



100<sup>th</sup>

**ANNIVERSARY**

*Partnership Opportunities*





## *Dear Stakeholder*

In 2019, Guadalupe Centers will celebrate its 100th Anniversary. This milestone represents one hundred years of continued service to the Mexican/Latino community of greater Kansas City. Our Center has deep roots and is branching out to raise awareness of this historical landmark. We plan to celebrate our centennial with year-long celebrations which will consist of educational activities and cultural events, including an exhibit, mural, special events and more. Our events will focus on promoting culture, building community awareness, developing relationships and of course- generating revenue for our critical programs and services. Our programs positively impact the lives of more than 10,000 people annually. These events include:

- **Annual Corporate Meeting (January)**
- **Latino Men's Basketball Tourney (February)**
- **Stakeholders Luncheon (April)**
- **Cinco de Mayo Fiesta (May)**
- **Scholarship Golf Tournament (June)**
- **Blanco y Negro Awards Gala (September)**
- **Day of the Dead Celebration (October)**
- **Thanksgiving Luncheon (November)**

Thank you for being an advocate of Guadalupe Centers; supporting our enduring mission to improve the quality of life for all individuals in the Latino communities of greater Kansas City.

With your support as Guadalupe Centers' 100th Anniversary Partner, we plan to highlight and recognize your contribution.

Our hope is, through this partnership our reach will expand and our voice will amplify, while also benefiting your specific objectives.

We appreciate your continued commitment to the Latino community of greater Kansas City and we thank you for your consideration of this opportunity.

Sinceramente,

Cris Medina  
CEO/President





# CINCO DE MAYO FIESTA

MAY 3 & 4

Our Cinco de Mayo Fiesta is the oldest celebration of its kind in the region. This cultural event is filled with attractions for all ages, great authentic food, live entertainment, local vendors, petting zoo and more.

2019 will bring special celebrations as we kick off our 100th Anniversary at our Cinco de Mayo!

	<b>PRESENTING Sponsor (\$10,000)</b>	<b>PLATINUM Sponsor (\$7,500)</b>	<b>GOLD Sponsor (\$5,000)</b>	<b>SILVER Sponsor (\$3,000)</b>	<b>BRONZE Sponsor (\$1,500)</b>
Company mention by MC during live event	•				
Company logo on event billboard(s)	•				
VIP concert reception invitation	•	•	•		
Booth space	•	•	•		
Company logo on event T-Shirt	•	•	•		
Banner displayed on courtyard	•	•	•	•	
Your company logo on event print promotion	•	•	•	•	•
Company logo featured on event webpage and social media	•	•	•	•	•



# SCHOLARSHIP GOLF TOURNAMENT

JUNE 7

The Guadalupe Centers Scholarship Golf Tournament was established in 2004 to raise funds for our students. In 2018, we awarded \$18,000 in scholarships. The tournament supports two scholarships:

**The Tony Aguirre Scholarship:** supports students pursuing a private high school education that are engaged with the Guadalupe Centers as a program participant or volunteer.

**Gilbert Guerrero Scholarship:** supports graduates of Guadalupe Centers (Alta Vista) High School pursuing a post secondary education.

	PRESENTING Sponsor (\$5,000)	SCHOLAR Sponsor (\$3,000)	LUNCHEON Sponsor (\$1,500)	BEVERAGE Sponsor (\$1,500)	PRIZE Sponsor (\$1,000)	HOLE Sponsor w/Team (\$850)
Recognition in event program	•	•	•	•	•	•
Company logo on event brochure	•					
Company logo on event webpage and social media	•	•				
Hole signage	•	•				•
Corporate banner displayed	•	•	•		•	
Signage on all beverage carts				•		
Players	8	4	4	4	4	4
Cart	•	•	•	•	•	•
Breakfast	•	•	•	•	•	•
Lunch	•	•	•	•	•	•
Player packet	•	•	•	•	•	•
<b>OTHER OPPORTUNITIES</b>	TEAM of Four (\$650)	HOLE Sponsor (\$250)	CART Sponsor (\$200)	INDIVIDUAL Player (\$175)		
Recognition in event program		•	•			
Hole signage		•				
Signage on all carts			•			
Players	4			1		
Cart	•			•		
Breakfast	•			•		
Lunch	•			•		
Player packet	•			•		



# BLANCO Y NEGRO AWARDS GALA

SEPTEMBER 21

Our gala inaugurates Hispanic Heritage Month and is the premier Latino banquet in the Kansas City metro area. This event brings together our community, elected officials and civic leaders to honor and thank those individuals who have contributed to improving the quality of life for Latinos in Kansas City. Last years event raised \$50,000. All contributions directly support our programs and services.

<b>HOSPITALITY</b>	<b>PRESENTING Sponsor (\$20,000)</b>	<b>PLATINUM Sponsor (\$15,000)</b>	<b>GOLD Sponsor (\$7,500)</b>	<b>SILVER Sponsor (\$5,000)</b>	<b>TABLE Sponsor (\$3,000)</b>
Reserved table for ten (10) at the gala	2	1	1	1	1
Invitation to VIP Reception	10	8	6	4	
Verbal recognition at VIP Reception	•	•	•		
Verbal recognition during award ceremony	•	•	•		
Option to speak at Gala	•	•			
Tickets for 2 complimentary drinks for each of your guests	•	•	•	•	•
Option to include corporate information inside gala bags for VIP guests	•	•	•	•	
Option to show a video of company at gala	•				
Option to include one time banner ad in our community e-newsletter	•				
2 bottles of wine (red & white) at table	•	•	•	•	
<b>BRAND RECOGNITION</b>					
Gala slideshow throughout cocktail hour	•	•			
All print advertisement and publications	•	•	•		
Recognition in gala program	•	•	•	•	•
Ad (Full or Half page) in gala program	•	•	•	•	
Table signage	•	•	•	•	•
Logo in event Facebook Page	•	•	•	•	•
Logo in event website	•	•	•	•	•



# OTHER BENEFITS

When sponsoring **\$20,000** or higher:

**Inclusion of company logo at all tables for the two events**

- Stakeholders Luncheon (April)
- Day of the Dead Celebration (October)

**Special Investor Recognition**

- Corporate logo on organization's E-Newsletter
- Corporate logo featured (1 year) on organization's website
- Have our Culinary Chef cater your meeting! (\$200 credit)

When sponsoring **\$10,000** or higher:

**Inclusion of company logo at all tables for the one event**

- Day of the Dead Celebration (October)

**Special Investor Recognition**

- Corporate logo on organization's E-Newsletter
- Corporate logo featured (1 year) on organization's website



# SPONSORSHIP COMMITMENT FORM

Please select how you would like to sponsor our organization from the following options:

CINCO DE MAYO FIESTA	SCHOLARSHIP GOLF TOURNAMENT	BLANCO Y NEGRO GALA
<input type="checkbox"/> Presenting Sponsor (\$10,000)	<input type="checkbox"/> Presenting Sponsor (\$5,000)	<input type="checkbox"/> Presenting Sponsor (\$20,000)
<input type="checkbox"/> Platinum Sponsor (\$7,500)	<input type="checkbox"/> Scholar Sponsor (\$3,000)	<input type="checkbox"/> Platinum Sponsor (\$15,000)
<input type="checkbox"/> Gold Sponsor (\$5,000)	<input type="checkbox"/> Luncheon Sponsor (\$1,500)	<input type="checkbox"/> Gold Sponsor (\$7,500)
<input type="checkbox"/> Silver Sponsor (\$3,000)	<input type="checkbox"/> Beverage Sponsor (\$1,500)	<input type="checkbox"/> Silver Sponsor (\$5,000)
<input type="checkbox"/> Bronze Sponsor (\$1,500)	<input type="checkbox"/> Prize Sponsor (\$1,000)	<input type="checkbox"/> Table Sponsor (\$3,000)
	<input type="checkbox"/> Hole Sponsor w/Team (\$850)	<input type="checkbox"/> Regular Table of 10 (\$1,500)
	<input type="checkbox"/> Team of Four (\$650)	<input type="checkbox"/> Individual Ticket (\$150)
	<input type="checkbox"/> Hole Sponsor (\$250)	<input type="checkbox"/> Donation
	<input type="checkbox"/> Cart Sponsor (\$200)	
	<input type="checkbox"/> Individual Player (\$175)	

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone Number: (\_\_\_\_) \_\_\_\_\_ Fax Number: (\_\_\_\_) \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Payment Options:  Invoice Me  Payment Enclosed (please make checks payable to Guadalupe Centers)  
 Credit Card (please fill out info below)

Card Number: \_\_\_\_\_ Exp: \_\_\_\_/\_\_\_\_/\_\_\_\_ 3-4 digit code: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Please return form and payment to:  
**Ms. Alyx Bartrom 1015 Avenida Cesar E. Chavez KCMO 64108**  
 Questions: **816-421-1015 ext 181 / abartrom@guadalupecenters.org**

