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GUADALUPE CENTERS FEDERAL CREDIT UNION

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Chief Financial Officer	Shannon Spradling
Chief Operations Officer	Alfonso Zarate
VP of Health & Social Services	Diane Rojas
VP of Children & Youth Services	Alexis Bustamante-Delaney
Director of Development & Marketing	Alyx Bartrom
GES Schools Leader	Joe Palmer

OUR MISSION
IS TO IMPROVE
THE QUALITY
OF LIFE FOR
INDIVIDUALS
IN THE LATINO
COMMUNITIES
OF GREATER
KANSAS CITY.



FEDERAL CREDIT UNION

The **Guadalupe Centers Federal Credit Union (GCFCU)** is a member of the National Credit Union Association (NCUA) and is a low income, minority designated credit union, specializing in serving the immigrant population, and persons who need to establish credit and/or are credit challenged. The credit union is also a Certified Development Financial Institution (CDFI). The Credit Union now has two locations, one at the Guadalupe Centers Administrative building and our new facility is at the Guadalupe Centers Family Support Building in the east side of Kansas City.

1409

Total number of members

\$3,138,068

Total Assets

\$2,516,177

Total Loans

6%

Member increase

\$2,751,406

Total Shares & Deposits

GUADALUPE CENTERS/FCU

1015 Avenida Cesar E. Chavez
Kansas City, MO 64108
Admn: T. 816-421-1015
FCU: T. 816-842-6473



ABOUT US

- Message from our CEO
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- 100th Anniversary Save-The-Date
- Board of Directors & Executive Staff
- Our Mission
- Federal Credit Union

MESSAGE FROM OUR CEO

As the longest continuously operating organization serving Latinos in the United States, the Guadalupe Centers is in our 99th year of community service to the residents of Kansas City.

With a long & rich history in Kansas City our center is deeply rooted, and is branching out to serve other neighborhoods.

Our primary service areas now include 6 zip codes in the Westside, Westport, Eastside and Northeast parts of Kansas City, Missouri.

With the growth of our Guadalupe Center Charter schools, Workforce Development Programs, Financial Literacy Services, and Credit Union we are now the 18th largest not for profit in Metropolitan Kansas City.

Sincerely,



GUADALUPE CENTERS

Overview

In 1919, a women's social club of the Catholic Diocese of Kansas City-St. Joseph, known as the Amberg Club, established a volunteer school and clinic for Mexican immigrants who had settled in the Westside neighborhood of Kansas City, Missouri. Originally working out of the church basement of Our Lady of Guadalupe Church, the nascent organization became known as the Guadalupe Centers and served hundreds of Mexican families annually.

Over the past 99 years, the Guadalupe Centers has remained rooted in its founding and has sought to bring forth the types of programs and services that directly ties to the needs and wants of the community it serves. Today, the Guadalupe Centers is a multi-faceted 501(c) (3) nonprofit that serves the entire Kansas City metropolitan area by offering a full array of programming and services to its constituents in the areas of: Education, Youth Development, Preventive Health Services, and Family Support.

www.GuadalupeCenters.org

2017 BALANCE SHEET

Assets

Current Assets	
Checking/Savings	4,727,231
Accounts Receivable	1,160,697
Total Current Assets	\$5,887,928
Fixed Assets	18,071,318
Other Assets	182,500
Total Assets	<u>\$24,141,746</u>

Liabilities & Equity

Liabilities	
Current Liabilities	447,627
Long Term Liabilities	11,676,381
Total Liabilities	12,124,008
Equity	12,017,738
Total Liabilities & Equity	<u>\$24,141,746</u>

2017 PROFIT & LOSS STATEMENT

Income

Private Contributions	826,782
Special Events	154,330
United Way Contributions	305,004
Inter-company Revenue	4,871,155
Local/City Contracts	1,641,539
County Contracts	205,790
State Contracts	14,352,623
Federal Contracts	2,302,372
Member/Program Service Fees	261,632
Third Party Payments/Miscellaneous	172,667
Realized Gain or Loss on Investments	225,659
Total Income	<u>\$25,319,553</u>

Expense

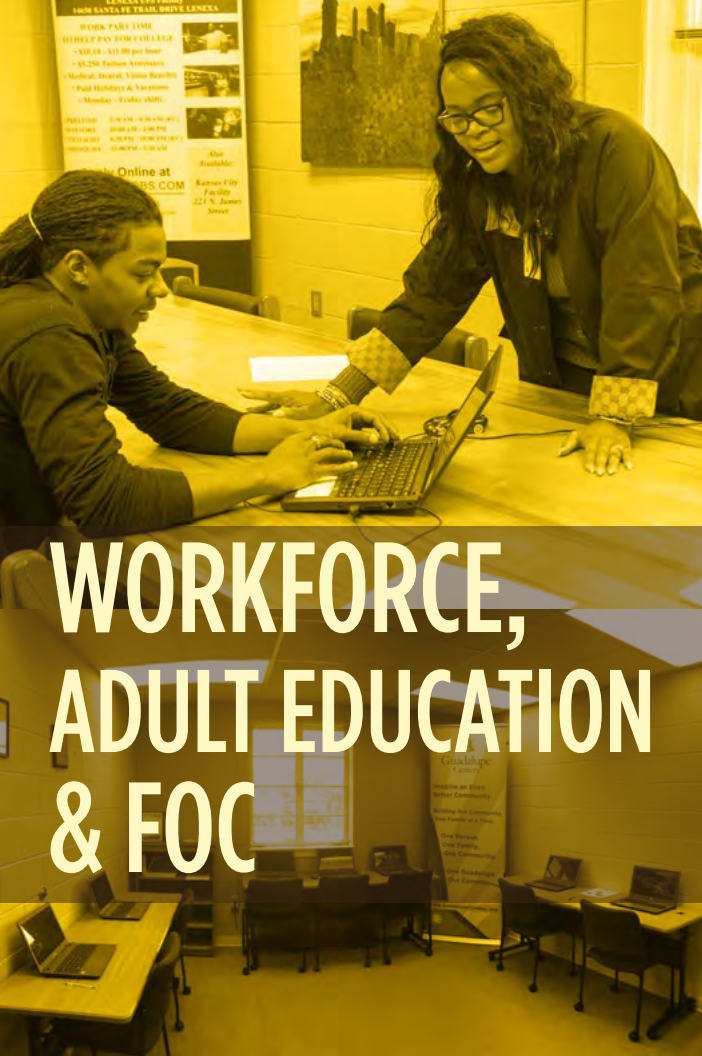
Compensation	10,634,328
Occupancy Expense	5,760,762
Professional Fees/Contract Services	4,459,138
Specific Assistance	93,280
Program Supplies	1,959,013
Special Events	180,057
Membership Dues	5,141
Training/Travel	148,370
Interest Expense	602,887

Total Expense	<u>\$23,842,976</u>
Net Ordinary Income (Loss)	\$1,476,577
Other Income (Expenses)	
Depreciation Expense	\$(472,600)
Sale/Disposal of Property	428
Total Other Income (Expenses)	<u>\$(472,172)</u>
Net Income (Loss)	<u>\$1,004,405</u>



100th ANNIVERSARY

1919 - 2019
SAVE-THE-DATE



WORKFORCE, ADULT EDUCATION & FOC

The Guadalupe Centers Workforce Development and Adult Education Program continues to provide support and opportunities for clients when it comes to education and employment. The program has coached clients through the process of exploring educational and career goals. The staff works with each individual to address the concerns and the needs expressed, then work with clients to develop a plan of action. The program has coached clients with pursuing educational goals that include ESL, HiSET preparation, career development training, and more. With the coaching support and the clients meeting the goals of the plans set, they can continue to become productive and contributing members of the economy.

This program was also instrumental in employing seasonal workers at the UPS new facility in Gardner Kansas. The Center held several on site hiring events with UPS that led to the employment of over 50 warehouse workers at UPS.

In 2017, the Guadalupe Centers successfully partnered with various companies to assist them in identifying qualified employees.

69%

Of participants were supported with employment placement

21%

Of participants were provided with Employment Readiness

10%

Of participants were provided with Workforce Training

Demographics:

Hispanic 65%
African American 20%
Caucasian 15%

Women 54%
Men 46%

18-24 year olds 30%
25-54 year olds 61%
55 and over 9%

The Guadalupe Centers Financial Opportunity Center (FOC) aims to help low to moderate income families stabilize their long term financial outlook. In our third year as an FOC we were able to provide services to over 500 clients. Due to the addition of a new Employment Specialist and implementing different outreach strategies, this past year we have seen an increase in program participants in two of the three core services the FOC provides; employment coaching and income supports. We look forward to continuing to promote the Annie E Casey Foundations model in order to enable individuals to change their behaviors and become financially stable.

562

Participants (duplicated) were provided with services from the FOC

Demographics

Hispanic: 68%
African American: 20%
Anglo: 10%
Other: 2%

170

Participants received Employment Coaching

122

Participants received Income support

270

Participants received Financial Coaching

The Guadalupe Centers Teen Pregnancy Assistance Program provides comprehensive services to young women (ages 13 to 20) who are expecting or recently had a child. In 2017, participants and their families were provided an array of supportive services including: securing prenatal care, educational assistance, & public benefits enrollment assistance. Education for the new parents and their families was also provided in areas such as: infant growth & development, car seat safety, and Sudden Infant Death Syndrome (SIDS).

220

Pregnant or parenting teens and their families were provided with supportive services.

80%

Received prenatal care in the first trimester.

FAMILY SUPPORT LOCATIONS

1512 Van Brunt Boulevard
Kansas City, MO 64127
Tel. 816-561-6885

315 Colbern, Belton, MO 64012
Tel. 816-348-1182

Senior Services
1015 Avenida Cesar E. Chavez
Kansas City, MO 64108
Tel. 816-218-0972



FAMILY SUPPORT

- Family Services
- Senior Services
- Workforce and Adult Education
- Financial Opportunity Center
- Outpatient Treatment
- Teen Pregnancy

The Guadalupe Centers offers a variety of social support and emergency assistance services to clients through the Family Support Program. The program has three overarching goals: resolving family crisis, preventing homelessness, and improving economic and housing security.

Major components of family support programming include emergency assistance, case management, and linkage to needed financial services. All family support activities focus on reducing housing instability, facilitating linkage to needed resources, fostering asset building behaviors(s), and improving overall financial stability.

520 | **194k**

Unduplicated Households served

In city-wide specific emergency assistance for rental evictions, utility shut-offs, food, and medical prescription assistance and in-kind products.

87%

Families with children

Counties

Jackson: 76%
Cass: 19%
Wyandotte: 2%
Clay: 2%
Johnson: 1%

Demographics

Hispanic: 82%
African American: 10%
Anglo: 7%
Other: 1%

SENIOR SERVICES



460 | **70%**

Unduplicated participants served

Low Income

Demographics

Hispanic: 71%
African American: 16%
Anglo: 13%

The Guadalupe Centers Senior Services Program

is a “comprehensive” senior center in Kansas City as designated by the Mid-America Regional Council. It is the only fully bilingual (Spanish/English) senior congregate site in Kansas City, MO. Our senior services target adults age 60 and older and/or disabled individuals. This program provides various social development activities including: nutrition services, health education and screenings, social development opportunities, and other socially supportive services to support seniors living healthy and independently. In addition, the program delivers meals to homebound seniors.

In 2017 our seniors participated in “Memory Strings”, a Brain Health Initiative with KU Medical Center. The Memory Strings Kansas City Alliance is increasing awareness of the growing impact of Alzheimer’s and dementia facing the Latino community. The initiative, the first of its kind, partners with the University of Kansas Alzheimer’s Disease Center. The efforts are tied together to connect research volunteers to KU. We hosted the Alliance in the Fall of 2017, with 18 individuals participating.



OUTPATIENT TREATMENT

171 | **81%**

Participants received counseling services

Male clients

Demographics:

Hispanic: 56%
African American: 26%
Anglo: 17%
Native American: 1%

MO Residents 52%
KS Residents 48%

19%

Female clients

The Guadalupe Centers Outpatient Treatment Program

established in 1991, became the first bilingual (Spanish/English) outpatient treatment program in Kansas City. The program provides substance use treatment services to underserved adult men and women. The Guadalupe Centers Outpatient Treatment Program is certified by the Department of Mental Health, Division of Behavioral Health.

All staff are fluent in both languages and sustain the required qualifications in compliance with the Missouri Credentialing Board and are Medication Assisted Recovery Specialists. The program provides access to supportive recovery treatment services primarily, but not exclusively to, Latino men and women throughout both Missouri and Kansas.

The program is designed to provide counseling services, along with comprehensive social services, that support abstinence of substances and promote changes in other life areas affected by Substance Use Disorders.

2018 GOALS

- The opening of our renovated Youth Recreation Center and Community Park in the Spring
- Plans to add more classrooms at the Guadalupe Centers Early Childhood Center and to enhance the curriculum with an emphasis on STEM (Science Technology Engineering and Math)

2017 HIGHLIGHTS

- The Guadalupe Centers Early Childhood Center opened in 2017 a new PreK classroom with plans to add more in 2018. The classroom serves children ages 4 to 5 preparing for Kindergarten. The program implements and measures progress toward school readiness goals, promoting an individualized curriculum.

YOUTH AFTERSCHOOL & SUMMER ENRICHMENT

150

Students participated in the Before/After school program.

500

Students participated in the Guadalupe Centers Summer School.

525

Participants in Family Science Night, in partnership with Science City at Union Station and UNIDOS US

Demographics

Hispanic: 80%
African American: 10%
Anglo: 8%
Other: 2%

The Guadalupe Centers After School/Summer Enrichment Programs

offer a set of year-round services aimed at providing urban core youth with positive educational and enrichment activities.

This programming includes: in-class life skill sessions to promote healthy lifestyles and service learning at local middle schools, an after school program that provides participants with a safe and welcoming space during critical out-of-school hours, and summer-long weekend diversion activities to engage area youth.

After School Program: Provides a safe environment with experienced youth workers who plan exciting and dynamic projects centered on culture, math, science, and art. GC After School offers some supplemental education opportunities. Other offerings may include; CHISPA science sessions, Zumba, arts & crafts, and nutrition/cooking lessons for kids.

All participants are provided with a nutritious snack at the start of each program day. There is a sliding fee scale for participants of \$25 per student per week with a cost for each additional sibling of \$10.

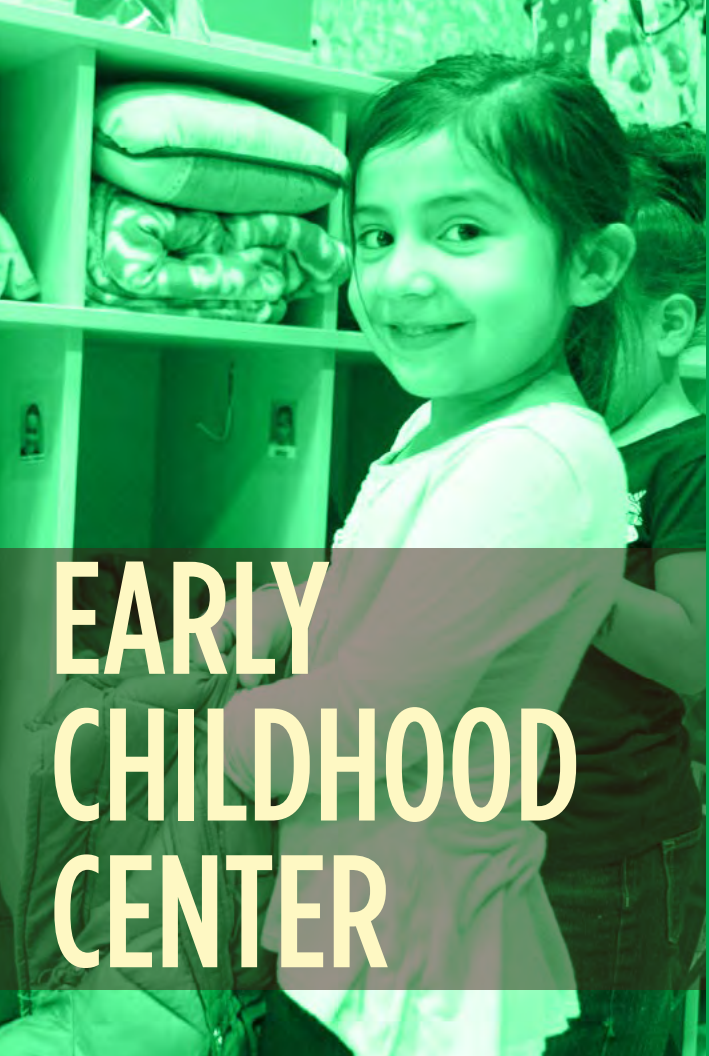
Summer Enrichment: Students study several different locales; 1st grade focuses on their hometown, its history and professions while grades 2 through 8 explore cultures around the world as they embark on a cultural journeys voyage.

This program runs annually for 7 to 8 weeks. It is free of charge and accepts students who reside within the boundaries of the Kansas City Missouri School District. All morning instructions is taught by certified teachers and afternoon activities are planned and facilitated by experienced youth workers. There are also weekly field trips organized for participants.



CHILDREN & YOUTH SERVICES

- Early Childhood Center
- Youth Recreation
- Youth Afterschool/Summer Enrichment



EARLY CHILDHOOD CENTER

The Guadalupe Centers Early Childhood Center established in 1985, is a year-round bi-lingual and bi-cultural preschool program. Licensed by the State of Missouri and Accredited by the National Association for the Education of Young Children (NAEYC), our preschool provides our students with a safe, nurturing, stimulating educational environment.

Through a partnership with MCC-Penn Valley and the Francis Institute, the preschool has access to a state of the art facility, and serves as the lab school for college students in the field of early education. Experienced teachers, have access to quality teaching materials, and a curriculum that is culturally sensitive and developmentally appropriate for all children.

Our Center is also a local participant in the National Head Start Program serving qualified children ages 3 to 5 years.

150
Children Served

87%
Qualify for free or reduced lunch

89%
English Language Learners

78%
Children qualify for Headstart

Demographics
Hispanic: 83%
African American: 16%
Anglo: 1%

MO Residents: 89%
KS Residents: 11%



YOUTH RECREATION

The Guadalupe Centers Youth Recreation Program provides a wide array of activities for youth ages 5 to 20. The program serves youth from the Westside, Coleman Highlands, Westport, Northeast, & Eastside neighborhoods. This program provides year-round organized athletic leagues: Baseball, Softball, T-Ball, Volleyball, Futsal, Soccer, Basketball, & Biddyball. As the demand for services continues to grow, our youth program has expanded in recent years to serve more neighborhoods in the urban core of Jackson County. We continue to partner with other non-for-profits, charter schools, church organizations, and the Kansas City Parks & Recreation Department to provide these vital activities for the youth of our communities.

Guadalupe Centers' ClubKC was recognized as the top location for middle schoolers serving an average of 130 participants weekly. Club KC is a fun, safe place for young people to gather and socialize. Participants are offered a dance hall, open gym and hip hop art sessions.

Guadalupe Centers' Night Kicks serves approximately 408 soccer players (24 teams) each week. Night Kicks is a middle and high school aged youth diversion soccer program. The program takes place Fridays & Saturdays. This park is located at 9th and Van Brunt on Kansas City, MO 64124, in the Old Northeast community.

857
Youth Rec participants

Demographics
Hispanic: 51%
African American: 35%
Anglo: 10%
Other: 4%

CHILDREN & YOUTH SERVICES LOCATIONS

Early Childhood Center
3201 SW Trafficway
Kansas City, MO 64111
Tel. 816-604-4140

Youth Recreation Center
2641 Belleview Street
Kansas City, MO 64108
Tel. 816-221-5226

Afterschool/Summer Enrichment
5123 E. Truman Road
Kansas City, MO 64127
Tel. 816-0396

www.GuadalupeCenters.org



MIDDLE SCHOOL

The **Guadalupe Centers Middle School** students are divided into grade-level teams. In 2016 we served 201 students. Our instructional goals include efforts to make learning meaningful for all students, meeting the educational needs of all students, and equitably assessing the productivity of all students. The students and staff at GCMS continue to focus on the use of technology as a tool for making our learning engaging and more productive. As the needs of our student's are identified, the resources of the school are refocused in an attempt to provide continuous academic and social growth by all of our students. Opportunities for our grade 6-8 students to participate in extra-curricular activities include the following - Interscholastic sports, intramurals, choral and instrumental music lessons and groups (including strings), student-created school publications, Aztec Youth Guidance Clubs, through which students provide a variety of services to the school and community, art and music enrichment programs, after school homework help, tutoring, and Student Council.

95%

Attendance Rate

95%

Retention Rate

99%

Qualify for free or reduced lunch

88%

English Language Learners

Demographics

Hispanic: 95%
African American: 2%
Anglo: 2%
Pacific: 1%



HIGH SCHOOL

The **Guadalupe Centers High School** continued to see growth in several areas for the 2017-2018 school year including enrollment. Our school served 392 students. We continue to show growth on the ACT with more students scoring above a 21 than any years prior. We have maintained an average post-secondary enrollment rate of 66% over the last three years despite the legislation that has been passed negatively impacting our undocumented and DACA students.

Our persistence to college graduation rate has been at or above the national college:

- From the graduating class of 2015 who enrolled in college, 67% are still enrolled in college.

- From the graduating class of 2016, 71% are still enrolled in college.

38

Students were enrolled in our Early College Program receiving both dual credit for both high school and college and an additional nine students have qualified for next year

61%

English Language Learners

43%

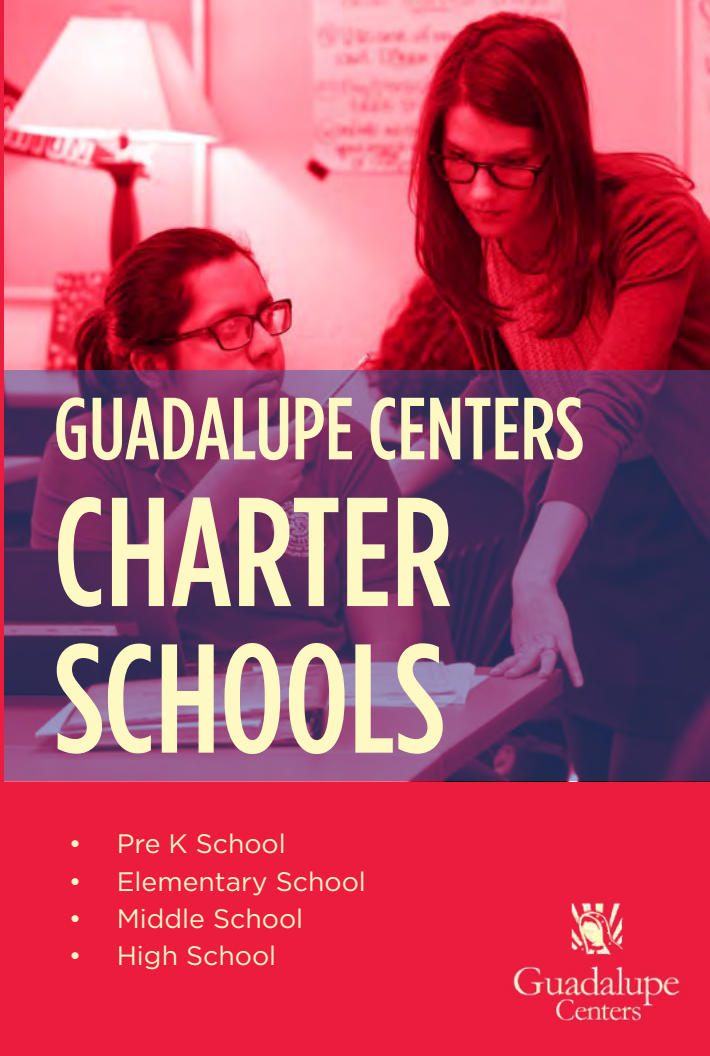
40 out of 94 seniors have participated in career readiness/college prep programs.

92%

Qualify for free or reduced lunch

Demographics

Hispanic: 91%
African American: 5%
Anglo: 1%
Multi/Bi-Racial: 3%



GUADALUPE CENTERS CHARTER SCHOOLS

- Pre K School
- Elementary School
- Middle School
- High School



PRE K ELEMENTARY SCHOOLS

The **Guadalupe Centers Pre-K School** first opened its doors in October, 2016. Children are offered opportunities for hands-on exploration and discovery that help build lifelong critical thinking skills through daily classroom curriculum. This teaching strategy supports every type of learner and addresses all areas of learning required for successful Kindergarten readiness. While all areas are addressed, the social and emotional development of each child maintains its headliner status. Social development provides opportunity to share, cooperate, take turns, compromise and negotiate.

Teaching staff receive ongoing training and professional development to maintain current on the most effective preschool literacy and second language acquisition strategies.

97%

Hispanic

97%

English Language Learners

90%

Of students enrolled have never attended any early childhood education program

93%

Qualify for free or reduced lunch

The **Guadalupe Centers Elementary School** is serving K-5th grade with three PreK classes at our site next door. In 2016 we served 336 students. Our staff provides a comprehensive and rigorous academic curriculum supporting the development of each child in a culturally relevant environment. The vision of the School is a family of critical thinkers who celebrate our culture and empower our community. Building lasting relationships is one of the focuses as students transition to sixth grade. In addition to core classes our students also receive art, music, PE, and Spanish. We also have language services & certified English as Second Language teachers/staff. We offer quality after school and recreational programs to our families. Our teachers sponsor a number of clubs including National Elementary Honor Society, craft club, science club, math club, sports club, Culture club, & student council. Parent enrichment activities are provided monthly incorporating families and community coming together and celebrating academic success.

93%

Attendance Rate

87%

English Language Learners

95%

Qualify for free or reduced lunch

Demographics:

Hispanic: 93%
African American: 2%
Anglo: 1%
Pacific: 1%
Asian: 1%
Multi/Bi-Racial: 2%

GUADALUPE
EDUCATIONAL SYSTEMS
PROVIDES A RIGOROUS
AND ENRICHING
LEARNING EXPERIENCE
THAT DEVELOPS
HIGHLY EDUCATED,
SOCIALY CONSCIOUS,
CULTURALLY
COMPETENT,
CONTRIBUTING
MEMBERS OF THE
COMMUNITY.

SCHOOLS LOCATIONS

Pre K/Elementary Schools

5123 E. Truman Road
Kansas City, MO 64127
Pre K Tel. 816-994-0303
Elem. Tel. 816-994-0396

Middle School

2640 Belleview Street
Kansas City, MO 64108
Tel. 816-472-4120

High School

1524 Paseo Boulevard
Kansas City, MO 64108
PreK Tel. 816-471-2582

www.GuadalupeCenters.org