



Dear Friend,

Each year the Guadalupe Centers hosts a series of special events. These events are focused on promoting culture, building community awareness, developing relationships, and of course – generating revenue for our critical programs & services. Our programs positively impact the lives of more than 9,000 people annually. This year's events include:

- Annual Stakeholders Luncheon
- Cinco de Mayo Fiesta
- Guadalupe Scholars Golf Tournament
- Blanco y Negro Awards Gala

We know that as a leader you want and deserve a return on your investment. This package was created to make it easy for you to highlight your presence and market to the Hispanic community. With a proven track record of 97 years, Guadalupe Centers has a solid ranking among the nation's corporate leaders. We remain market-driven and customer focused to meet the needs of our community partners.

My hope is that you will continue to support the Guadalupe Centers serve those who gain so much from our programs. I ask you to please review the attached packet and consider a level of sponsorship. Once you choose a level, please fill out and mail back the enclosed commitment form. If you have any questions, please do not hesitate to contact Julie Pinedo at 816-421-1015 x 140 or at jpinedo@guadalupecenters.org.

Sincerely,

A handwritten signature in black ink that reads "Paul G. Rojas". The signature is written in a cursive, flowing style.

Paul Rojas

GCI Board President

Guadalupe Centers



2016 | Sponsorship Packet

Cinco De Mayo

Our Cinco de Mayo Fiesta is the largest and longest running celebration of its kind in the region. In fact this event attracts over 5,000 people from throughout the Kansas City region. This event is filled with attractions for adults and children, great authentic food, live entertainment, local vendors and more.

	Presenting Sponsor (\$7,500)	Platinum Sponsor (\$5,000)	Gold Sponsor (\$3,000)	Silver Sponsor (\$1,500)
VIP concert reception invitation	•			
Company mention in media coverage	•			
Booth space	•	•		
T-shirt advertising	•	•		
Banner display at celebration events	•	•	•	
Celebration poster advertisement	•	•	•	•
Website/social media advertising	•	•	•	•
*Other opportunities underway, please stay tuned for more information.				

Guadalupe Scholars Golf Tournament

The Guadalupe Scholars Golf Tournament was established in 2004 to raise funds for our students. The tournament supports three scholarships:

The Tony Aguirre Scholarship: supports students pursuing a private high school education that are engaged with the Guadalupe Center as a program participant or volunteer.

Gilbert Guerrero Scholarship: supports graduates of Alta Vista High School pursuing a post secondary education.

ECP Scholarship: supports students currently enrolled in Alta Vista High School to earn college credit and attend classes on a college campus.

	Presenting Sponsor (\$5,000)	Scholar Sponsor (\$1,500)	Luncheon Sponsor (\$1,200)	Beverage Sponsor (\$1,100)	Hole Sponsor w/ Team (\$800)	Prize Sponsor (\$700)
Recognition in tournament program	•	•	•	•	•	•
Hole signage	•	•			•	
Corporate banner at clubhouse	•	•				
Corporate Banner at Luncheon			•			
Number of Players	8	4	4	4	4	4
Cart	•	•	•	•	•	•
Breakfast	•	•	•	•	•	•
Lunch	•	•	•	•	•	•
Player packet	•	•	•	•	•	•
Signage on all beverage carts				•		
Signage at lunch						•
<u>OTHER OPPORTUNITIES</u>	Team of Four (\$550)	Hole Sponsor (\$250)	Individual Player (\$150)	Cart Sponsor (\$100)		
Recognition in tournament program		•		•		
Hole signage		•				
Signage on all carts				•		
Number of Players	4		1			
Cart	•		•			
Breakfast	•		•			
Lunch	•		•			
Player packet	•		•			

Blanco y Negro Gala

Our gala which takes place during Hispanic Heritage Month is our biggest annual fundraiser, and is known as the premier formal awards banquet in the Latino community. This event brings together community and civic leaders to honor and thank those individuals who have contributed to improving the quality of life for Latinos in Kansas City.

<u>HOSPITALITY</u>	Presenting Sponsor (\$20,000)	Platinum Sponsor (\$10,000)	Gold Sponsor (\$5,000)	Silver Sponsor (\$3,000)	Table Sponsor (\$1,500)
Reserved VIP table for ten at the gala	2	1	1	1	1
Tickets to the patron party	20	15	10	6	4
Verbal recognition during dinner program	•	•			
Option to speak at patrons party	•	•	•		
Option to provide company promotional items at patrons party	•	•			
Option to exhibit corporate information at registration	•	•	•	•	•
Option to speak at the beginning of Blanco y Negro Gala	•				
Option to show a commercial or video propaganda of company at the beginning of the Blanco y Negro	•				
Option to include full page ad in our quarterly newsletter	•				
Verbal recognition at patrons party			•	•	
<u>BRAND RECOGNITION</u>					
Gala slideshow	•	•			
All advertisements and publications	•	•	•		
Recognition in Gala program	•	•	•	•	
Table signage	•	•	•	•	•
Social media	•	•	•	•	•
Website	•	•	•	•	•

Other Benefits

When sponsoring **\$10,000 - \$15,000** or higher:

Stakeholders Appreciation Luncheon

- Corporate table of eight (8)
- Logo recognition on screen and event program

Thanksgiving Luncheon

- Inclusion of your company logo at all tables
- Inclusion of your company logo on all volunteer t-shirts

Special Investor Recognition

- Company recognition on our E-Newsletter and social media
- Corporate logo prominently featured on our website
- Special outreach to our members via email (2 times per year upon request)
- Opportunity for us to host a breakfast, lunch, or dinner at our administrative building with all amenities included (breakfast or luncheon up to 20 – dinner with spirits provided for up to 10). Allow us to do all the work!

When sponsoring **\$5,000 - \$7,500** or higher:

Stakeholders Appreciation Luncheon

- Corporate table of six (6)
- Logo recognition on screen and event program

Thanksgiving Luncheon

- Inclusion of your company logo at all tables

Special Investor Recognition

- Company recognition on our E-Newsletter and social media
- Corporate logo prominently featured on our website
- Special outreach to our members via email (2 times per year upon request)

Sponsorship Commitment Form

Please select how you would like to sponsor our organization from the following options:

Cinco de Mayo	Golf Tournament	Blanco y Negro Gala
<input type="checkbox"/> Presenting Sponsor (\$7,500) <input type="checkbox"/> Platinum Sponsor (\$5,000) <input type="checkbox"/> Gold Sponsor (\$3,000) <input type="checkbox"/> Silver Sponsor (\$1,500)	<input type="checkbox"/> Presenting Sponsor (\$5,000) <input type="checkbox"/> Scholar Sponsor (\$1,500) <input type="checkbox"/> Luncheon Sponsor (\$1,200) <input type="checkbox"/> Beverage Sponsor (\$1,100) <input type="checkbox"/> Hole Sponsor w/ Team (\$800) <input type="checkbox"/> Prize Sponsor (\$700) <input type="checkbox"/> Team of Four (\$550) <input type="checkbox"/> Hole Sponsor (\$250) <input type="checkbox"/> Individual Player (\$150) <input type="checkbox"/> Cart Sponsor (\$100)	<input type="checkbox"/> Presenting Sponsor (\$20,000) <input type="checkbox"/> Platinum Sponsor (\$10,000) <input type="checkbox"/> Gold Sponsor (\$5,000) <input type="checkbox"/> Silver Sponsor (\$3,000) <input type="checkbox"/> Table Sponsor (\$1,500)

Company Name: _____ Contact Name: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____ Fax Number: _____

E-Mail Address: _____

Payment Options: Please Invoice Payment Enclosed Credit Card

(Please make checks payable to Guadalupe Centers, Inc.)

Card Number: _____ Exp: _____ 3-4 digit code: _____

Signature: _____ Date: _____

Please return form and payment to:

Julie Pinedo | 1015 Avenida Cesar E Chavez, Kansas City, MO 64108 | jpinedo@guadalupecenters.org