

SPONSORSHIP PACKET 2018



Guadalupe
Centers™

*Left Photo: Mr. Paul Rojas
Board President*

*Mr. Rojas and his brother at
the Guadalupe Centers 1950s*



Dear Friend

Each year the Guadalupe Centers hosts a series of special events. These events are focused on promoting culture, building community awareness, developing relationships, and of course – generating revenue for our critical programs and services. Our programs positively impact the lives of more than 10,000 people annually. This year's events include:

- **Stakeholders Luncheon (April)**
- **Cinco de Mayo Fiesta (May)**
- **Scholarship Golf Tournament (June)**
- **Blanco y Negro Awards Gala (September)**
- **Day of the Dead Celebration (November)**

We know that as a leader you want and deserve a return on your investment. This package was created to make it easy for you to highlight your presence and market to the Hispanic community. With a proven track record of 99 years, the Guadalupe Centers has a solid ranking among the nation's corporate leaders. We remain market-driven and customer focused to meet the needs of our community partners.

My hope is that you will continue to support the Guadalupe Centers serve those who gain so much from our programs. I ask you to please review the attached packet and consider a level of sponsorship. Once you choose a level, please fill out and mail back the enclosed commitment form. If you have any questions, please do not hesitate to contact Ms. Alyx Bartrom at 816-421-1015 x 181 or at abartrom@guadalupecenters.org.

Sincerely,

Paul Rojas
Guadalupe Centers Board President



STAKEHOLDERS LUNCHEON

APRIL 2018

The Stakeholders Luncheon is an annual event where our executive staff and program officers share the Guadalupe Centers and Guadalupe Centers Education System achievements during the past year, as well as our plans for future growth as we expand our facilities, programs, and services. This is also a way for us to acknowledge and thank our last year investors.

	GOLD Sponsor (\$5,000)	SILVER Sponsor (\$3,000)	BRONZE Sponsor (\$1,500)
Company mention by presenter during luncheon			
Company logo featured on presentation slideshow	•	•	
Company logo on lunch program/menu	•	•	•
VIP seating for attendees	•	•	•



CINCO DE MAYO FIESTA

MAY 4 & 5

Our Cinco de Mayo Fiesta is the oldest celebration of its kind in the region. In fact this event attracts over 7,500 people from throughout the Kansas City region. This event is filled with attractions for adults and children, great authentic food, live entertainment, local vendors, a 5K run/walk and more.

	PRESENTING Sponsor (\$10,000)	PLATINUM Sponsor (\$7,500)	GOLD Sponsor (\$5,000)	SILVER Sponsor (\$3,000)	BRONZE Sponsor (\$1,500)
Company mention by MC during live event	•				
Company logo on event billboard(s)	•				
VIP concert reception invitation	•	•			
Booth space	•	•			
Company logo on event T-Shirt	•	•	•		
Banner displayed on courtyard	•	•	•	•	
Your company logo on event print promotion	•	•	•	•	•
Company logo featured on event webpage and social media	•	•	•	•	•



SCHOLARSHIP GOLF TOURNAMENT

JUNE 8

The Guadalupe Centers Scholarship Golf Tournament was established in 2004 to raise funds for our students. The tournament supports two scholarships:

The Tony Aguirre Scholarship: supports students pursuing a private high school education that are engaged with the Guadalupe Center as a program participant or volunteer.

Gilbert Guerrero Scholarship: supports graduates of Guadalupe Centers (Alta Vista) High School pursuing a post secondary education.

	PRESENTING Sponsor (\$5,000)	SCHOLAR Sponsor (\$3,000)	LUNCHEON Sponsor (\$1,500)	BEVERAGE Sponsor (\$1,500)	PRIZE Sponsor (\$1,000)	HOLE Sponsor w/Team (\$850)
Recognition in event program	•	•	•	•	•	•
Company logo on event brochure	•					
Company logo on event webpage and social media	•	•				
Hole signage	•	•				•
Corporate banner displayed	•	•	•		•	
Signage on all beverage carts				•		
Players	8	4	4	4	4	4
Cart	•	•	•	•	•	•
Breakfast	•	•	•	•	•	•
Lunch	•	•	•	•	•	•
Player packet	•	•	•	•	•	•
OTHER OPPORTUNITIES	TEAM of Four (\$650)	HOLE Sponsor (\$250)	CART Sponsor (\$200)	INDIVIDUAL Player (\$175)		
Recognition in event program		•	•			
Hole signage		•				
Signage on all carts			•			
Players	4			1		
Cart	•			•		
Breakfast	•			•		
Lunch	•			•		
Player packet	•			•		



BLANCO Y NEGRO AWARDS GALA

SEPTEMBER 14

Our gala inaugurates Hispanic Heritage Month and is the premier Latino banquet in the Kansas City metro area. This event brings together our community, elected officials, and civic leaders to honor and thank those individuals who have contributed to improving the quality of life for Latinos in Kansas City.

HOSPITALITY	PRESENTING Sponsor (\$15,000)	PLATINUM Sponsor (\$10,000)	GOLD Sponsor (\$5,000)	SILVER Sponsor (\$3,000)	TABLE Sponsor (\$2,000)
Reserved VIP table for ten (10) at the gala	2	1	1	1	1
Tickets to the patrons party	20	15	10	6	4
Verbal recognition during award ceremony	•	•			
Option to speak at patrons party	•	•	•		
Option to provide company promotional items at patrons party	•	•			
Option to exhibit corporate information at registration	•	•	•	•	
Option to speak at gala	•	•			
Option to show a commercial or video propaganda of company at gala	•				
Option to include one time banner ad in our community e-newsletter	•				
Verbal recognition at patrons party	•	•			
2 bottles of wine (red & white) at table	•	•	•	•	
Gala bag for each attendee	•	•	•		
BRAND RECOGNITION					
Gala slideshow throughout cocktail hour	•	•			
All print advertisement and publications	•	•	•		
Recognition in gala program	•	•	•	•	
Table signage	•	•	•	•	•
Social Media	•	•	•	•	•
Event website	•	•	•	•	•

OTHER BENEFITS

When sponsoring **\$10,000 - \$15,000** or higher:

Day of the Dead Celebration (Oct) & Thanksgiving Luncheon (Nov)

- Inclusion of company logo at all tables for the two events

Special Investor Recognition

- Company recognition on organization's E-Newsletter
- Corporate logo featured (1 year) on organization's website
- Opportunity for us to host a breakfast, or lunch at our administrative building with all amenities included (up to 20 people).
Allow us to do all the work!

When sponsoring **\$5,000 - \$7,500** or higher:

Thanksgiving Luncheon (Nov)

- Inclusion of company logo at all tables

Special Investor Recognition

- Company recognition on organization's E-Newsletter
- Corporate logo prominently featured (1 year) on organization's website
- Opportunity for us to host a breakfast, or lunch at our administrative building with all amenities included (up to 10 people).
Allow us to do all the work!

SPONSORSHIP COMMITMENT FORM

Please select how you would like to sponsor our organization from the following options:

STAKEHOLDERS LUNCHEON	CINCO DE MAYO FIESTA	SCHOLARSHIP GOLF TOURNAMENT	BLANCO Y NEGRO GALA
<input type="checkbox"/> Gold Sponsor (\$5,000) <input type="checkbox"/> Silver Sponsor (\$3,000) <input type="checkbox"/> Bronze Sponsor (\$1,500)	<input type="checkbox"/> Presenting Sponsor (\$10,000) <input type="checkbox"/> Platinum Sponsor (\$7,500) <input type="checkbox"/> Gold Sponsor (\$5,000) <input type="checkbox"/> Silver Sponsor (\$3,000) <input type="checkbox"/> Bronze Sponsor (\$1,500)	<input type="checkbox"/> Presenting Sponsor (\$5,000) <input type="checkbox"/> Scholar Sponsor (\$3,000) <input type="checkbox"/> Luncheon Sponsor (\$1,500) <input type="checkbox"/> Beverage Sponsor (\$1,500) <input type="checkbox"/> Prize Sponsor (\$1,000) <input type="checkbox"/> Hole Sponsor w/Team (\$850) <input type="checkbox"/> Team of Four (\$650) <input type="checkbox"/> Cart Sponsor (\$200) <input type="checkbox"/> Individual Player (\$175)	<input type="checkbox"/> Presenting Sponsor (\$15,000) <input type="checkbox"/> Platinum Sponsor (\$10,000) <input type="checkbox"/> Gold Sponsor (\$5,000) <input type="checkbox"/> Silver Sponsor (\$3,000) <input type="checkbox"/> Table Sponsor (\$2,000)

Company Name: _____ Contact Name: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: (____) _____ Fax Number: (____) _____

E-Mail Address: _____

Payment Options: Invoice Me Payment Enclosed (please make checks payable to Guadalupe Centers, Inc.)
 Credit Card (please fill out info below)

Card Number: _____ Exp: ____/____/____ 3-4 digit code: _____

Signature: _____ Date: ____/____/____

Please return form and payment to:

Ms. Alyx Bartrom 1015 Avenida Cesar E. Chavez KCMO 64108

Questions: **816-421-1015 ext 181 / abartrom@guadalupecenters.org**