Message from our CEO

From our humble beginnings in 1919 as a settlement house for Mexican immigrants to a full service community based development organization, the center has changed with the times to accommodate and better serve our clients.

Now in our 98th year of service to the residents of the city and in particular Latinos, we have expanded our service area and customer base to serve more people.

Our growth in educational services, workforce development and financial literacy has been an emphasis of our growth.

These programs will help prepare our clients to become productive members of our community.

Sincerely,

[Signature]
In 1919, a women’s social club of the Catholic Diocese of Kansas City-St. Joseph, known as the Amberg Club, established a volunteer school and clinic for Mexican immigrants who had settled in the Westside neighborhood of Kansas City, Missouri. Originally working out of the church basement of Our Lady of Guadalupe Church, the nascent organization became known as the Guadalupe Centers and served hundreds of Mexican families annually.

Over the past 98 years, the Guadalupe Centers has remained rooted in its founding and has sought to bring forth the types of programs and services that directly ties to the needs and wants of the community it serves. Today, the Guadalupe Centers is a multi-faceted 501(c)(3) nonprofit that serves the entire Kansas City metropolitan area by offering a full array of programming and services to its constituents in the areas of: Education, Youth Development, Preventive Health Services, Social Services, Workforce Development, Financial Counseling & Lending, and Cultural Events.
OUR MISSION IS TO IMPROVE THE QUALITY OF LIFE FOR INDIVIDUALS IN THE LATINO COMMUNITIES OF GREATER KANSAS CITY.
Imagine...
Established in 1985, the Guadalupe Centers Preschool is a year-round bilingual and bi-cultural program. Accredited by the National Association for the Education of Young Children (NAEYC), our preschool provides our students with a safe, nurturing, educational and healthy environment.

Located in the Francis Family Child Care Center on the Metropolitan Community College Penn Valley Campus. Through a partnership with MCC-Penn Valley and the Francis Family Child Care Center, the preschool has access to a state of the art facility, and serves as the lab school for college students in the field of early education. Teachers are well qualified, have access to excellent teaching materials, and implement a curriculum that is culturally sensitive, challenging and developmentally appropriate for children.

Our center is also a local participant in the National Head Start Program serving qualified children ages 3-5 years.

- 150 Children Served
- 92% Qualify for free or reduced lunch
- 89% English Language Learners
- 82% Children qualify for Headstart

Demographics
Hispanic: 123
African American: 12
Anglo: 8
Other: 7
...an even Better Community.
Guadalupe Centers Pre-K first opened its doors in October, 2016. Children are offered opportunities for hands-on exploration and discovery that help build lifelong critical thinking skills through daily classroom curriculum. This teaching strategy supports every type of learner and addresses all areas of learning required for successful Kindergarten readiness. While all areas are addressed, the social and emotional development of each child maintains its headliner status. Social development provides opportunity to share, cooperate, take turns, compromise and negotiate.

Teaching staff receive ongoing training and professional development to maintain current on the most effective preschool literacy and second language acquisition strategies.

- **97%** Hispanic
- **91%** English Language Learners
- **74%** Of students enrolled have never attended any early childhood education program
- **89%** Qualify for free or reduced lunch
Building our community...
Guadalupe Centers Elementary school is serving K-4th grade with an additional PreK site next door. In 2016 we served 336 students. Our staff provides a comprehensive and rigorous academic curriculum supporting the development of each child in a culturally relevant environment. The vision of the School is a family of critical thinkers who celebrate our culture and empower our community. Building lasting relationships is one of the focuses as students transition to fifth grade. In addition to core classes our students also receive art, music, Spanish and English Language services. Quality after school and recreation programs are available to our families. Parent enrichment activities are provided monthly incorporating families and community coming together and celebrating academic success.

<table>
<thead>
<tr>
<th>Attendance Rate</th>
<th>91%</th>
</tr>
</thead>
<tbody>
<tr>
<td>English Language Learners</td>
<td>86%</td>
</tr>
<tr>
<td>Qualify for free or reduced lunch</td>
<td>97%</td>
</tr>
</tbody>
</table>

**Demographics**
- Hispanic: 91%
- African American: 1%
- Anglo: 1%
- Pacific: 1%
- Asian: 1%
- Multi/Bi-Racial: 5%
One Family at a time.
Guadalupe Centers Middle School students are divided into grade-level teams. In 2016 we served 201 students. Our instructional goals include efforts to make learning meaningful for all students, meeting the educational needs of all students, and equitably assessing the productivity of all students. The students and staff at GCMS continue to focus on the use of technology as a tool for making our learning engaging and more productive. As the needs of our student’s are identified, the resources of the school are refocused in an attempt to provide continuous academic and social growth by all of our students. Opportunities for our grade 6-8 students to participate in extra-curricular activities include the following - Interscholastic sports, intramurals, choral and instrumental music lessons and groups (including strings), student-created school publications, Aztec Youth Guidance Clubs, through which students provide a variety of services to the school and community, art and music enrichment programs, after school homework help, tutoring, and Student Council.

94% Attendance Rate

95% Retention Rate

99% Qualify for free or reduced lunch

76% English Language Learners

Demographics
Hispanic: 95%
African American: 2%
Anglo: 2%
Pacific: 1%
One Person,
Guadalupe Centers High School continued to see growth in several areas for the 2016-2017 school year including enrollment. In 2016 we served 363 students. The school earned an overall percentage of 86.4% on its Annual Performance Report from the Missouri Department of Elementary and Secondary Education with 96.4% for academic achievement. We continue to show growth on the ACT with more students scoring above a 21 than any years prior. Most importantly, we have maintained an average post-secondary enrollment rate of 75% over the last 3 years despite the legislation that has been passed negatively impacting our undocumented and DACA students.

36 students were enrolled in our Early College Program receiving both dual credit for both high school and college

76% English Language Learners

81% Of seniors are enrolled in career readiness/college prep programs.

95% Qualify for free or reduced lunch

Demographics
Hispanic: 90%
African American: 6%
Anglo: 1%
Multi/Bi-Racial: 3%
One Family,
The Guadalupe Centers Youth Development is a set of year-round programs aimed at providing urban core youth with positive educational and enrichment activities. This programming includes: Life Skills Workshops to promote healthy lifestyles at local middle schools, an after-school program providing tutoring and homework support, an academic rigorous 8-week summer school for elementary and middle school students, and a summer-long weekend diversion program for youth to engage in positive enrichment activities.

110 Students participated in the Before/After school program.

175 Students participated in the summer Club KC program.

430 Students participated in the Guadalupe Centers Summer School.

525 Participants in Family Science Night, in partnership with Science City at Union Station and NCLR.

**Demographics**
Hispanic: 80%
African American: 10%
Anglo: 8%
Other: 2%
One Community.
The Guadalupe Centers Youth Recreation Program is housed out of the Sacred Heart Hall Gymnasium and provides a wide array of activities for youth ages 5-20. The program serves youth from the Westside, Coleman Highlands, Westport, Northeast, & Eastside areas.

The program runs year-round with Baseball, Softball, T-Ball, Volleyball, Futsal, Soccer, Basketball, & Biddyball. As the demand for services continues to grow, our youth program has expanded in recent years to serve more neighborhoods in the urban core of Jackson County. We continue to partner with other non-profits, charter schools, church organizations, and the Kansas City Parks & Recreation department to provide these vital activities for the youth of our communities.

796
Youth participants overall in our youth recreation program.

384
Youth participated in the Summer Night Kicks program.

Demographics
Hispanic: 51%
African American: 35%
Anglo: 11%
Other: 3%
One Guadalupe.
The Guadalupe Centers offers a variety of social support and emergency assistance services to clients through the Family Support Program. The program has three overarching goals: resolving family crisis, preventing homelessness, and improving economic and housing security.

Major components of family support programming include emergency assistance, case management and linkage to needed financial services. All family support activities focus on reducing housing instability, facilitating linkage to needed resources, fostering asset building behaviors(s) and improving overall financial stability.

600
Unduplicated Households served

155k
In city-wide specific emergency assistance for rental evictions, utility shut-offs, food and medical prescription assistance and in-kind products.

81%
Families with children

Counties
Jackson: 76%
Cass: 15%
Wyandotte: 4%
Johnson: 3%
Clay: 2%

Demographics
Hispanic: 78%
African American: 20%
Anglo: 1%
Asian: 1%
The HIV/AIDS Program at the Guadalupe Centers focuses on both prevention of the epidemic through education/outreach and testing, as well as providing individual client centered services to those living with HIV/AIDS. These services facilitated linking clients with ongoing health care, psychosocial support and other services to insure coordinated access to medically appropriate levels of health and support services.
As an extension of Family Support, the Teen Pregnancy Assistance Program provides comprehensive services to young women (ages of 13 and 20) who are expecting or recently had a child.

In 2016, pregnant or parenting teens and their families were provided an array of supportive services including: securing prenatal care, educational assistance, & public benefits enrollment assistance.

Education for the new parents and their families was also provided in various areas including: infant growth & development, car seat safety, and information on SIDS or Sudden Infant Death Syndrome.

217
Pregnant or parenting teens were provided with supportive services.

100%
Of those served had incomes under 150% of the federal poverty level.

80%
Of participants enrolled received prenatal care in the first trimester.
Our Community.
The Guadalupe Centers workforce and adult education program aims to provide adult education to those that have not had the opportunity to complete their education and also to assist individuals with connecting to employers. Individuals will be given the opportunity to study, take and complete the high school equivalency test. They will also have the opportunity to participate in ESL classes to help them with class work and for employment and other educational goals. With educational and employment goals met, individuals will become more likely to improve the overall quality of their lives and that of their families. These individuals will become productive contributing members of the economy.

52% Of participants were provided with Basic Education Skills

34% Of participants were provided with Employment Readiness

14% Of participants were provided with Workforce Training

Demographics
Hispanic: 68%
African American: 22%
Anglo: 10%
The Guadalupe Centers Financial Opportunity Center (FOC) aims to help low-income families stabilize their long-term financial outlook. Based on a model developed by the Annie E. Casey Foundation, FOCs provide individuals and families with services across three areas: employment placement and career improvement; financial education and coaching; and public benefits access. The cornerstone of the FOC model is to provide these services in an integrated way rather than stand-alone services and with a long-term commitment to helping clients reach their goals.
Established in 1991 the Guadalupe Center’s Outpatient Treatment program became the first bilingual (Spanish/English) outpatient treatment program in Kansas City. The program provides counseling and treatment activities that address substance addiction to underserved adult men and women.

Dia Por Dia is a Level IV (Supportive Recovery) treatment program certified by the Department of Behavioral Health, Division of Drug and Alcohol. As of 2016 the program staff are also now Medication Assisted Recovery Specialists.

All staff are fluent in both languages and sustain the required qualifications in compliance with the Missouri Credentialing Board. The program provides access to treatment services primarily, but not exclusively to, Latino men and women throughout both Missouri and Kansas.

The program is designed to provide counseling services and comprehensive services that support abstinence of substances and promote changes in other life areas affected by dependency.

**OUTPATIENT TREATMENT**

<table>
<thead>
<tr>
<th>Participants received counseling services</th>
<th>152</th>
</tr>
</thead>
<tbody>
<tr>
<td>Male clients</td>
<td>85%</td>
</tr>
<tr>
<td>Female clients</td>
<td>15%</td>
</tr>
</tbody>
</table>

**Demographics**

- Hispanic: 45%
- African American: 29%
- Anglo: 24%
- Native American: 2%
Guadalupe Centers senior services program is a “comprehensive” senior center in Kansas City as designated by the Mid American Regional Council. It is the only fully bilingual (Spanish/English) senior congregate site in Kansas City, MO.

Our senior services target adults age 60 and older and/or disabled individuals. This program provides various social development activities including: nutrition services (congregate and homebound), health education and screenings, social development opportunities and other socially supportive services to support seniors living healthy and independently.

In addition, the program delivers meals to homebound seniors.

<table>
<thead>
<tr>
<th>Statistic</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>Unduplicated participants served in a year</td>
<td>420</td>
</tr>
<tr>
<td>Spanish speaking only</td>
<td>45%</td>
</tr>
<tr>
<td>Minority</td>
<td>80%</td>
</tr>
<tr>
<td>Low Income</td>
<td>70%</td>
</tr>
</tbody>
</table>

Demographics
Hispanic: 71%
African American: 14%
Anglo: 15%
The Guadalupe Centers Federal Credit Union is a member of the National Credit Union Association (NCUA) and is a low income, minority designated credit union, specializing in serving the immigrant population, and persons who need to establish credit and/or are credit challenged. The credit union is also a Certified Development Financial Institution (CDFI). The Credit Union now has two locations, one at the Guadalupe Centers Administrative building and our new facility is at the Guadalupe Centers Family Support Building in the east side of Kansas City.

1328
Total number of members

10%
Member increase

$2,709,323
Total Assets

$1,827,819
Total Loans

$2,294,760
Total Shares & Deposits
# BALANCE SHEET

## Assets

<table>
<thead>
<tr>
<th>Description</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Checking/Savings</td>
<td>$5,166,576</td>
</tr>
<tr>
<td>Accounts Receivable</td>
<td>361,369</td>
</tr>
<tr>
<td>Other Current Assets</td>
<td>23,763</td>
</tr>
<tr>
<td><strong>Total Current Assets</strong></td>
<td><strong>5,551,708</strong></td>
</tr>
<tr>
<td>Fixed Assets</td>
<td>17,815,651</td>
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<tr>
<td>Other Assets</td>
<td>182,500</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$23,549,859</strong></td>
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</tbody>
</table>

## Liabilities & Equity

<table>
<thead>
<tr>
<th>Description</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Liabilities</td>
<td></td>
</tr>
<tr>
<td>Current Liabilities</td>
<td>$644,790</td>
</tr>
<tr>
<td>Long Term Liabilities</td>
<td>12,256,886</td>
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<tr>
<td><strong>Total Liabilities</strong></td>
<td><strong>12,901,677</strong></td>
</tr>
<tr>
<td>Equity</td>
<td>10,648,182</td>
</tr>
<tr>
<td><strong>Total Liabilities &amp; Equity</strong></td>
<td><strong>$23,549,859</strong></td>
</tr>
</tbody>
</table>
### Income

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Private Contributions</td>
<td>422,612</td>
</tr>
<tr>
<td>Special Events</td>
<td>152,039</td>
</tr>
<tr>
<td>United Way Contributions</td>
<td>307,624</td>
</tr>
<tr>
<td>Inter-company Revenue</td>
<td>4,201,561</td>
</tr>
<tr>
<td>Local/City Contracts</td>
<td>1,659,446</td>
</tr>
<tr>
<td>County Contracts</td>
<td>179,540</td>
</tr>
<tr>
<td>State Contracts</td>
<td>12,659,830</td>
</tr>
<tr>
<td>Federal Contracts</td>
<td>1,948,823</td>
</tr>
<tr>
<td>Program Service Fees</td>
<td>376,137</td>
</tr>
<tr>
<td>Realized Gain or Loss on Investments</td>
<td>67,022</td>
</tr>
<tr>
<td><strong>Total Income</strong></td>
<td><strong>$21,974,632</strong></td>
</tr>
</tbody>
</table>

### Expense

<table>
<thead>
<tr>
<th>Description</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Compensation</td>
<td>10,070,541</td>
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<tr>
<td>Occupancy Expense</td>
<td>3,770,026</td>
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<tr>
<td>Professional Fees/Contract Services</td>
<td>3,982,720</td>
</tr>
<tr>
<td>Specific Assistance</td>
<td>68,353</td>
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<tr>
<td>Program Supplies</td>
<td>1,855,138</td>
</tr>
<tr>
<td>Special Events</td>
<td>165,951</td>
</tr>
<tr>
<td>Membership Dues</td>
<td>14,866</td>
</tr>
<tr>
<td>Training/Travel</td>
<td>267,279</td>
</tr>
<tr>
<td>Interest Expense</td>
<td>645,994</td>
</tr>
<tr>
<td><strong>Total Expense</strong></td>
<td><strong>$20,840,869</strong></td>
</tr>
</tbody>
</table>

### Net Ordinary Income (Loss)

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Net Ordinary Income (Loss)</strong></td>
<td><strong>$1,133,763</strong></td>
</tr>
</tbody>
</table>

### Other Income (Expenses)

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Depreciation Expense</td>
<td>$(616,611)</td>
</tr>
<tr>
<td>Sale/Disposal of Property</td>
<td>11,982</td>
</tr>
<tr>
<td><strong>Total Other Income (Expenses)</strong></td>
<td><strong>$(604,629)</strong></td>
</tr>
</tbody>
</table>

### Net Income (Loss)

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Net Income (Loss)</strong></td>
<td><strong>$529,134</strong></td>
</tr>
</tbody>
</table>
Guadalupe Centers Board Members

Chairman                    Paul Rojas           Michael Arroyo          Betty Kaegel
1st Vice Chair              Cici Rojas           Bobbi Baker-Hughes     Jesus Pedraza
2nd Vice Chair              Anthony Carreño       Linda Clark           Leo Prieto
Treasurer                   Steven Busser         Lesley Elwell         Kevin Prenger
Secretary                   Juan Rangel           Rafaela “Lali” Garcia  Daniel Zamora
                                             Dr. Len Lozada       Sandra Lozada
                                             Ryan McCoy           Robert “Bob” Soltero
                                             Sylvia Raya         Gabriel Hernandez

Guadalupe Centers Schools Board Members

President                   Cris Medina          Marina Arroyo          Ramona Arroyo
Vice President              Beto Lopez           Manuel Ibarca          Paul Rojas
Secretary                   Justine Del Murro    Natalie Carrillo       Rafaeli Garcia
Treasurer                   Jaime Guillen         Daniel Silva          Betty Kaegel
                                             Dr. Julia Vargas

Guadalupe Centers Credit Union Board Members

Chair                      Cris Medina          Ramona Arroyo          Cris Medina
Vice Chair                 Rita Hernandez        Paul Rojas            Shannon Spradling
Secretary                  Davin Gordon          Rafaeli Garcia        Diane Rojas
                                                                  Anne Rogers
                                                                  Alexis Bustamante-Delaney
                                                                  Dr. Al Dimmitt

Executive Staff

Chief Executive Officer / President
Chief Financial Officer & Operations
VP of Health & Social Services
VP of HR & Administration
VP of Children & Youth Services
Superintendent of Guadalupe Centers Schools

Cris Medina
Shannon Spradling
Diane Rojas
Anne Rogers
Alexis Bustamante-Delaney
Dr. Al Dimmitt