

SPONSOR LEVELS
2024



Dia de los
Muertos



DAY OF THE DEAD CELEBRATION

NOVEMBER 1, 2024 • 5pm-9pm

Guadalupe Centers Admin Building
1015 Avenida Cesar E. Chavez KCMO 64108

Guadalupe Centers' Dia de los Muertos Celebration is the original Day of the Dead event in KCMO! This event originated as a way of sharing the traditions and cultural significance of the Mexican holiday Dia de los Muertos. This celebration allows us to share the history of this colorful holiday while allowing guests to experience a traditional altar (which remembers loved ones that have passed on), kids activities, live entertainment, ceremonial dancers, face painting, vendors, food trucks and much more!

For additional information contact Gladys Esmeralda Jagers at gjagers@guadalupecenters.org

EVENT NIGHT BENEFITS	ABUELO Sponsor (\$10,000)	COMPADRE Sponsor (\$8,000)	PADRINO Sponsor (\$5,000)	TIO Sponsor (\$3,000)	AMIGO Sponsor (\$1,500)
Verbal recognition during program	•				
Company logo included on sponsor signage at event	•	•	•	•	
Booth space	•	•	•	•	•
Sponsor recognition on event slideshow	Logo	Logo	Logo	Name	Name
COMPANY PROMO PRE/POST EVENT					
Company logo on Save-The-Date (print & digital)	•	•			
Option to include one-time ad in event promo e-newsletter	•	•	•		
Recognition on all social media platforms	•	•	•	•	•
Company logo on print advertisement and publications	•	•	•	•	
Company recognition on Guadalupe Centers website	Logo	Logo	Logo	Name	Name
Recognition in post-event e-mail	Logo	Logo	Logo	Name	Name

ATTENDEES: Between 1,500 - 2,000

HIGHLIGHTS: Family Friendly Event, Cultural Experience

SOCIAL MEDIA REACH: Facebook 4,452 Instagram 2,928