr. Jim Hammen</td>
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<tr>
<td>GES Superintendent</td>
<td>Joe Palmer</td>
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